

TECNIA INSTITUTE OF ADVANCED STUDIES



Estb. as per Systematic Voters Education and Electoral Participation, Election Commission of India

**ELECTORAL
LITERACY CLUB**

ANNUAL REPORT: ACADEMIC SESSION

2023-24

–: An Initiative of Internal Quality Assurance Cell:–

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE “A” INSTITUTE (CYCLE-1)

Recognized Under Sec. 2(f) of UGC Act 1956.

Approved by AICTE, Ministry of Education Govt. of India, & Affiliated to Guru Gobind Singh Indraprastha University, New Delhi





ELECTORAL LITERACY CLUB

Estb. as per Systematic Voters Education and Electoral Participation, Election Commission of India

PREFACE

The Electoral Literacy Club (ELC) is committed to fostering democratic engagement and inclusivity, while aligning its efforts with the United Nations Sustainable Development Goals (UNSDGs). Our initiatives reflect a dedicated focus on Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making), Goal 10: Reduced Inequalities, Goal 4: Quality Education, and Goal 9: Industry, Innovation, and Infrastructure. These goals drive our mission to build a just, equitable, and sustainable democratic society.

The ELC's efforts extend beyond voter education, working to dismantle systemic barriers that hinder electoral participation. We ensure that all individuals, regardless of gender, caste, socioeconomic status, or geographic location, have equal access to engage in free, fair, and transparent elections. We believe that democracy thrives when every voice is heard and all citizens can actively participate in shaping their future.

Aligned with the Unnat Bharat Abhiyan, a flagship initiative by the Ministry of Education, Government of India, our outreach programs focus on empowering rural and underserved communities. Through workshops, interactive sessions, and community activities, we aim to bridge the information gap and enhance civic engagement in areas with limited awareness about the electoral process.

Our principles are deeply rooted in Mulya Pravah, which emphasizes inclusivity, mutual respect, and collective responsibility. These values guide our mission to create a participatory democracy where community solidarity plays a key role. The ELC's work in the five adopted villages of the institute highlights our contributions to UNSDGs, particularly Goals 16, 10, 4, and 9. This report reflects our progress, challenges, and the positive impact we've made in empowering individuals to engage in democratic processes.

Through our efforts, we strive to build a society where access to quality education, innovation, and infrastructure is prioritized, alongside the reduction of inequalities, enabling a more inclusive and sustainable future for all.

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1.INTRODUCTION

1. Electoral Literacy Club

Electoral Literacy Club are being set up in the country to promote electoral literacy in all age groups of the Indian citizens through engaging and interesting activities and hands-on experience but in an apolitical, neutral and non-partisan manner. Electoral Literacy Club are especially being set up in colleges all across India targeting the new voters, (in the age- group of 18–21 years old) pursuing their graduation. The Electoral Literacy Club will have all the students from all semesters as its members.

1.1 VISION

To enlighten, enable and empower every citizen to register as a voter and cast his/her vote at every election in an informed and ethical manner. Universal and enlightened participation of citizens in elections and democracy.

1.2 Objectives of Electoral literacy club

- To educate the targeted populations about voter registration, electoral process and related matters through hands on experience
- To facilitate EVM and VVPAT familiarization and education about the robustness of EVM as well as the integrity of the electoral process using EVMs;
- To help the target audience understand the value of their vote and exercise their right to franchise in a confident, comfortable and ethical manner;
- To harness the potential of ELC members for carrying the electoral literacy in communities;
- To facilitate voter registration for its eligible members who are not yet registered;

1.3 ELC Outcomes

1. Enhanced Awareness of Electoral Processes

- Students and participants gained a clear understanding of voter registration, polling procedures, and the importance of their role in democracy.
- Many participants were educated on the process of enrolling as voters, updating details in the electoral rolls, and ensuring their names are correctly listed.

2. Increased Voter Registration

- A significant number of eligible students and community members registered as voters due to targeted campaigns like door-to-door outreach and registration drives.

- The awareness campaigns bridged the gap for first-time voters, motivating them to participate in the democratic process.

3. Promotion of Ethical Voting Practices

- Through debates, workshops, and discussions, participants were made aware of the significance of informed and ethical voting.
- Topics such as rejecting bribery, avoiding undue influence, and assessing candidates based on their qualifications and policies were highlighted.

4. Strengthened Civic Responsibility

- Activities such as voter pledge drives and interactive sessions fostered a sense of responsibility toward nation-building among students and the local community.
- Participants developed a stronger connection to the values of democracy, equality, and justice.

5. Engagement with Marginalized Groups

- Outreach programs extended beyond the institution to include marginalized communities, ensuring inclusivity in voter education.
- Efforts were made to educate women, first-time voters, and underrepresented groups about their rights and the importance of participating in elections.

6. Increased Awareness of Voting Technology

- Demonstrations of EVMs (Electronic Voting Machines) and VVPATs (Voter Verifiable Paper Audit Trails) eliminated doubts and increased trust in the electoral system.

2. REPORTS ON EVENTS CONDUCTED

Reports (2023-24)

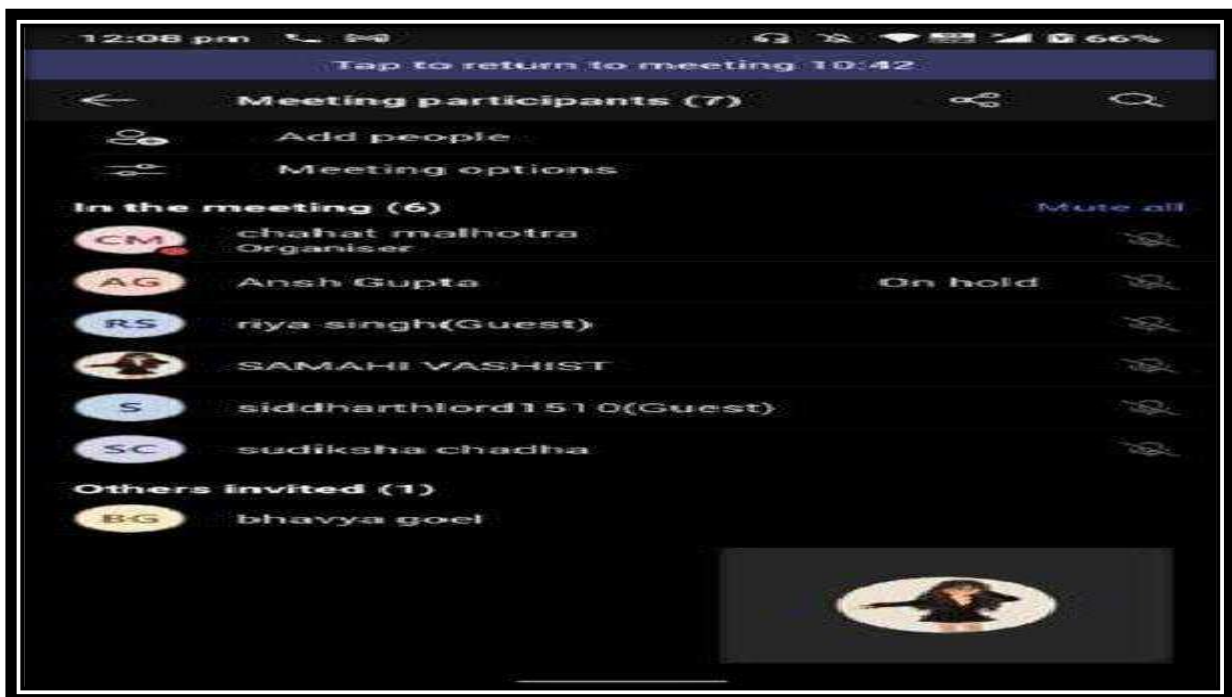
1. Title of the activity: Poetry Slam on No voter to be left behind

Date: 29.08. 23

Objective: To raise awareness about the importance of voting in a democratic society.

Report: On 29th August 2023, the Electoral Literacy Club of Technia Institute of Advanced Studies organized a thought-provoking Poetry Slam event titled "No voter to be left behind "at 11.00 a.m. The event aimed to raise awareness about the importance of voting in a democratic society and to encourage students to actively participate in the electoral process. The Poetry Slam featured several students who passionately presented their original compositions, emphasizing the significance of every vote in shaping the future of the nation. The students creatively highlighted the power of the individual vote and its role in ensuring a fair and just election process. Through powerful poetry, the participants addressed key themes such as democracy, civic duty, political awareness, and the responsibility of citizens in making informed voting choices. The event was not only an artistic expression but also an educational initiative. The Poetry Slam successfully conveyed the message that voting is not just a right, but a crucial responsibility for every eligible citizen. The participating poets encouraged their peers to take an active interest in political issues, make informed decisions, and engage in the democratic process to contribute to the country's progress. The event was attended by students and faculty members of Tecnia Institute on online mode, who applauded the talent and creativity of the performers. Each poem captured the essence of civic responsibility and the power of collective action. In conclusion, the Poetry Slam on "No voter to be left behind" was an impactful and engaging event that not only showcased the students' creativity but also educated and inspired the audience about the importance of voting. The Electoral Literacy Club successfully achieved its goal of foster in understanding of democracy among students.

OBE VALUES	UNSD GOAL	MULYA PRAVAH	PARTICIPANTS
<ul style="list-style-type: none">• Critical thinking• Social responsibility	Goal 10: Reduced Inequalities Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Inclusiveness	11



Students' Participation in Poetry Slam: A Celebration of Expression and Creativity




ELC Club

organizing
Poetry Slam Competition

Theme: No Voters to be left behind Online |
📅 11:00 AM | 🕒 08-Aug.-2023

Join Us: <https://bit.ly/3Q040yk>
Also share your poetry on
electoralliteracy@tecnia.in

Ms. Chahat Malhotra
Nodal Officer,ELC

2. Title of the activity: Ballot Bistro on Voter Education: An Undermined Necessity

Date: 2.09.23

Objective: To raise awareness about the importance of voter education in a democracy.

Report: On 2nd September 2023, the ELC Club of Tecnia Institute of Advanced Studies organized an engaging session titled *"Ballot Bistro on Voter Education: An Undermined Necessity."* At 12.30 p.m in room no.1409,PG Building.The event aimed to promote awareness about the crucial role of voter education in a functioning democracy. The session was attended by students, faculty, and experts in the field of political science.The event began with a discussion on the importance of informed voting. The participants explored how voter education can significantly impact election outcomes by ensuring that citizens make educated decisions when casting their votes. It was emphasized that voting is not just a right, but a duty, and understanding the election process, political candidates, and policies is essential for responsible participation.The session also highlighted the challenges posed by a lack of voter education, particularly among young voters. The audience discussed how misinformation, lack of access to accurate resources, and general apathy can undermine democratic processes. Panelists explained that strengthening voter education, especially for first-time voters, is a key to improve participation and ensuring that elections reflect the true will of the people.Various solutions were suggested during the event, including expanding digital platforms for voter awareness, integrating civic education into academic curriculums, and conducting workshops that teach practical aspects of voting. These solutions aimed at addressing the existing gaps in voter knowledge and ensuring that citizens are well-prepared for their role in the democratic process.The session concluded with an interactive discussion where students expressed their views on how they could actively contribute to voter education in their communities.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">Analytical SkillsEthical awareness.	Goal 4 : Quality Education	<ul style="list-style-type: none">Global CitizenshipConstitutional Values	14



Students Involved in Group Discussion: A Pathway to Critical Thinking and Collaboration




ELC Club

ORGANIZING
BALLOT BISTRO
ON
VOTER EDUCATION: AN UNDERMINED NECESSITY

 **DATE: 25.12.2023**

 **TIME: 12.30 P.M. ONWARDS**

VENUE: ROOM NO. 1409

Nodal Officer
Ms. Chahat Malhotra
Electoral Literacy Club

3. Title of the activity: Poster Making Competition on Power of Voting

Date: 12.09.2023


Objective: To raise awareness about the power of voting and its social value.


