

## **Department of Journalism & Mass Communication**

## Report Value Added Course 2023-2024

Certificate Course in Life Skill & Personality Development

**ACTIVITY: Value Added Course** 

TITLE: Certificate Course in Life Skill & Personality Development

VALUES: Life skills and personality development are essential for personal and professional growth. Life skills like communication, decision-making, and emotional intelligence empower individuals to navigate challenges effectively. They build confidence, adaptability, and problem-solving abilities, which are crucial for success in diverse situations. Personality development fosters self-awareness, enhancing traits like resilience, empathy, and a positive attitude. Together, they shape an individual's character, enabling better interpersonal relationships and societal contribution. By mastering these skills, one cultivates a balanced and fulfilling life, equipping themselves to thrive in an ever-changing world with poise and purpose.

LEARNING OUTCOMES: Life Skill & Personality Development focuses on empowering individuals with essential skills to navigate personal and professional challenges effectively. Students will develop critical thinking, problem-solving, and decision-making abilities, enhancing their confidence and self-awareness. The program fosters emotional intelligence, effective communication, and interpersonal skills, promoting teamwork and leadership qualities. It equips learners to manage stress, adapt to change, and maintain a positive attitude. By the end of the course, participants will possess a well-rounded personality, capable of setting realistic goals, building meaningful relationships, and contributing constructively to society, ensuring personal growth and career success.

Organized by : Department of Journalism & Mass Communication

Name of Resource person	Batch
Dr.Tina Raj	Batch 1

Date

: 20/08/2024-04/12/2024

Time

Batch Time

Batch 1 Tuesday
9.00pm - 10:00am
Wednesday
1:30 pm- 2:.30pm

Venue

Batch Room No.

Batch 1 Room No.- 2303



Poster/Flyer

Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)				cebook.com/tecniaofficial m.com/tecniaofficial
No. of Students* (only no. to be written, list in exactch or word should be maintain at department level as			Students	
proof for any further requirement) Batch	Batch	1	35	
No. of Resource Persons* (only no. to be writ list in excel or word should be maintain at department level as proof for any further requirement)	ten ,	01		
Photograph				
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Report:

The Department of Mass Communication at Tecnia Institute of Advanced Studies conducted a value-added course on Life Skills & Personality Development, designed to enhance students' personal and professional competencies. The program aimed to equip participants with critical life skills such as emotional intelligence, effective communication, time management, and stress management, ensuring holistic development.

Over the course of interactive sessions, students engaged in practical activities like group discussions, role-plays, and case studies, fostering self-confidence and teamwork. Experts from various fields shared insights on personal grooming, leadership, and adaptability in a dynamic work environment.

The course witnessed enthusiastic participation from students, who gained valuable tools to improve decision-making, problem-solving, and interpersonal relationships. Feedback highlighted the program's effectiveness in preparing students for future challenges.

The initiative concluded with certificates awarded to participants, emphasizing Tecnia's commitment to nurturing well-rounded professionals ready for a successful career in mass communication.

To cater this need, Department of Journalism and Mass Communication, Tecnia Institute of Advanced Studies (TIAS) has introduced a Value-Added Course for TIAS Students in Certificate Course in Life Skills & Personality Development from 20/08/2024-04/12/2024 to make students understand the Life Skills & Personality Development. Students participated in Value Added Course with great zeal.

	Batch 1 Resource Person Profile
Resource Person Profile	Dr.Tina Raj is Assistant Professor in the Tecnia Institute of Advanced Studies, Rohini, New Delhi. She has experience more than 4 years. His area of expertise in Electronic Media, Film Making, Television Production, etc.
Report Submitted by VAC Coordinator (write faculty coordinator name)	Dr. Tina Raj
Signature of VAC Coordinator	Name and Signature of Department Head