

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Master of Business Administration (MBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

QUANTITATIVE TECHNIQUES

Course Code: MS-103

L-3 Credits-3

Objectives: To provide understanding on relevance & need of quantitative methods for making business decisions, to have a sound knowledge of fundamentals of statistics and statistical techniques, be able to read and interpret statistical information, be able to perform statistical analysis for effective decision making in organizations.

Course Outcomes (COs)

After completion of this course, the learners will be able to:-

CO1:	Identify and differentiate between different statistical techniques and methods.
CO2:	Explain the merits and limitations of various statistical techniques.
CO3:	Demonstrate effective computational and spreadsheets skills for business analysis.
CO4:	Analyse and interpret statistical information from the business data and reports.
CO5:	Apply quantitative techniques to solve a variety of business problems.