Report: The ELC club of Tecnia Institute of Advanced Studies (TIAS), Rohini has organized an event; <Poster Making Competition= on 12th September 2023 at TIAS Campus from 11:00 p.m. onwards. Through this, students got awareness about Power of voting and social value of their voting. There were total 31 students who enthusiastically participated in this event and learnt a valuable message from it that what is the real voting power and how we can use it for the betterment of society and welfare of the country. Firstly, the Nodal officer Ms. Chahat Malhotra introduced about the key motive behind the Poster Making Competition and motivated the students to participate. The students were informed through the flyer so that they can prepare well for the event as well as come with innovative ideas for the competition. The students learnt a valuable message that their voting helps Citizens become more involved in their government and keep it accountable. In addition to voting, there are few laws that ensure fair elections around the World, so through this event they learnt all the things. The students also learnt that, the election is a good opportunity for political participation. Furthermore, it is a way by which new issues can be raised in public. In most democratic countries, common citizens are allowed to contest elections independently. Through this competition students learnt a valuable message that how they can increase the youth participation in electoral process and they also learnt that voting is a basic human right of every citizen of the country. In conclusion students got aware about their voting rights and they also got motivated to give votes every time for the betterment of the society and also for the welfare of their own. They got motivation also to make their friends and family members aware about their voting rights and celebrating Voters Day.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">• Creative Expression• Civic Responsibility	Goal 4 : Quality Education Goal 16 : Peace Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Integrity	31



Students raising awareness about Power of voting and social value of their voting through Poster Making Competition.



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ELC Club
Organizing

Poster Making Competition

on

Power of Voting


**12th Sept., 2023
11:00 AM onwards**



Club incharge
Ms. Chahat Malhotra : 9871411941
Dept. of Management Sciences

Student coordinators
Samahi Vashisht : 7428604251
Sanchit Jain :

4. Title of the activity: Photography Contest on Vote for Better India

Date: 18.09.2023


Objective: To raise awareness about the importance of voting rights and their impact on societal welfare.


Report: The ELC club of Tecnia Institute of Advanced Studies (TIAS), Rohini has organized an event <Photography Contest Competition= on 18th September,2023. The event was conducted at TIAS PG Building Classroom. Through this, students got awareness about how their voting rights can contribute for betterment and welfare of the country. There were total 31 students who enthusiastically participated in this event and learnt a valuable message from it about the real voting power and how we can use it for the betterment of society & welfare of the country. Firstly, the Nodal officer Ms. Chahat Malhotra introduced about the key motive behind the Photography Contest Competition and motivated the students to participate with enthusiasm. The students have been circulated with the flyer so that they can prepare well for the event as well as come with innovative ideas and would show their enormous talent and come with innovative photos. The students learnt a valuable message that their voting helps Citizens become more involved in their government and keep it accountable. To vote, you must meet specific requirements. In addition to voting, there are few laws that ensure fair elections around the World, so through this event they learnt all the things. The students also learnt that, the election is a handsome opportunity for political participation. Furthermore, it is a way by which new issues can be raised in public. In most democratic countries, common citizens are allowed to contest elections independently. Through this competition students learnt a valuable message that how they can increase the youth participation in electoral process and they also learnt that voting is a basic human right of every citizen of the country .

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">• Social responsibility• Communication skills.	Goal 4 : Quality Education Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Integrity	10





Students showcasing their creativity through the lens in the Photography Competition


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ELC Club
Organizing
Photography Contest
OR
Vote for Better India




18th Sept., 2023
11:00 AM onwards
Venue : PG Building, TIAS

Club incharge
Ms. Chahat Malhotra : 9871411941
Dept. of Management Sciences

Student coordinators
Samahi Vashisht : 7428604251
Sanchit Jain :

5. Title of the activity: Debate Competition on Digital Voting Systems vs. Traditional Ballot

Date: 14.10.23


Objective: To engage students in discussions about the pros and cons of both voting methods.


Report: On 14th October 2023, the ELC Club of Tecnia Institute of Advanced Studies organized an insightful debate on the topic <Digital Voting Systems vs. Traditional Ballots=. The event aimed to engage students in a discussion about the advantages and drawbacks of both voting methods, fostering critical thinking and awareness on a topic of national importance. The debate opened with speakers in favor of digital voting systems, who argued that technology can significantly enhance the voting process. They highlighted the increased accessibility of digital voting, which allows people in remote areas or those with physical disabilities to cast their votes from anywhere. Additionally, digital voting is faster and more efficient, with quick results and automated counting processes that reduce human error. Proponents also pointed out that modern encryption techniques and block chain technology could make digital voting systems highly secure, ensuring the integrity of the vote while also offering greater transparency. On the other hand, the opposition focused on the security risks associated with digital voting. They expressed concerns about hacking, cyber-attacks, and technical failures, all of which could compromise the reliability of election results. Traditional paper ballots, they argued, offer a tangible and auditable record of votes, making them less vulnerable to manipulation. The physical presence of voters at polling stations also minimizes the chances of fraud and ensures that the election process remains transparent and trustworthy. The debate concluded with a perspective that acknowledged the strengths and weaknesses of both systems. While digital voting presents clear advantages in terms of speed, accessibility, and potential security features, traditional ballots remain a more secure and trusted method, especially in regions where technological infrastructure may be lacking.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">• Critical thinking• Problem-solving skills.	Goal 9: Industry, Innovation, and Infrastructure	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Integrity	8




Students participating in Debate Competition


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ELC Club
is organizing

PUBLIC DISCUSSION
 on
**ELECTRONIC
VOTING VS
BALLOT PAPER
SYSTEM**



**20th APRIL, 2024
11:30 AM onwards**

Venue: **Bhalswa Dairy, Delhi**



NODAL OFFICER
MS. CHAHAT MALHOTRA : 9871411941
DEPT. OF MANAGEMENT SCIENCES

STUDENT COORDINATORS
PARSHAV GOYAL : 7428604251
ANSH GUPTA : 9910632485

6. Title of the activity: Awareness campaign on Voting

Date: 30.10.2023 & 31.10.2023


Objective: To educate individuals about the importance of voting as a civic duty.


Report: The event was conducted on 30th October, 2023 and 31st October, 2023 under the convener Dr. Preeti Jindal. The Registration camp has been organized at TIAS PG Building, Ground floor. The election Officers came to the campus and made students aware about the registration on Voters Helpline app. Also, the election committee executives made the students aware about what power of a single vote is and what is the power of voting. The camp held for two days from 10:00 am onwards and many students and outsiders also got themselves registered on voters Helpline app. The campaign went very successful and students gave their valuable feedback and they also appreciated the organization of this camp. In the campus students learnt about new process of E- registration ,so students also shared about this camp with their friends and had spread lot of awareness among the future generation that how they can update their details and what role a youth can play for increasing participation in electoral process of their country. Students also learnt that what is the importance of casting a vote and how they can use their power of voting for the welfare and betterment of the country also student had a very healthy discussion with the executives that how they can make updating on voters helpline app. This campaign had not benefitted the students of in campus but also it benefitted the outside campus. The election executives amicably satisfied the students and their queries solved. The Students also learnt a valuable message through this campaign that with the help of their power of voting they can select the right leader who will represent the country and work for their welfare as well as welfare of the society. Some students also got their voter Id cards and also those who were not having their voter id cards got it registered.

OBE VALUES	UNSD GOAL	MULYA PRAVAH	PARTICIPANTS
<ul style="list-style-type: none">• Social Responsibility• Civic Engagement	Goal 4 : Quality Education Goal 16 : Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Integrity	12



Students while doing registration for the awareness campaign on voting.

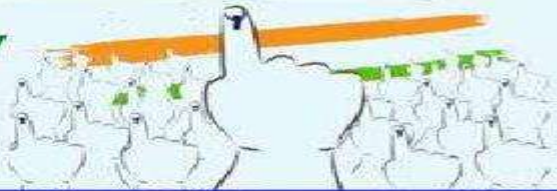

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GRADE "A" INSTITUTE


Electoral Literacy Club
 Organizing

Awareness Campaign of Voting

**Theme : Fundamental Rights of Voting
of Selecting own Leader**

30th Oct. 2023
10:00 AM onwards
Venue - Ground Floor
PG Building, TIAS



Convener
Dr. Preeti Jindal
Electoral Literacy Club

Student coordinators
Samahit Vashisht : 7428604251
Ansh Gupta : 9354121011

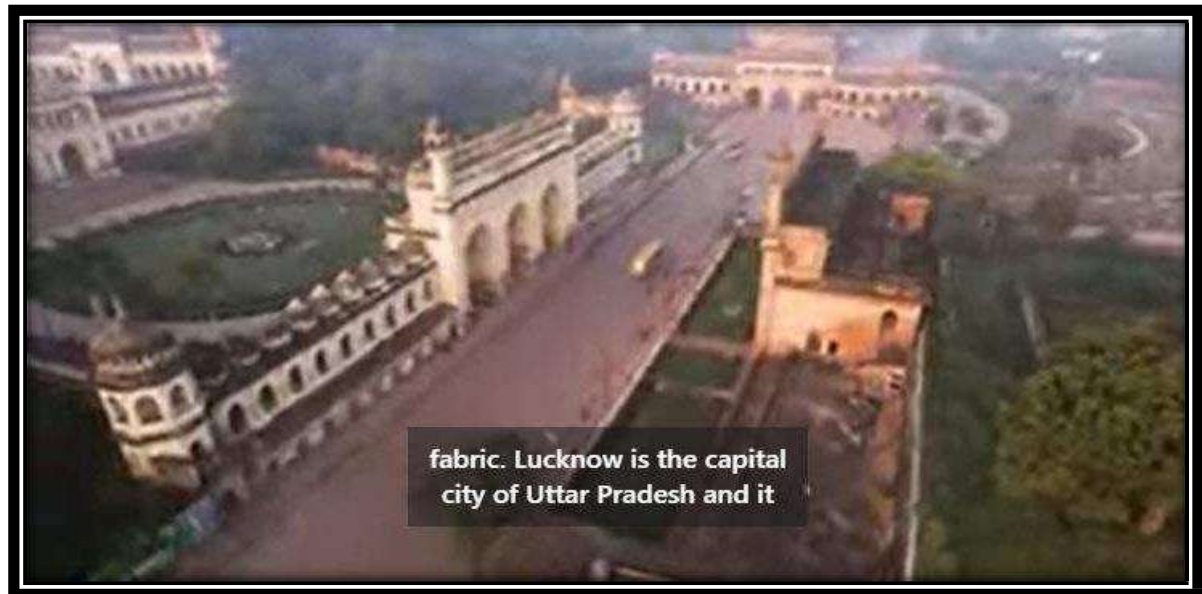
7. Title of the activity: Short Film Making Competition on Awareness of Voting Rights

Date: 28.11.2023

Objective: To encourage creative expression in raising awareness about the electoral process.

