



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
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Syllabus of Value Added Course

Certificate Course in Media Literacy and Fake News detection

COURSE CODE: CCTIED	L:2	T/P:0	CREDITS: 2	TOTAL MARKS:100
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Course Overview:

Media literacy is the ability to access, analyze, evaluate, and create media in various forms. In today's digital age, where information is rapidly shared across social platforms, media literacy has become essential to help individuals discern credible information from misinformation. Fake news—false or misleading information presented as news—is a growing threat that can influence public opinion, spread fear, and disrupt democratic processes. Detecting fake news requires critical thinking, source verification, fact-checking, and awareness of bias or sensationalism. Media literacy empowers users to question the authenticity of content, recognize propaganda, and make informed decisions. Educational programs, digital tools, and responsible journalism play a key role in fostering media-literate societies. By promoting awareness and skepticism, individuals can actively combat the spread of fake news and contribute to a healthier information environment. In essence, media literacy is not just a skill but a necessary defense in the age of misinformation.

Course Outcomes:

- Learners develop the ability to question and analyze media content instead of accepting it at face value.
- Individuals learn to verify information using credible sources and fact-checking tools.
- With better awareness, people become less likely to share or believe fake news.
- Media-literate citizens make more informed decisions in democratic processes like voting or public discourse.
- Users navigate online spaces more responsibly, identifying bias, manipulation, and trustworthy content.

Module 1

Introduction to Media Literacy (5 hrs)

Module 2

- Understanding Fake News (5 hrs)

Module 3

- Identifying Reliable Sources (5 hrs)

Module 4

- Tools and Techniques for Fact-Checking (5 hrs)

Module 5

- Analyzing Media Bias and Framing (5 hrs)

Module 6

- Responsible Media Engagement (5 hrs)

Examination Scheme:

Components	Marks	Grading Marks
Quiz Tests/Class Assignments/ Home Assignments	40	4
Seminar/ Class Presentations/ Class Performance	30	3
Viva-voce	30	3
Total	100	10

References:

- Potter, W. J. (2013). *Media Literacy*. SAGE Publications – A foundational text explaining core concepts and teaching strategies for media literacy.
- Wardle, C., & Derakhshan, H. (2017). *Information Disorder: Toward an Interdisciplinary Framework for Research and Policy Making*. Council of Europe – Offers a comprehensive study on misinformation, disinformation, and fake news.
- Silverman, C. (2015). *Verification Handbook*. European Journalism Centre – A practical guide for verifying digital content and sources.
- MediaSmarts (Canada). *Digital and Media Literacy Resources* – Offers educational resources and curriculum guides on media literacy.
- UNESCO (2011). *Media and Information Literacy Curriculum for Teachers* – A global resource promoting critical thinking and informed media use.
- FactCheck.org, Snopes, Alt News (Web Resources) – Reputable platforms for verifying claims and detecting misinformation online.

