



**TECNIA INSTITUTE OF ADVANCED STUDIES**

NAAC ACCREDITED GRADE "A" INSTITUTE

Approved by AICTE, Ministry of HRD, Govt. of India, Affiliated to GGSIP University, Recognized Under Sec. 2(f) of UGC Act 1956.

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**Endeavour- 2019** - Management Academic fest is an initiative of management Sciences of TIAS to provide the platform where students from various streams can showcase their knowledge, skills and abilities. It promises to test grits, guts and grandeur and winners will be those who will be ahead of all odds with right blend of Emotional Quotient & Intelligence Quotient. It will be an assortment of various managerial activities to enhance students' competencies and vivid skills.

CONVENER	: Ms.Geetika
PARTICIPATION	: 250 Participants from Various Institutes
DATE	: 22nd October, 2019, Tuesday
VENUE	: Auditorium, TIAS
TIMINGS	: 9:00 AM TO 5:00 PM

## OBJECTIVES OF THE EVENT

- To search the talent and to develop various facets of management skills requirements.
- To enhance the knowledge, skills and abilities of students and ultimately prepare them for corporate roles.
- To create Awareness amongst students about the contemporary issues.

### Events:

**Cerebration-Business Plan:** If you think your plan to be like a metal, then prove it because every metal has to prove its mettle. A business plan is a written description of your business's future, a document that tells what you plan to do and how you plan to do it. If you jot down a paragraph on the back of an envelope describing your business strategy, you've written a plan, or at least the germ of one. Business plans are inherently strategic.



**ROYALE BATTLE- Quiz-** Race through a barrage of questions and emerge victorious. The quizmaster gets the questions rolling, and the scores zipping! It will be a platform not only for a challenge, but also for exchange of knowledge. Royale Battle-Quiz will engage not only participants but also the audience in sharing and learning information as participants will race against time to keep their scores up!



**STUDENTS PARTICIPATING IN QUIZ**

S.No.	Enrollment No.	Name of Participants	Position
1.	01217001719	TANMAY GUPTA	1 <sup>st</sup>
2.	01617001719	RAGHAV GAUR	1 <sup>st</sup>
3.	01817001719	SHIVAM KANSAL	
4.	02117001719	AKSHAT GARG	
5.	02417001719	SAKSHAM KHANNA	
6.	02817001719	TANISHA GOEL	
7.	03417001719	ANUJ PRASAD SINGH	
8.	03717001719	TUSHAR SHARMA	
9.	04017001719	SACHIN PAL	3 <sup>rd</sup>
10.	04117001719	SHUBHAM KUSHWAHA	3 <sup>rd</sup>
11.	05117001719	YUVRAJ	

**BALLYHOO- Ad Mad Show-**Ballyhoo- Ad Mad Show is an 'Advertisement Competition' to acquaint the students about promotional strategies. It comprises of conceptual ad presentation by the students. Students will act out on various advertisement central core idea, script, relevant story line for different sectors viz. automobiles and social awareness etc. including FMCG, industrial product, goods an services. It can be hilarious or sensitive. It all depends on your creativity and Ad-sense, Imagination, passion.



S.no.	Enrollment No.	Name of Participants	Name of Institute	Position
1.	01117001719	SANYA	TIAS	1 <sup>ST</sup>
2.	014417001719	MEHAK	TIAS	1 <sup>ST</sup>
3.	01617001719	JIGYASA	TIAS	1 <sup>ST</sup>
4.	01717001719	NAKSHATRA	TIAS	1 <sup>ST</sup>
5.	01917001719	ABHISHEK	TIAS	
6.	02017001719	LAKSHAY	TIAS	
7.	02217001719	AVRADEEP	TIAS	
8.	02317001719	RACHITA	TIAS	3 <sup>RD</sup>
9.	03117001719	SHOBIT	TIAS	3 <sup>RD</sup>
10.	03517001719	SIMRAN	TIAS	3 <sup>RD</sup>
11.	03617001719	DHANYA	TIAS	
12.	03917001719	TANISHA	TIAS	
13.	04417001719	VANSHIKA	TIAS	
14.	04617001719	SHUBHAM	TIAS	2 <sup>ND</sup>
15.	04817001719	MAHIMA	TIAS	2 <sup>ND</sup>

**DIALECTIC- Debate-**Arm yourself with word bazookas and bullets and Let the arguments begin!! Dialectic- Debate is the quintessential debate to hone your debating skills against the best. Team up with a feisty interjector and win it all! The Dialectic will give the best platform to discuss, talk over, exchange views, argue, contest controvert for the avid Debaters to showcase their convincing persuuable skills and to raise the bar of thinking, discussion and discourse.