Report: The ELC club of Tecnia Institute of Advanced Studies (TIAS), Rohini has organized an event; <Short film making competition= the last date to submit is on 28th Nov, 2023. The event was conducted on online mode .The flyer was circulated in class groups and then the students shared their videos on the mail id given in the flyer Through this, students got awareness about power of voting and social value of their voting. There were total 20 students who enthusiastically participated in this event and learnt a valuable message from it. Firstly, the Nodal officer Ms. Chahat Malhotra introduced about the key motive behind the screening of the film and educated the students about their voting rights. The students learnt a valuable message that their voting helps citizens become more involved in their government and keep it accountable. In addition to voting, there are few laws that ensure fair elections around the world, so through this event they learnt all the things. They also learnt a valuable message that by exercising their voting rights the democracy will be more free, fair and better. They also learnt that voting keeps politicians accountable for their actions and creates framework for democracy. The students also came to know about the importance of celebrating voter's day and how they can increase participation of citizens of country in elections. The students prepared short discussion videos in groups and shared their views that why we should go for voting .In conclusion students got aware about their voting rights and they also got motivated to give votes every time for the betterment of the society and also for the welfare of their own. They got motivation also to make their friends and family members aware about their voting rights.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">• Social Responsibility• Civic Engagement	Goal 4: Quality Education Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Integrity	20



Witness the magic of storytelling as students bring their vision to life through the art of filmmaking.


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ELC Club
 Organizes

**A Short film
Making Competition**
on awareness of
Voter's Right


Submission Deadline:
28th November, 2023

Email id : chahatmalhotra616@gmail.com
E certificates will be given to All Participants

Guidelines:

1. Participants have to prepare 5 minutes video and have to share their video on Above mail ID.
2. Participants must be aware about their voting rights.
3. While sharing attachment on mail please share mention your name , enrollment number and course otherwise your participation will not be considered.



Club incharge
Ms. Chahat Malhotra : 9871411941
 Dept. of Management Sciences

Student coordinators
Samahi Vashisht : 7428604251
Sanya Jadwani : 9873801265

8. Title of the activity: Speech Competition on Importance of Celebrating National Voter's Day

Date: 29.11.2023

Objective: To actively engage individuals in promoting voter education and rights.

Report: The ELC club of Tecnia Institute of Advanced Studies (TIAS), Rohini has organized an event <Speech Competition= on 29th November 2023. There were total 20 students who enthusiastically participated in this event and learnt a valuable message that National Voters Day is celebrated every year on 25, January. Firstly, the Nodal officer **Ms. Chahat Malhotra** introduced about the key motive behind the Speech Competition and motivated the students to participate with vigour. The students have been informed about the competition through flyer well in advance so that there can be maximum participation.

The students learnt a valuable message that their voting , citizens become more participating in electing the government and keep it accountable. To vote, you must meet specific requirements. Through this competition students learnt a valuable message that how they can increase the youth participation in electoral process and they also learnt that voting is a basic human right of every citizen of the country In conclusion students got aware about their voting rights and they also got motivated to give votes every time for the betterment of the society and also for the welfare of their own. They got motivation also to make their friends and family members aware about their voting rights and celebrating Voters.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">Effective CommunicationDemocratic Values	Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">Global CitizenshipConstitutional ValuesIntegrity	20



Students Showcasing their Oratory Skills in the Speech Competition.


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ELC Club
 Organizes

Speech Competition

on importance of celebrating

National Voters Day


 Submission Deadline:
29th Nov., 2023

Email id : chahatmalhotra616@gmail.com
 E certificates will be given to All Participants

Guidelines:

- Participants have to deliver 1-2 minutes speech on importance of celebrating voters day.
- Participants must be aware about the principle that each vote counts.
- Participants must be aware about their voting rights.



Club incharge
Ms. Chahat Malhotra : 9871411941
 Dept. of Management Sciences

Student coordinators
Samah Vashisht : 7428604251
Ansh Gupta : 9910632485

9. Title of the activity: Talk show on Power of Single Vote

Date: 30.11.2023

Objective: To highlight the importance of every individual vote in shaping democratic outcomes.

Report: The ELC club of Tecnia Institute of Advanced Studies (TIAS), Rohini has organized an event<Talk show Programme on Power of a Single Vote= on 30th Nov,2023 from 11:00a.m. onwards.The event was conducted in TIAS Auditorium with collaboration of Ashtvakra Institute.Through this, students got awareness about power of voting and social value of their voting. There were total 20 students who enthusiastically participated in this event and learnt a valuable message from it. Firstly, the Nodal officer **Ms. Chahat Malhotra** introduced about the key motive behind the Talk Show Programme which is to make the students aware about the power of a single vote and how they can utilize their power in an efficient way. The Chief Guest Mr. Yash Chaudhary,DM North have been cordially invited as a guest and he addressed the students regarding the key motive behind organization of this event .There was an interrogation round between the students and honorable chief guest where students discussed about their queries with them and got their answers. The Honorable Director, Dr. Ajay Kumar also addressed the students and informed them this event has been organized for the welfare of the student. The students learnt a valuable message that their voting helps citizens become more involved in their government and keep it accountable. Through this event students were able to clear their queries by interrogation round. The students learnt how they can increase motivation in under – represented groups so that citizens of India utilize their voting powers.

They also learnt a valuable message that by exercising their voting rights the democracy will be more free, fair, better. They also learnt that voting keeps politicians accountable for their actions and creates framework for democracy.

Also the electoral office executives organized the camp where the students got registered for their Voter Id cards and also invited their off campus friends and relatives for registration purpose so this event was very fruitful not only for the on campus students but for the society as well. Also the students learnt the online process of registration and how they can update their details like address and date of birth on voter help line app.

In conclusion students got aware about their voting rights and they also got motivated to give votes every time for the betterment of the society and also for the welfare of their own. They got


motivated that they contribute to make the society aware about their voting rights and it will contribute in their welfare as welfare of other society members.

In conclusion this event benefitted each and every student of and they got awareness about their basic human right of voting and they also got information about the voter helpline app and how they can keep their information updated on Voter Id card.


OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none"> Analytical Thinking Ethical Decision-Making 	Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Inclusivity 	20



Mr. Yash Chaudhary, DM North Delhi addressing the students about Power of a Single vote.


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Electoral Literacy Club
 Organizing



Talk

Show

Theme : Power of A Single Vote



30th Nov. 2023
11:00 AM onwards

Venue - Tecnia Auditorium

- Chief Electoral Officer, Delhi : (Chief Guest)
- District Magistrate : (Guest of Honour)
- District Election Officer, North : (Guest of Honour)

Nodal Officer
Ms. Chahat Malhotra : 9871411941
 Electoral Literacy Club

Student coordinators
Samah Vashisht : 7428604251
Ansh Gupta : 9354121011

10. Title of the activity: Wall Magazine & Story in College Magazine

Date: 2.12.2023

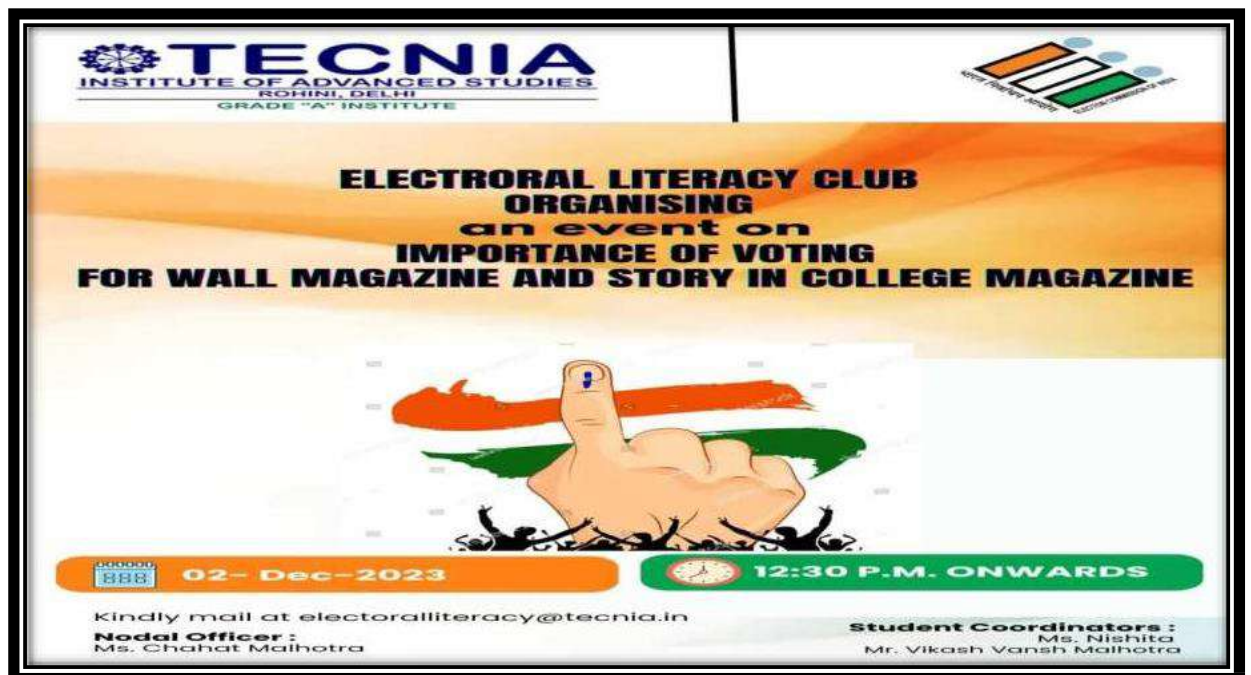
Objective: To raise awareness about the importance of voting in a democracy.

