TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Information, Communication & Technology Master Of Computer Applications (MCA)

Scheme and Syllabus (w.e.f. Academic Session 2020-21 onwards)

Course Code: MCA- 132 L T C
Course Name: Management Principles and Organizational Behavior 3 1 4

LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to the following:-

- 1. Understanding of management and behavioral processes in the business environment.
- 2. Identify the Human interactions in an organization at various levels.
- 3. Factors driving human interactions.
- 4. Interpersonal interactions through applications of concepts learned to get better results in attaining specific business organizational goals.

PRE-REQUISITES:

High analytical, interpersonal, observational and communication skills

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to:

CO#	Detailed Statement of the CO	BT Level	Mapping to PO #
CO1	Recall the significance of individual		PO1, PO2
	differences and people skills for becoming	BTL1	
	effective, responsible and ethical managers		
CO2	Explain the power of groups in influencing		PO1, PO2, PO3,
	organizational efficacy, and develop the	BTL2	
	ability to work in teams		
CO3	Understand interpersonal processes and		PO1, PO2, PO3, PO4, PO5
	apply Strategies to enhance one's	BTL3	
	effectiveness		
CO4	Discover effective communication channels		POl, PO2, PO3, PO4, PO5,
	and leadership structures that can help	BTL4	P06, P010
	reinforce desired organizational culture		
CO5	Develop leadership and creative problem		POl, PO2, PO3, PO4, PO5,
	solving, among students	BTL6	P06, P07, P08, P09,
			P010