

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

## Master of Business Administration (MBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

### Technology and Innovation Management

Course Code: MS-102

L-3 , Credits-3

**Objectives:** This course is designed to help students to understand the importance of managing technology, innovation and change at the micro and macro level.

#### Course Outcomes (COs)

After completion of this course, the learners will be able to:-

<b>CO1:</b>	Understand the concept of technology and its usefulness for an organization
<b>CO2:</b>	Develop technology development processes and strategies for a firm
<b>CO3:</b>	Identify the emerging trends in technology development at national and global level
<b>CO4:</b>	Classify the innovation on different criteria for adoption in organizations.
<b>CO5:</b>	Examine the Innovation Strategies of various firms in a systemic manner.
<b>CO6:</b>	Evaluate the role of innovation in organizational performance and transformation.
<b>CO7:</b>	Understand and examine the factors affecting the technological change and its management
<b>CO8:</b>	Build innovative organizations through climate and culture for innovation
<b>CO9:</b>	Apply creative thinking for problem solving.