Report: On 2.12.2023, the Electoral Literacy Club (ELC) of Tecnia Institute of Advanced Studies (TIAS) organized an engaging and informative initiative through a Wall Magazine and a Story featured in the college magazine on the "Importance of Voting." The event was designed to educate students and faculty members about the vital role voting plays in a democratic society and to promote awareness about the significance of exercising voting rights. The Wall Magazine prominently displayed in the campus, featured vibrant visuals, impactful quotes, and key information highlighting how voting is not just a right but a responsibility that shapes the future of the nation. It illustrated the power of each individual's vote in influencing governmental decisions, policy-making, and ensuring accountability. The magazine also included facts about voter participation, the history of voting rights, and the importance of informed voting. The goal was to capture the attention of students, spark their curiosity, and encourage active engagement in the electoral process. Additionally, a comprehensive story on the importance of voting was published in the college magazine. The narrative discussed the essence of democracy and how every vote matters in sustaining democratic values. The story emphasized that voting is a key tool for ensuring fairness, equality, and representation in government. It also included testimonials from students, reflecting on their understanding of the voting process and their commitment to making informed voting choices. This initiative successfully conveyed the message that voting is a crucial part of civic responsibility. Students showed great enthusiasm and interest in the materials presented, gaining a deeper appreciation for their role in shaping the democratic fabric of the country.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">• Informed Decision-Making• Democratic Participation	Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Civic Duties	5



Student emphasizing importance of voting through Digital Posters



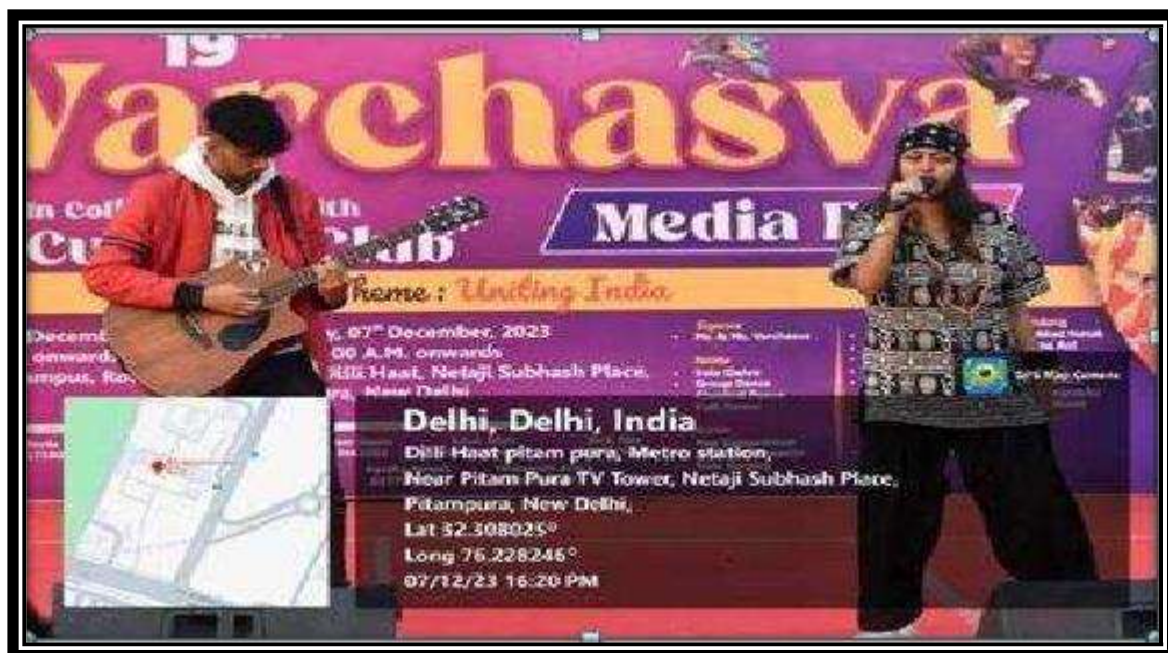
11. Title of the activity: Rap Battle on Mera Vote, Meri Taqat

Date: 7.12.23



Objective: The objective of the "Rap Battle" event was to raise awareness about the importance of voting rights and civic participation.

Report: The ELC club of Tecnia Institute of Advanced Studies (TIAS), Rohini has organized an event; <Rap Battle= on 7th Dec, 2023. The event was conducted as an awareness in Delhi Haat under the fest Varchasva. The notice for the event was circulated across class groups, and the response was enthusiastic, with students eagerly coming forward to engage in the event . The event began with an introductory session by Nodal Officer Ms. Chahat Malhotra, who explained the significance of voting and how it directly impacts democratic processes. She educated the students about their voting rights and the social responsibility attached to them. Her session was insightful, setting the tone for the rest of the The highlight of the day was the rap battle, where students, through their powerful lyrics, communicated messages about the importance of voting and its role in shaping a fairer, more accountable democracy. The rap battle also highlighted the significance of laws that ensure fair elections, helping participants understand how these laws protect the integrity of the voting process globally. Through the event, students gained a deeper understanding of how voting not only strengthens democracy but also holds politicians accountable for their actions. The "Rap Battle on Mera Vote, Meri Taqat" was a highly successful event that effectively combined music, creativity, and civic awareness. It not only entertained the students but also imparted valuable lessons on the power of voting and the importance of active civic participation in a democracy. The students left the event motivated and more aware of their responsibilities as voters, eager to contribute to a better, more accountable government.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">• Creative Thinking• Civic Responsibility	Goal 4 : Quality Education Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Democratic Engagement	24





Rap Battle event by students, raising awareness about the importance of voting rights and civic participation.

ELC Club

organizing

Rap Battle


Date: 7.12.23

Time: 12.30 P.M.

Venue: Delhi Haat, Pitampura

Nodal Officer
Ms. Chahat Malhotra
 Electoral Literacy Club

12. Title of the activity: Patriotic Dance Performance on Rhythm for Democracy

Date: 25.12.2023

Objective: The objective of the "Patriotic Dance Performance" event was to raise awareness about the importance of voting rights and civic responsibility.

Report: The ELC club of Tecnia Institute of Advanced Studies (TIAS), Rohini has organized an event; <Patriotic Dance performance= on 25th Dec, 2023. The event was conducted as an awareness activity on the occasion of Winter Carnival which has been organized in Orleans The event began with an introduction by the Nodal Officer, Ms. Chahat Malhotra, who highlighted the importance of exercising voting rights and how it contributes to a stronger democracy. She educated the students about their roles and responsibilities as citizens, emphasizing that voting is not just a right, but a crucial responsibility that ensures the accountability of the government.


The highlight of the event was the energetic and vibrant group dance performance, which was appreciated by all attendees. The students enjoyed the performance and simultaneously absorbed the underlying message of the event. Through this event, the participants gained a deeper understanding of how voting enables citizens to participate actively in the democratic process, ensuring that politicians remain accountable to the public.

Moreover, the students learned the importance of celebrating Voter's Day and how increasing voter participation can strengthen the democratic fabric of the nation. The event was successful in delivering a meaningful message, and the students walked away with a greater appreciation for the value of their voting rights and the impact they can have on the future of democracy.


OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">Informed Decision-MakingDemocratic Participation	Goal 4: Quality Education Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">Global CitizenshipConstitutional ValuesCivic Responsibility	24



Patriotic Dance performance by student.



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Know about the Candidates
[click on your choice](#)


ELC Club

organizing

Patriotic Dance Performance



Date: 25.12.2023



Time: 12.30 P.M. onwards

Venue: Orleans The School

Nodal Officer
Ms. Chahat Malhotra
Electoral Literacy Club

13. Title of the activity: Debate Competition on Importance of Celebrating National Voters Day

Date: 25.01.2024

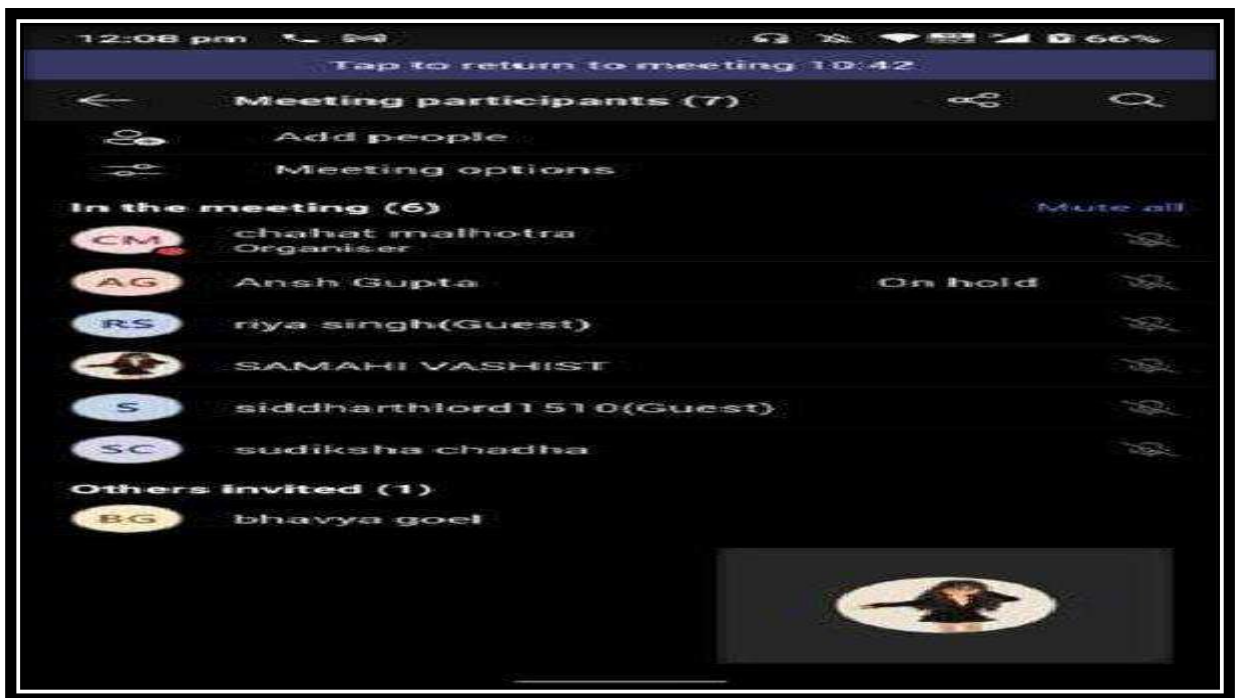
Objective: To engage students in discussion about the significance of voter participation.

Report: The Electoral Literacy Club of Tecnia Institute of Advanced studies has organized debate competition on importance of celebrating national voters day in Online mode on 25th January, 2024. This event has been organized by the Nodal officer Ms. Chahat Malhotra. First of all the nodal officer gave the introduction about importance of celebrating national voters day. A recent debate competition on the importance of celebrating National Voters' Day saw passionate arguments from both sides. The affirmative team, advocating for the celebration, highlighted its role in. Through this competition students raised awareness about the power of the vote and the importance of informed participation, the day can motivate citizens, especially young adults and first-time voters, to register and cast their ballots. Also, student learnt that celebrating National Voters' Day reaffirms the core principles of democracy, such as representation, accountability, and citizen engagement. It reminds every one of their stake in shaping their society. The day can be a platform for educating voters about their rights, the electoral process, and the candidates' platforms, leading to more informed choices at the ballot box. Students who were in the positive side highlighted the positive impact of voting and the success stories of engaged citizenship, the day can combat apathy and cynicism towards the electoral process. The opposing team, however, argued that, instead of a single day, continuous efforts are needed to encourage voter participation and address issues like voter suppression and misinformation.


Ultimately, the responsibility to vote lies with each individual, and celebrating a day might not translate to actual participation, especially for those facing systemic barriers. The celebration could be misused for political gain by certain groups, undermining its intended purpose of non-partisan voter education. The debate concluded with a call for a nuanced approach. While acknowledging the potential limitations of a single day, many agreed that National Voters' Day can play a valuable role in raising awareness, promoting responsible citizenship, and ultimately strengthening democratic processes.

The event went successful and both the teams who were in favor or against expressed their views in a healthy manner and students also learnt how they can represent their views in front of any organization in a healthy manner.


OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none"> Critical Thinking Effective Communication 	Goal 4: Quality Education Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Democratic Engagement 	24




Students in discussion about the significance of voter participation.




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**Electoral Literacy Club
Organising**

**DEBATE COMPETITION ON
IMPORTANCE OF
NATIONAL VOTER'S DAY**



25 JAN 2024



12:30 PM ONWARDS

PLATFORM – ONLINE (GOOGLE MEET)

Nodal Officer :
Ms. Chahat Malhotra

Student Coordinators :
Ms. Nishita
Mr. Pranaya

14. Title of the activity: Poster Making Competition on Power of Vote

Date: 28.02.2024

Objective: To raise awareness about the significance of voting in a democracy.

