

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Master of Business Administration (MBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Managing E- Business

Course Code: MS 205

L - 3, Credits - 3

Objective: The course imparts understanding of the concepts and various application issues of e- business such as internet infrastructure, security over internet, electronic payment systems and various online strategies for e-business.

Course Outcomes:

After completion of this course, the learners will be able to:-

CO1:	Understanding the concepts of electronic business and electronic commerce and related tools and techniques.
CO2:	Identifying various security issues and measures for any online digital medium
CO3:	Understanding about latest innovation in field of Electronic payment systems.
CO4:	Understanding of latest trends in electronic commerce and learning its ethical, societal, legal impacts.