

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Master of Business Administration (MBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Business Analytics Lab

Course Code: MS 265

P-2, Credits - 1

Objective: The course is aimed at enabling the students with hands-on exposure to the analytical tools and software to support the management in decision making.

Course Outcomes:

After completion of this course, the learners will be able to:-

CO1:	Apply data visualization and validation techniques for effective data presentation and management
CO2:	Apply data analysis tools to solve management problems with data perspectives
CO3:	Apply predictive analysis tools to solve organizational problems using a systematic and analytical decision-making approach