Report: On February 28, 2024, Electoral Literacy Club of Tecnia Institute of Advanced studies hosted a poster making competition centered on the theme of "The Power of Vote for Youth." The event aimed to encourage students to reflect on the significance of their voting rights and to express their perspectives through art. The competition garnered enthusiastic participation from students across various grade levels, showcasing their creativity and passion for civic engagement. The event started with the Introduction given by the nodal officer of Electoral Literacy Club, Ms. Chahat Malhotra.

The posters exhibited a diverse range of artistic styles and messages, all emphasizing the pivotal role of youth in shaping the future through their votes. Bold colors, striking imagery, and poignant slogans were utilized to convey the importance of active participation in the democratic process. Themes such as social justice, environmental sustainability, and equality resonated strongly throughout the entries, reflecting the pressing issues that concern today's youth. Through their artwork, students emphasized the transformative potential of the youth vote in driving positive change in society. They highlighted the responsibility that comes with this privilege and underscored the need for informed decision-making. Messages promoting voter education, registration drives, and community involvement were prevalent, reflecting a collective commitment to fostering a more engaged and empowered electorate.

The competition served as a platform for meaningful dialogue and reflection on the power of the youth vote. It inspired students to exercise their agency in influencing political outcomes and encouraged them to become active participants in shaping the future of their communities and nation. By harnessing the power of art and expression, the event effectively communicated the message that every vote counts and that the voice of the youth is integral to the democratic process.


In conclusion, the poster-making competition on the theme of "The Power of Vote for Youth" was a resounding success, showcasing the talent, creativity, and civic-mindedness of our student


body. It reinforced the importance of youth engagement in democracy and underscored the transformative impact of their collective voices at the ballot box. As we move forward, let us continue to empower and inspire the next generation of voters to exercise their rights and advocate for a better tomorrow.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none"> Creative Expression Civic Responsibility 	Goal 4 : Quality Education Goal16 : Peace, Justice, and Strong Institutions	<ul style="list-style-type: none"> Social Responsibility Global Citizenship Constitutional Values Democratic Engagement 	25




Poster-Making Competition on the theme of "The Power of Vote for Youth" showcasing the talent, creativity,



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GRADING 1ST TO 10TH STUDIES


ELC Club
Organizing

**Poster Making
Competition**

"Power of Vote for Youth"


28th February, 2024
11:30 AM onwards
Venue : PG Building,
TIAS Classroom



Nodal Officer:
Ms. Chahat Malhotra : 9871411941
Dept. of Management Sciences

Student coordinators
Samah Vashisht : 7428604251
Ansh Gupta : 9910632485

15. Title of the activity: Blog Writing Competition on Humara Desh Kaisa ho...

Date: 14.03.2024



Objective: It aimed to inspire thoughtful discussion on the role of citizens in shaping the country's future.

Report: The Electoral Literacy Club (ELC) organized a blog writing competition with the aim of promoting awareness and understanding of electoral processes among its members. The last date to submit the blog was 14th March, 2024 and the flyer attracted enthusiastic participation from members of the ELC, comprising students, educators, and community members interested in civic engagement. Through this competition, the ELC sought to leverage the power of digital platforms to engage participants in meaningful discourse on topics related to elections, democracy, and civic responsibility. Participants were invited to submit blog posts addressing various aspects of electoral literacy, including voter registration, voting procedures, electoral reforms, and the importance of informed decision-making in elections. The competition encouraged participants to explore these themes creatively and articulate their perspectives through well researched and compelling writing. Entries were evaluated by Nodal officer Ms. Chahat Malhotra based on predetermined criteria, including clarity of expression, relevance to the theme, depth of analysis, and overall impact. Judges assessed each entry impartially, taking into account the quality of writing, coherence of arguments, and engagement with the subject matter. The blog writing competition received a commendable response, with a diverse range of entries reflecting the varied interests and perspectives of the participants. Entries covered a wide spectrum of topics, ranging from the role of technology in electoral processes to the significance of youth participation in democracy. Overall, the blog writing competition proved to be a valuable platform for fostering electoral literacy and civic engagement among members of the Electoral Literacy Club.

OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">• Creative Expression• Civic Responsibility	Goal 4 : Quality Education Goal 16 : Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Social Responsibility• Global Citizenship• Constitutional Values	25



Participants showcasing talent in Blog Writing Competition

Organizing

Blog Writing Competition

Theme:


"Desh Humara Kaisa Ho"

Submission Date:
1st March, 2024

Send all applications to: competition@otecnia.com

Rules:

- 1. The blog should be in English.
- 2. Submit your blog by the deadline.



Event Officer:
 Mrs. Chaitali Mahapatra : 9804111880
 Dept. of Management Studies

Event Coordinator:
 Sanku Mahapatra : 9804111880
 Dept. of Management Studies

16. Title of the activity: Awareness Campaign on Voting

Date: 16.04.2024


Objective: It aimed to highlight the role of voting in shaping the nation's future and ensuring accountable governance.

Report: The Electoral Literacy Club (ELC) organized awareness campaign on voting with the aim of promoting awareness and understanding of electoral processes among the lower and backward areas. The Voting Awareness Campaign emerged as a proactive endeavor to fortify democratic principles and enhance civic participation. The aim was to cultivate a culture where every citizen recognizes the power of their vote and actively engages in the electoral process. This activity was organized by Ms. Chahat Malhotra, Nodal Officer of Electoral Literacy Club.. The impact of our activity was palpable. The students were listening attentively and learnt that voting is very important for the progress of the country. However, there are certain challenges also, including resource constraints, skepticism towards electoral efficacy, and barriers such as language and literacy. To sustain the momentum generated by the awareness activity, we advocated for continued outreach efforts beyond electoral cycles. Targeted strategies tailored to address specific community challenges should be prioritized, alongside investments in capacity building and technological innovation. Long-term evaluation mechanisms are imperative to gauge the enduring impact of our endeavors and inform future initiatives. In conclusion, the Voting Awareness Campaign served as a beacon of empowerment, igniting fervor for democratic participation within our communities. As we reflect on its achievements and the hurdles surmounted, we are emboldened to pursue our mission of fostering inclusive and vibrant democracies, where every voice is heard and every vote counts.


OBE Values	UNSD Goal	Mulya Pravah	Participants
<ul style="list-style-type: none">Social EngagementProblem-Solving Skills.	Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">InclusivityGlobal CitizenshipConstitutional Value	25



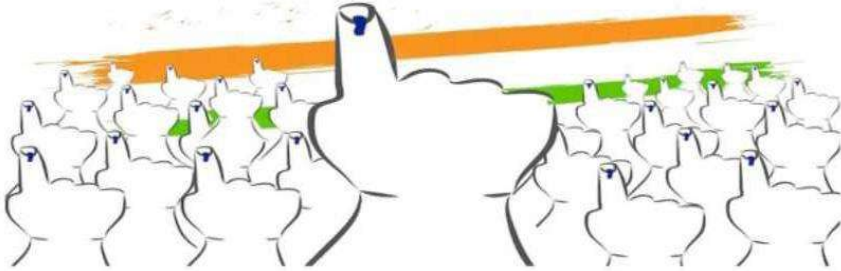
Student with the resident creating awareness regarding importance of voting.




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**ELECTORAL LITERACY CLUB
 ORGANISING
 an event on
 AWARENESS ON VOTING**





16 April 2024



12:30 PM ONWARDS

Venue: TIAS Campus

Nodal Officer :
 Ms. Chahat Malhotra

Student Coordinators :
 Ms. Nancy Garg
 Mr. Vikash Vansh Malhotra

B.Outreach Activities

1. Title of the activity: Outreach Program on <My Vote, My Voice=

Date: 14.09.2023


Objective: It aimed to encourage individuals to actively participate in elections and make informed choices.


Report: On September 14, 2023, the Tecnia Institute of Advanced Studies conducted an outreach program titled <My Vote, My Voice= in Nangli Poona. This initiative aimed to highlight the significance of voting as a fundamental civic duty and to encourage local residents to actively engage in the upcoming elections. The program sought not only to promote voter participation but also to dispel common myths and misconceptions surrounding the voting process, ultimately aiming to enhance voter turnout in the area. To facilitate this, informational booklets and flyers were distributed, providing clear guidelines on voter registration, important election dates, and tips for making informed voting decisions. These materials were made available in both Hindi and English, ensuring accessibility for all community members. The "My Vote, My Voice" event proved to be highly successful in raising awareness about the critical role of voting and motivating the residents of Nangli Poona to participate actively in the electoral process. Feedback from the community was overwhelmingly positive, with many attendees expressing a renewed sense of civic responsibility and commitment to making their voices heard. Participants engaged in meaningful discussions and shared their thoughts on the electoral process, fostering a sense of community and shared purpose. Overall, the outreach program effectively empowered individuals to recognize the importance of their votes and encouraged them to take an active role in shaping their future through informed electoral participation.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none">• Civic Awareness• Informed Decision-making• Active Participation	Goal 4: Quality Education	<ul style="list-style-type: none">• Civic Responsibility• Global Citizenship• Constitutional Values• Democratic Engagement	52




Residents proudly showcasing their Aadhar cards.


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ELC Club
 Organizing
Outreach Program on

MY VOTE MY VOICE



14TH SEPTEMBER, 2023
11:00 AM ONWARDS

Venue : Adopted Village at
Nangli Poona, Delhi



Nodal Officer
Ms. Chahat
 Electoral Literacy Club

2. Title of the activity: Empowerment Camp on "One Man, One Vote"

Date: 26.09.2023


Objective: It aimed to highlight the power of each individual vote in shaping fair and just electoral outcomes. The camp also sought to encourage active civic engagement and responsibility in the electoral process.