**STUDENTS IN DEBATE**

**JUDGES OF DEBATE**

S.no.	Enrollment No.	Name of Participants	Name of Institute	Position
1.	<b>00317002419</b>	BHAVAY SEHGAL	TIAS	
2.	<b>00517002419</b>	ANUBHAV	TIAS	
3.	<b>00617002419</b>	RAGHAV GAUR	TIAS	
4.	<b>00817002419</b>	UMANG	TIAS	
5.	<b>01017002419</b>	DEEPMALA	TIAS	
6.	<b>01117002419</b>	PRIYA PAL	TIAS	
7.	<b>01417002419</b>	PIYUSH	TIAS	1 <sup>ST</sup>
8.	<b>01517002419</b>	BHAWNA	TIAS	1 <sup>ST</sup>
9.	<b>01717002419</b>	DIYA	TIAS	
10.	<b>01817002419</b>	RAHUL	TIAS	
11.	<b>02017002419</b>	VIBHANSHU	TIAS	3 <sup>RD</sup>
12.	<b>02817002419</b>	RITIKA	TIAS	3 <sup>RD</sup>
13.	<b>03017002419</b>	JIGYARA	TIAS	2 <sup>ND</sup>
14.	<b>03417002419</b>	NAKSHATRA	TIAS	2 <sup>ND</sup>
15.	<b>03617002419</b>	ABHISHEK	TIAS	
16.	<b>04817002419</b>	LAKSHAY	TIAS	
17.	<b>04917002419</b>	HARDIK SHARMA	TIAS	
18.	<b>05017002419</b>	RIYAZ	TIAS	



**JUST-A-MINUTE- Extempore Competition-**Spur of the moment 'Just-A-Minute' extempore is a minute of perfection, worth the effort. The Candidate speaks on the spot without premeditation or preparation on a given topic. The aim of the competition is to enhance communication skills, clarity of thought and ability to express one's own view point spontaneously.



JUDGES & PARTICIPANT OF JUST A MINUTE STUDENT CHOOSING TOPIC FOR EXTEMPORE

S.no.	Enrollment No.	Name of Participants	Name of Institute	Position
1.	<b>00117002419</b>	SHIYA	TIAS	
2.	<b>00217002419</b>	JIGYASA	TIAS	3 <sup>RD</sup>
3.	<b>00417002419</b>	NAKSHASTRA	TIAS	
4.	<b>00717002419</b>	MANAV KHANNA	TIAS	
5.	<b>01317002419</b>	AKANSHA	TIAS	
6.	<b>01617002419</b>	ISHA	TIAS	
7.	<b>02517002419</b>	TANISHA	TIAS	2 <sup>ND</sup>
8.	<b>03317002419</b>	HARDIK	TIAS	
9.	<b>05117002419</b>	VIBHANSHU	TIAS	1 <sup>ST</sup>

On 22nd October 2019, Tecnia Institute of Advanced Studies organized its Management Fest - Endeavour with full zeal and zest in the college premises. Inaugural session started with lightening of Lamp and Saraswati Vandana followed by the opening remarks of Dr.Ajay Kumar, Director, TIAS. He discussed about Endeavour and the relevance of this management fest and wished the success of Endeavour-2019. He encouraged students to actively participate in the various kinds of events as it inculcates self-discipline and healthy competitive spirit among participants which would be beneficial to them in their future. Further, He also gave an overview of various events. In his address he also

discussed the importance of such events in all round grooming of students and also congratulated the organizers of the event and wished them luck for the same.



LAMP LIGHTING CEREMONY      DIRECTOR DR. AJAY KUMAR GIVING OPENING REMARKS



PRIZE DISTRIBUTION CEREMONY

The prudent decision taken by the panel of judges allowed 3 teams from each event to win the prize. In this round the final winners were given trophies and certificates.

**Learning Outcomes:**

- Students were able to explain their views and ideas on the topics through creativity.
- Students developed the positive attitude towards the environment
- Students understood basic principles of design and colour, concepts, media and format and the ability to apply them to a specific aesthetic intent.
- This event acted as an aid to develop skills among the students to show how the Knowledge can be used as a purpose to reflect an idea.

*Sonia*