



TECNIA

INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

DELHI INDIA

Department of Journalism
& Mass Communication

Value Added Course

Session : 2024-25



Preface

In today's digital age, the rapid spread of information through various media platforms has made media literacy an essential skill. With the increasing prevalence of fake news, it is crucial to equip individuals with the ability to critically analyze and evaluate the credibility of information. This book/module on Media Literacy and Fake News Detection aims to enhance awareness about the importance of identifying misinformation, understanding media bias, and promoting responsible media consumption. Through practical examples and critical thinking strategies, readers will be empowered to navigate the complex media landscape and make informed decisions based on facts rather than falsehoods.

Certificate course in Media Literacy and Fake News detection

Duration: 30 Hours

Days & Time

Monday
Morning 11:30AM - 12:30PM
Evening 01:30PM - 2:30PM
Saturday
12:30PM - 1:30PM

RESOURCE PERSONS:

Mr. Ashish Kumar | Mr. Amit Sharma | Ms. Preeti

Registration:

01/01/2025 - 15/01/2025

Learning Outcomes:

- Understand the concept and significance of media literacy in the digital age.
- Identify and differentiate between fake news, misinformation, and disinformation.
- Analyze media messages for bias, intent, and credibility.
- Use critical thinking skills to verify news and online content.
- Apply fact-checking tools to evaluate the authenticity of information.

Notes:

1. Interested students must fill in the registration form by 20th August 2024, by 5:00 pm.
2. 75 percentage attendance is mandatory to get the certificates.
3. Assessment will be held on the basis of Quiz test, class presentation followed by viva voce.

Module :

- Introduction to Media Literacy
- Understanding Fake News
- Sources and Spread of Fake News
- Identifying Credible Sources
- Media Bias and Framing
- Techniques for Fake News Detection

*For any queries related for the VAC certificates courses,
Please feel free to contact Mr.Ashish Kumar
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