Report: On September 26, 2023, Tecnia Institute of Advanced Studies organized an empowerment camp on "One Man, One Vote" in Khampur Village. The campaign aimed to encourage every eligible voter in the village to not only cast their vote but also to motivate at least one other person to do the same. The student volunteers from Tecnia Institute of Advanced Studies presented the Nukkad Natak, presenting the campaign's theme "One Vote, One Community". The Nukkad Natak emphasized the power of individual action in a democracy, also if each person encouraged another voter for voting then the impact on the election could be significant. This initiative was part of the institute's broader mission to increase voter participation and ensure a more inclusive democratic process. The event concluded with a Q&A session where residents could ask questions related to voting procedures, including how to address common barriers to voting, such as transportation issues or lack of identification documents. The "One Man, One Vote" campaign was a resounding success, effectively mobilizing the community of Khampur Village, not only commit to voting but to also encourage others to do the same. The event created a sense of collective responsibility and highlighted the power of individual actions in making a difference in the democratic process. Overall, the initiative successfully mobilized the Khampur community, instilling a commitment to voting and community advocacy. The success of the "One Man, One Vote" campaign exemplifies the potential of grassroots efforts to enhance voter participation and promote inclusivity in the democratic process.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none">Community EngagementResponsible CitizenshipActive Participation	Goal 4: Quality Education	<ul style="list-style-type: none">Civic ResponsibilityGlobal CitizenshipConstitutional ValuesDemocratic Engagement	48



Students presenting Nukkad Natak on the theme " One Man, One Vote"



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ELC Club
Organizing


**Empowerment
Camp on**

**ONE
MAN
ONE
VOTE**



**26, September,
2023**

|



**11:00 AM
Onwards**

Venue: **Adopted Village at
Khampur, Delhi**

Nodal Officer
Ms. Chahat
Electoral Literacy Club

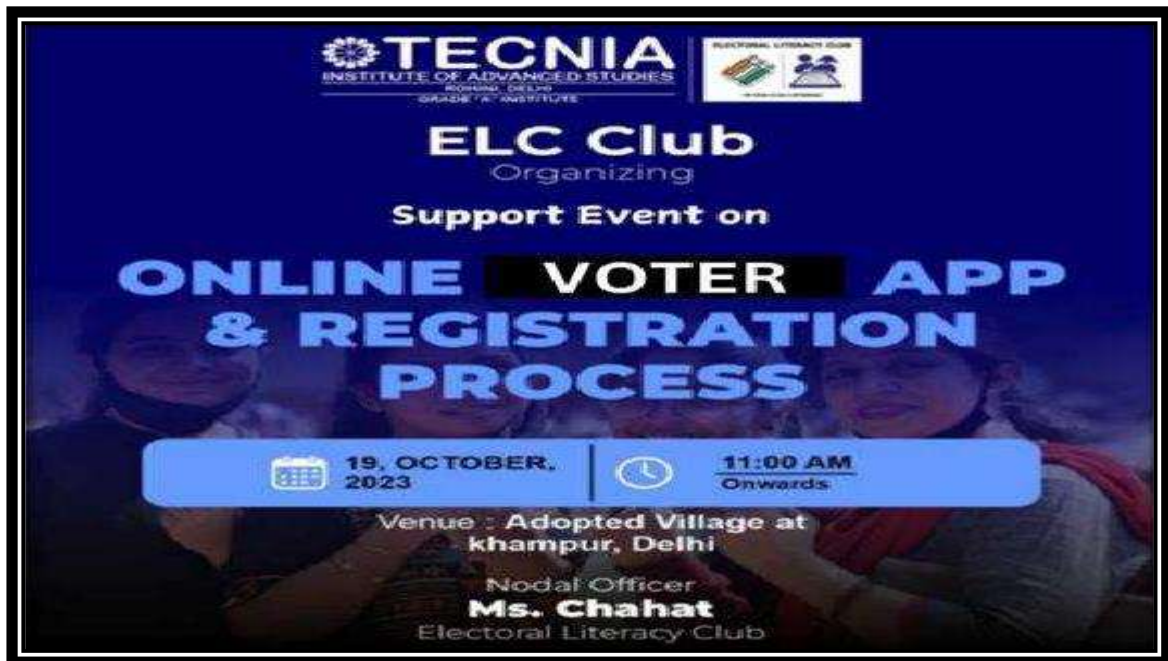
3. Title of the activity: Support Event on <Online Voter App & Registration Process=

Date: 19.10. 2023

Objective: It aimed to simplify the process of voter registration and increase accessibility. The event also sought to encourage more citizens to register and participate in the electoral process through digital platforms.

Report: On 19th October, 2023 a support event on the Online Voter App & Registration process was successfully conducted at Khampur village. The event was a part of an ongoing initiative to educate and inform the community about the importance of voter registration and the steps involved in becoming a registered voter. The event commenced at 11:00 AM with a welcoming address by the event coordinator, who highlighted the significance of participating in the democratic process. The session aimed to empower citizens by providing them with the necessary knowledge and resources to register as voters. A detailed presentation was delivered, explaining the entire voter registration process. This included eligibility criteria, necessary documentation, and the various methods available for registering, such as online, by mail, and in-person registration. The public engagement activity was a resounding success. It not only educated the attendees but also inspired them to take active steps towards ensuring that their voices are heard in the democratic process. The enthusiastic participation and engagement of the attendees demonstrated a strong commitment towards understanding their voting rights and responsibilities. The event fostered a sense of community involvement and reinforced the importance of collective civic engagement. Overall, this initiative not only educated the residents of Khampur village but also laid the foundation for a more informed electorate, ensuring that individuals are equipped to make their voices heard in future elections. The success of this event underscores the ongoing need for such educational initiatives to strengthen democracy at the grassroots level.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none">Digital LiteracyTechnological Awareness	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 9 – Industry, Innovation & Infrastructure	<ul style="list-style-type: none">Civic ResponsibilityGlobal CitizenshipConstitutional Value	54



Faculty member explaining the procedure of registration on online voting app to the local residents.

4. Title of the activity: DEMOCRACY IN ACTION Citizen Duties and Rights: New Voter Registration - 18 Years Or Above (Filling up the Application Form: 6)

Date: 28.10.23

Objective: It aimed to guide participants through the process of filling out the voter registration application form. The event also sought to emphasize the rights and responsibilities of citizens in a democratic society.

Report: The Electoral Literacy Club (ELC) of Tecnia Institute of Advanced Studies organized an impactful outreach program on DEMOCRACY IN ACTION, Citizen Duties and Rights: New Voter Registration – 18 Years Or Above,(Filling up the Application Form: 6)on 28th October, 2023 from 12.00 p.m. onwards at Khampur village. The event aimed to educate citizens about their constitutional responsibilities and encourage their participation in the democratic process. A key highlight of the program was an interactive session on Form 6, a critical document for the inclusion of citizens' names in the electoral roll. Volunteers explained its purpose and usage, focusing on two main categories of applicants: first-time voters and individuals who have relocated to a new constituency. Participants were guided step-by-step through the process of filling Form 6, both online and offline. Volunteers demonstrated how to access the form through the National Voter Service Portal (NVSP) and provided information on how to submit it manually to the local Electoral Registration Officer (ERO) or Booth Level Officer (BLO).


Key points discussed about Form 6 included:

- **Eligibility Criteria:** Indian citizenship, 18 years of age or older, and residence in the constituency.
- **Required Documents:** Birth certificate or Aadhaar for age proof, utility bills or rental agreements for address proof, and a passport-size photograph.
- **Verification Process:** Details submitted in the form are verified by the ERO or BLO before inclusion in the electoral roll.


The session also stressed the importance of maintaining accurate electoral records to ensure the integrity of elections. The program included engaging discussions on constitutional duties, such as voting, and their role in strengthening democracy. Villagers actively participated, with many filling

out Form 6 on the spot, demonstrating their commitment to electoral participation. The event concluded with a pledge to uphold constitutional values, making it a resounding success. By empowering the residents of Khampur, the ELC students showcased the potential of grassroots initiatives in fostering a robust democratic culture.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none"> • Legal Awareness • Administrative Knowledge • Civic Responsibility 	Goal 4: Quality Education Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none"> • Social Commitment • Global Citizenship • Constitutional Values • Democratic Values 	44



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ELECTORAL LITERACY CLUB


ELC Club
Organizing

Assistance Program on
DEMOCRACY IN ACTION
Citizen Duties and Rights:
New Voter Registration -
18 Years Or Above
(Filling up the Application Form: 6)

*Theme: "Empowering Democracy
Through Responsible Citizenship"*



28th October,
2023



12:00 PM
Onwards

Venue : Adopted Village at
Khampur, Delhi

Nodal Officer
Ms. Chahat Malhotra
Electoral Literacy Club



Students showing Form 6 to the residents.

5. Title of the activity: Assistance Program on <Registration Process on Voter App=

Date: 21.02.2024


Objective: It aimed to simplify the registration process and increase voter participation. The program also sought to raise awareness about the convenience and accessibility of online voter registration.

Report: On 21st February 2024, Tecnia Institute of Advanced Studies organized an assistance program on the "Registration Process on Voter App" at Bhalswa Dairy. The event aimed to educate participants about using digital platforms for voter registration and to facilitate a more streamlined and accessible registration process. The event commenced at 11:00 a.m. With a brief introduction highlighting the importance of modernizing voter registration processes through digital means. The session focused on providing practical guidance on how to use the voting app for efficient and accurate voter registration. A detailed presentation was conducted to introduce the features of the voter app. This included step-by-step instructions on how to download, install, and navigate the app, as well as how to complete the voter registration process online. A live demonstration showcased the entire registration process on the app. Participants were guided through the app's interface, from creating an account to submitting the necessary documents and information for voter registration. The program on the Registration Process on Voter App was a success, providing valuable insights and practical guidance on modernizing voter registration through digital means. Participants left with a clear understanding of how to use the voter app, equipped with the knowledge to complete their voter registration efficiently. The event reinforced the importance of leveraging technology to make voter registration more accessible and streamlined, contributing to a more engaged and informed electorate.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none">• Digital Literacy• Technological Awareness	Goal 4: Quality Education Goal 9 : Innovation & Infrastructure	<ul style="list-style-type: none">• Civic Responsibility• Global Citizenship• Constitutional Values• Democratic Values	38



Students and Faculty members ready to explain the registration process on online voting app.


TECNIA
 INSTITUTE OF ADVANCED STUDIES
ROHINI, DELHI
 GRADE 'A' INSTITUTE


ELC Club
 Organizing

Assistance Program on
REGISTRATION PROCESS
on Voter App




21ST FEBRUARY, 2024
11:00 AM ONWARDS
Venue : Adopted Village at
Bhalswa Dairy, Delhi

Nodal Officer
Ms. Chahat
 Electoral Literacy Club

6. Title of the activity: Community Gathering on <Voting is our Right=

Date: 14.03.2024


Objective: It aimed to encourage community members to actively participate in the electoral process. The gathering also sought to foster a sense of civic responsibility and empower individuals to exercise their right to vote.

Report: On 14th March 2024, a community gathering on Voting is Our Right was organized at Bhalswa Dairy, aimed at educating participants about the significance of their votes and promoting higher turnout in upcoming elections. The event started at 11:00 AM with a welcoming address that set the tone for the day, emphasizing the importance of voting in a democratic society. Following the introduction, a comprehensive presentation was delivered, exploring the historical context of voting rights, the evolution of electoral processes, and the critical importance of each individual's vote. This engaging session highlighted how personal participation shapes democracy, inspiring attendees to understand their power in the electoral system. To further support participants, informative materials were distributed, including brochures detailing voter registration processes, polling locations, and voting procedures. These resources were designed to equip participants with the necessary knowledge for casting the vote. The event concluded with participants taking a pledge to exercise their voting rights and to encourage others to do the same. This collective promise aimed to reinforce a sense of shared responsibility among community members, emphasizing the importance of active engagement in maintaining a strong and representative democracy. Overall, the event served not only as an educational initiative but also as a call to action, encouraging attendees to recognize their vital role in shaping their governance.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none">• Social Inclusion• Civic Awareness• Ethical Responsibility	Goal 10: Reduced Inequalities Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Civic Responsibility• Global Citizenship• Constitutional Values• Democratic Values	64




Students and Faculty members emphasizing the importance of voting in a democratic society.


