

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Master of Business Administration (MBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Corporate Social Responsibility, Human Values and Ethics

Course Code: MS 204

L - 3, Credits: 3

Objective: The course is aimed at building a perspective necessary for the application of human values and norms in evaluating business decisions taken by a firm. The course will primarily look at recent developments in business in the context of corporate social responsibility paradigm.

Course Outcomes:

After completion of this course, the learners will be able to:-

CO1:	Learn the significance of value system and ethical conduct in business
CO2:	Examine the association between corporate strategy, Corporate Social Responsibility (CSR) and its influence on stakeholder engagement
CO3:	Compare and contrast the multiple international frameworks of CSR and Sustainability.
CO4:	Understand the issues that organizational leaders face as they develop their CSR and corporate governance programs
CO5:	Analyze the impact of CSR implementation on corporate culture, in the realm of sustainable development, innovation, and solutions to business, social and environmental problems.