

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

## Master of Business Administration (MBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

### Project Dissertation

Course Code: MS 202

Credits: 6

#### Course Outcomes:

After completion of this course, the learners will be able to:-

<b>CO1:</b>	Identify and articulate a clear research question or research problem.
<b>CO2:</b>	Perform a thorough literature review & formulate a hypothesis.
<b>CO3:</b>	Distinguish between different research methodologies and know when to use them.
<b>CO4:</b>	Collect pertinent data, analyse it and communicate clearly and effectively the findings and conclusions.
<b>CO5:</b>	Give recommendations based on research findings in the interest of benefiting industry and society.

**Note:** Every student shall undertake a project under the supervision of an internal supervisor. The dissertation along with a soft copy will be submitted by the students in their respective institutions in the fourth semester. The filled questionnaires, if applicable, be also submitted in the respective institutions along with the report. The suggested format of the report is given below:

- Executive Summary
- Introduction- Problem Purpose Statement
- Objectives of the Research Undertaken
- Literature Review
- Hypothesis, if any
- Research Methodology
- Data Analysis
- Findings and Conclusions
- Recommendations
- References/ Bibliography
- Appendices - to include questionnaire, if any

The student shall be required to submit progress reports as per the schedule to be announced by the School/Institutions for assessment by the internal project guide. The total marks will be 100 out of which 60 marks will be given by the external examiner and 40 marks to be given by the internal Project Guide. The internal assessment shall be done on the basis of a presentation by the student as per the assessment schedule to be decided and announced by the School/Institution. The external assessment shall be done on the basis of a Viva-Voce and the report by an examiner to be appointed by the University.