TECNIA
 INSTITUTE OF ADVANCED STUDIES
ROHINI, DELHI
 GRADE "A" INSTITUTE


ELC Club
 Organizing

Community Gathering on

VOTING IS OUR RIGHT




14TH MARCH, 2024
11:00 AM ONWARDS
 Venue : Adopted Village at
 Bhalswa Dairy, Delhi

Nodal Officer
Ms. Chahat
 Electoral Literacy Club

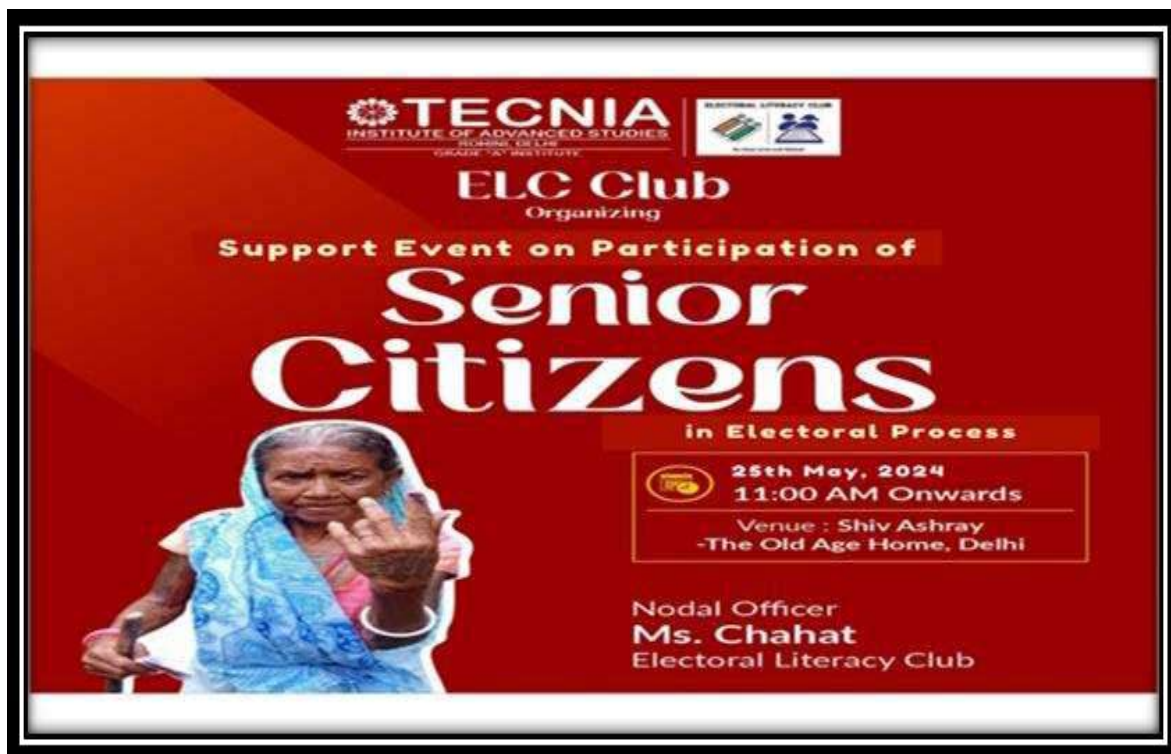
7. Title of the activity: Support Event on Participation of Senior Citizens in Electoral Process

Date: 25.05. 2024

Objective: It aimed to raise awareness about the importance of their vote in shaping the future of the nation. The event also sought to provide assistance and support to ensure that senior citizens can easily engage in the electoral process.

Report: On May 25, 2024, the Electoral Literacy Club, Tecnia Institute of Advanced Studies launched a significant initiative aimed at assisting senior citizens in Delhi as they traveled to polling stations. This effort sought to empower elderly voters by providing them with the necessary support to exercise their voting rights confidently and effectively. Club members played a crucial role in this initiative by offering essential information about the voting process, helping seniors with registration details, and addressing any accessibility concerns related to polling locations. The club's involvement not only ensured a smooth voting experience for participants but also fostered meaningful intergenerational connections, emphasizing the vital importance of civic engagement across all age groups. The event highlighted the club's commitment to enhancing electoral literacy and promoting inclusivity within the community. By bridging generational gaps, this initiative cultivated a culture of participation and awareness, reinforcing the fundamental idea that every vote carries weight and significance. Through such initiatives, the Electoral Literacy Club continues to advocate for comprehensive voter education and accessibility, making certain that all citizens—particularly seniors—feel empowered and informed about their democratic rights. This effort stands as a testament to the club's unwavering dedication to fostering a more inclusive electoral process while strengthening community ties. Overall, the initiative not only facilitated voting for senior citizens but also encouraged broader community involvement, demonstrating that civic engagement is essential for a healthy democracy.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none">• Social Inclusion• Civic Awareness• Ethical Responsibility	Goal 10: Reduced Inequalities Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Civic Responsibility• Global Citizenship• Constitutional Value	41



Senior citizen casting her vote in the ballot.

8. Title of the activity: Awareness Campaign on Voting

Date: 16.04.2024

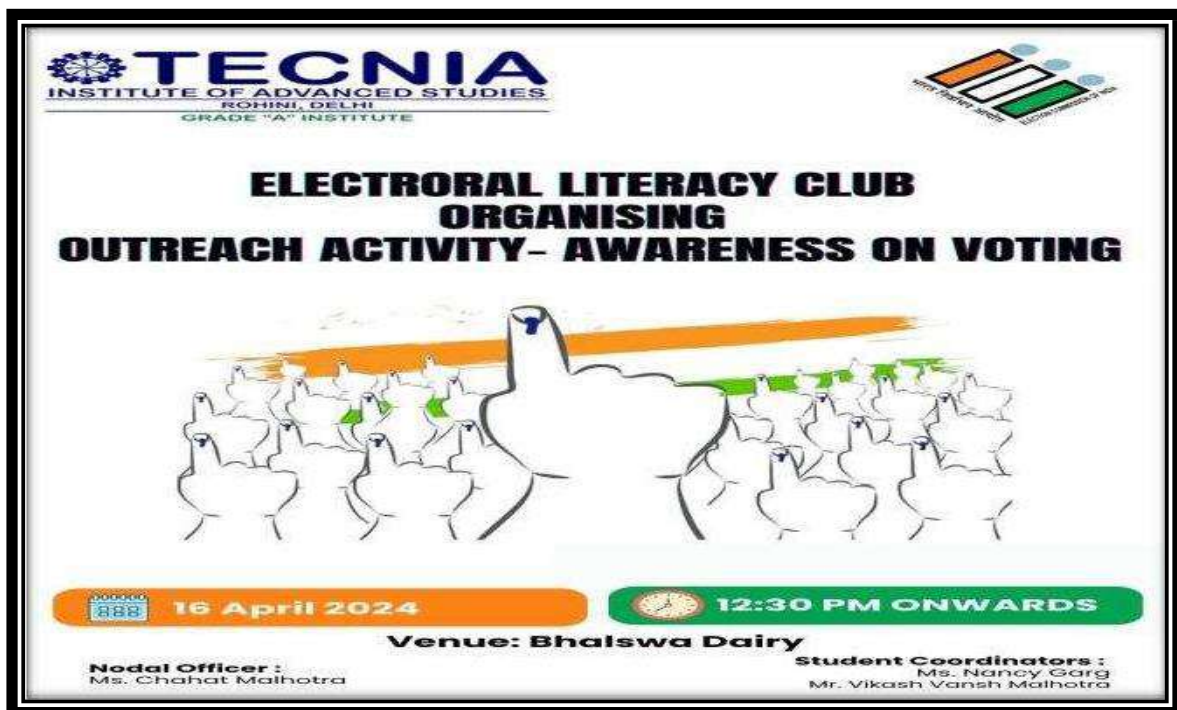
Objective: It aimed to highlight the role of voting in shaping the nation's future and ensuring accountable governance. The campaign also encouraged active participation and informed decision-making in the electoral process.

Report: The Electoral Literacy Club (ELC) organized awareness campaign on voting with the aim of promoting awareness and understanding of electoral processes among the lower and backward areas. The Voting Awareness Campaign emerged as a proactive endeavor to fortify democratic principles and enhance civic participation. Our aim was to cultivate a culture where every citizen recognizes the power of their vote and actively engages in the electoral process. This activity was organized by Ms. Chahat Malhotra, Nodal Officer of Electoral Literacy Club. Employing a multifaceted approach, we utilized diverse strategies to reach our target audience. This included multimedia campaigns spanning social media, radio, television, and print media. Additionally, we conducted interactive community workshops, door-to-door campaigns, and collaborated with local stakeholders to amplify our outreach efforts. The impact of our campaign was palpable. We witnessed a notable surge in awareness levels, particularly among demographics previously disengaged from the electoral process. Voter registration rates soared, indicating a tangible shift towards increased civic engagement. However, we encountered challenges, including resource constraints, skepticism towards electoral efficacy, and barriers such as language and literacy. To sustain the momentum generated by the campaign, we advocate for continued outreach efforts beyond electoral cycles. Targeted strategies tailored to address specific community challenges should be prioritized, alongside investments in capacity building and technological innovation. Long-term evaluation mechanisms are imperative to gauge the enduring impact of our endeavors and inform future initiatives. In conclusion, the Voting Awareness Campaign served as a beacon of empowerment, igniting fervor for democratic participation within our communities.

OBE Values	UNSD Goal	Mulya Pravah	Beneficiaries
<ul style="list-style-type: none">• Social Inclusion• Civic Awareness• Civic Duty• Ethical Responsibility	Goal 10: Reduced Inequalities Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none">• Global Citizenship• Constitutional Values• Democratic Values	47



Student with the resident creating awareness regarding importance of voting.



2.3 ACTIVITIES CALENDAR

2A. OUTREACH ACTIVITIES REPORTS

S. NO	DATE	TITLE	OUTCOME BASED EDUCATION(OBE)	UNSDGs	MULYA PRAVAH	BENEFICIARIES
1.	14.09.2023	Outreach Program on <My Vote, My Voice=	<ul style="list-style-type: none"> • Civic Awareness • Informed Decision-making • Active Participation 	Goal 4: Quality Education(Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> • Civic Responsibility • Global Citizenship • Constitutional Values • Democratic Engagement 	52(15 Households) Nangli Poona Village
2.	26.09.2023	Empowerment Camp on "One Man, One Vote"	<ul style="list-style-type: none"> • Community Engagement • Responsible Citizenship • Active Participation 	Goal 4: Quality Education(Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> • Civic Responsibility • Global Citizenship • Constitutional Values • Democratic Engagement 	48 (20 Households) Khampur Village
3.	19.10. 2023	Support Event on <Online Voter App & Registration process =	<ul style="list-style-type: none"> • Digital Literacy • Technological Awareness 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 9 – Industry, Innovation & Infrastructure Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> • Civic Responsibility • Global Citizenship • Constitutional Values • Democratic Values 	54 (15 Households) Khampur Village
4.	28.10.2023	DEMOCRACY IN ACTION Citizen Duties and Rights: New Voter Registration – 18 Years Or Above (Filling up the Application Form: 6)	<ul style="list-style-type: none"> • Legal Awareness • Administrative Knowledge • Civic Responsibility 	Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making) Goal 4: Quality Education	<ul style="list-style-type: none"> • Social Commitment • Global Citizenship • Constitutional Values • Democratic Values 	44 (10 Households) Khampur Village
5.	21.02.2024	Assistance Program on < Registration Process on Voter App =	<ul style="list-style-type: none"> • Digital Literacy • Technological Awareness 	Goal 4: Quality Education(Providing knowledge and education to empower decision-making). Goal 9 : Industry, Innovation & Infrastructure (Fostering sustainable innovation in systems) Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> • Civic Responsibility • Global Citizenship • Constitutional Values • Democratic Values 	38 (8 Households) Bhalswa Dairy
6.	14.03.2024	Community Gathering on <Voting is our Right =	<ul style="list-style-type: none"> • Social Inclusion • Civic Awareness • Democratic Participation 	Goal 10: Reduced Inequalities – Ensuring inclusivity in the electoral process for senior citizens.	<ul style="list-style-type: none"> • Civic Responsibility • Global Citizenship • Constitutional Values • Democratic Values 	64 (10 Households) Bhalswa Dairy

			<ul style="list-style-type: none"> Ethical Responsibility 	Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)		
7.	25.05. 2024	Support Event on Participation of Senior Citizens in Electoral Process	<ul style="list-style-type: none"> Social Inclusion Civic Awareness Civic Duty Ethical Responsibility 	Goal 10 : Reduced Inequalities – Ensuring inclusivity in the electoral process for senior citizens. Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Civic Responsibility Global Citizenship Constitutional Values Democratic Values 	41 (12 Households) Shiv Ashray The Old Age Home
8.	20.04.2024	Awareness Campaign on Voting	<ul style="list-style-type: none"> Social Inclusion Civic Awareness Civic Duty Ethical Responsibility 	Goal 10: Reduced Inequalities (Ensuring inclusivity in the electoral process for senior citizens) Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Democratic Values 	47(12 Households) Bhalaswa Dairy
Total Beneficiaries			5 Villages adopted under UBA			388

2B. AWARENESS ACTIVITIES REPORT

S. NO	DATE	TITLE	OUTCOME BASED EDUCATION(OBE)	UNSDGs	MULYA PRAVAH	Participants
1.	29.08. 23	Poetry Slam on No Voter to be left Behind	<ul style="list-style-type: none"> Critical thinking Social responsibility. 	Goal 10: Reduced Inequalities Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Inclusiveness 	11
2.	2.09.23	Ballot Bistro on Voter Education: An Undermined Necessity	<ul style="list-style-type: none"> Analytical and Problem-Solving Skills Ethical awareness. 	Goal4: Quality Education (Providing knowledge and education to empower decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values 	14
3.	12.09.23	Poster Making Competition on Power of Vote	<ul style="list-style-type: none"> Social responsibility Communication skills. 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making).	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Integrity 	10
4.	12.09.23	Photography Contest on Vote for Better India	<ul style="list-style-type: none"> Social responsibility Communication skills. 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making).	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Integrity 	10
5.	14.10.23	Debate Digital Voting Systems vs. Traditional Ballots	<ul style="list-style-type: none"> Critical thinking, Problem-solving skills. 	Goal 9: Industry, Innovation, and Infrastructure (Fostering sustainable innovation in systems)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Integrity 	8
6.	30.10.23 & 31.10.23	Awareness campaign on Voting and Registration Drive	<ul style="list-style-type: none"> Social Responsibility Civic Engagement 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making) Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making).	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Integrity 	12
7.	28.11.23	Short Film Making Competition on Awareness of Voting Rights	<ul style="list-style-type: none"> Social Responsibility Civic Engagement 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Integrity 	20
8.	29.11.23	Speech Competition on Importance of celebrating National Voters Day	<ul style="list-style-type: none"> Effective Communication Democratic Values 	Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Integrity 	20

9.	30.11.23	Talkshow on Power of Single Vote	<ul style="list-style-type: none"> Analytical Thinking Ethical Decision-Making 	Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Inclusiveness 	20
10.	23.12.23	Wall Magazine & Story in college Magazine	<ul style="list-style-type: none"> Informed Decision-Making Democratic Participation 	Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Civic Duties 	5
11.	25.12.23	Patriotic Dance Performance	<ul style="list-style-type: none"> Informed Decision-Making Democratic Participation 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Civic Responsibility 	24
12.	7.12.23	Rap Battle	<ul style="list-style-type: none"> Creative Thinking Civic Responsibility 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Democratic Engagement 	24
13.	25.01.2024	Debate Competition on Importance of celebrating National Voters Day	<ul style="list-style-type: none"> Critical Thinking Effective Communication 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Global Citizenship Constitutional Values Democratic Engagement 	24
14.	28.02.2024	Poster Making Competition on Power of Vote	<ul style="list-style-type: none"> Creative Expression Civic Responsibility 	Goal 4 : Quality Education(Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Social Responsibility Global Citizenship Constitutional Values Democratic Engagement 	25
15.	14.03.2024	Blog writing Competition on Humara Desh Kaisa ho...	<ul style="list-style-type: none"> Creative Expression Civic Responsibility 	Goal 4: Quality Education (Providing knowledge and education to empower decision-making). Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Social Responsibility Global Citizenship Constitutional Values 	25
16.	20.04.24	Awareness Campaign on Voting	<ul style="list-style-type: none"> Social Engagement Problem-Solving Skills. 	Goal 16: Peace, Justice, and Strong Institutions (Promoting inclusive decision-making)	<ul style="list-style-type: none"> Empathy and Inclusivity Global Citizenship Constitutional Values 	25
Total Participants						277

2C. WEBSITE LINKS

OUTREACH ACTIVITIES	
S.NO.	LINK
1.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/14_SEP_2023_MY-VOTE-MY-VOICE.pdf
2.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/26_SEP_2023_ONE-MAN-ONE-VOTE.pdf
3.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/19_Oct_2023_online-voter.pdf
4.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/Citizen-Duties-and-Rights-New-Voter-Registration-18-Years-Or-Above-2023-24.pdf
5.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/21_FEB_2024_REGISTRATION-PROCESS-ON-VOTER.pdf
6.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/14_MAR_2024_VOTING-IS-OUR-RIGHT.pdf
7.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/25_MAY_2024_SENIOR-CITIZEN.pdf
8.	https://tiaspg.tecna.in/wp-content/uploads/2025/02/14_MAR_2024_VOTING-IS-OUR-RIGHT.pdf

WEBSITE LINKS

AWARENESS ACTIVITIES	
S.NO.	Link
1.	https://tiaspg.tecna.in/wp-content/uploads/2022/09/08.08.2022-Poetry-Slam.pdf
2.	https://tiaspg.tecna.in/wp-content/uploads/2024/01/Ballot-Bistro.pdf
3.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/report-of-poster-making-competition.pdf
4.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/photography-contest-report.pdf
5.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/tias-elc-club-poster.pdf
6.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/ELC-voters-report.pdf
7.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/report-of-short-film-making.pdf
8.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/report-of-speech-competition.pdf
9.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/report-on-talkshow-programme.pdf
10.	https://tiaspg.tecna.in/wp-content/uploads/2024/01/Meri-delhi-meri-jaan-mera-vote-meri-pehchaan.pdf
11.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/report-of-dance-performance.pdf
12.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/varchasava-performance.pdf
13.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/Report-on-Debate-Competition-25-01-2024.pdf
14.	https://tiaspg.tecna.in/wp-content/uploads/2024/02/Poster-Making-Competition-28-Feb-2024.pdf
15.	https://tiaspg.tecna.in/wp-content/uploads/2024/03/Blog-Writing-Competition-Desh-Humara-Kaisa-Ho.pdf
16.	https://tiaspg.tecna.in/wp-content/uploads/2024/06/Awareness-Campaign-on-Voting-20-04-2024.pdf

3. FUTURE PLANS

The Electoral Literacy Club (ELC) aims to expand its initiatives in the coming year by incorporating a variety of activities designed to enhance voter awareness and participation. One of the primary focuses will be on organizing outreach programs to engage communities, especially first-time voters, marginalized groups, and students. The club will collaborate with local schools, colleges, and community centers to conduct interactive workshops and discussions on the importance of voting, the electoral process, and the role of citizens in a democracy. Special emphasis will be placed on door-to-door campaigns in rural and urban areas, where club volunteers will distribute informative pamphlets, clarify doubts about voter registration, and encourage voter turnout. These outreach activities will ensure that more individuals, particularly those who have never voted before, are well-informed and motivated to participate in the electoral process.

To further strengthen electoral awareness, the club plans to host awareness drives and competitions across educational institutions and public spaces. Debates, essay writing competitions, and quizzes on electoral laws and procedures will be organized to make learning about democracy engaging for students. Additionally, street plays, flash mobs, and poster-making contests will be arranged to creatively highlight the significance of voting. These activities will not only educate participants but also create a ripple effect where they, in turn, influence their peers and families to become active voters.

Lastly, the Electoral Literacy Club will work closely with government bodies and non-governmental organizations (NGOs) to organize voter registration camps and accessibility initiatives for differently-abled individuals, senior citizens, and those facing logistical challenges in reaching polling stations. The club will advocate for the installation of more accessible polling booths and promote the use of postal ballots for eligible voters. Special awareness sessions will also be conducted in workplaces, residential communities, and market areas to encourage greater participation from the working-class population. By adopting a multi-pronged approach that includes on-ground, digital, and policy-level initiatives, the ELC aims to create a well-informed and proactive electorate, ensuring that every eligible voter exercises their democratic right responsibly in the upcoming elections.

4. Conclusion

In conclusion, the Electoral Literacy Club (ELC) has significantly contributed to fostering democratic awareness, civic responsibility, and inclusivity, aligning with UNSDG Goal 16 (Peace, Justice, and Strong Institutions) and Goal 10 (Reduced Inequalities). Through a diverse range of initiatives—such as workshops, voter awareness campaigns, interactive sessions, and community outreach programs—the ELC has engaged hundreds of individuals, empowering them with the knowledge and skills to actively participate in the democratic process. These activities have cultivated a culture of informed decision-making and collective responsibility in the communities we serve.

Additionally, UNSDG 4 (Quality Education) has been a core aspect of our approach, ensuring that democratic literacy is integrated into an educational framework that fosters critical thinking, awareness, and responsible citizenship. By leveraging innovative methodologies and digital tools, ELC has promoted interactive learning experiences that equip individuals with the knowledge necessary for effective electoral participation.

The integration of Outcome-Based Education (OBE) has been a cornerstone of the ELC's efforts, enabling us to measure the effectiveness of our programs and ensure they deliver tangible, impactful results. By focusing on measurable learning outcomes, we have refined our strategies to maximize impact and enhance civic engagement.

Furthermore, UNSDG 9 (Industry, Innovation, and Infrastructure) has played a crucial role in our initiatives, as we have leveraged digital platforms, multimedia campaigns, and technological advancements to enhance voter outreach efforts. Digital tools such as social media, online portals, and interactive applications have facilitated greater accessibility, ensuring that electoral awareness reaches diverse and remote communities.

In addition, the principles of Mulyapravah—rooted in inclusivity, mutual respect, belongingness, and integrity—have been instrumental in guiding our approach. These values ensure that our activities resonate with diverse communities and align with their cultural and social contexts, fostering trust and meaningful participation. The Indian Knowledge System, which emphasizes holistic development and community-driven progress, has further enriched our efforts, reinforcing the importance of collective growth and social cohesion. Students involved in the ELC have emerged as passionate advocates for democratic participation, challenging apathy and misconceptions about elections while encouraging others to recognize the power of every vote. In an increasingly interconnected world, the issues of voter awareness and electoral participation transcend local boundaries, with the efforts of these students contributing to broader conversations about strengthening democracy and reducing inequalities. Their active engagement demonstrates the potential of young minds to shape a future where governance is inclusive, transparent, and accountable. Through the unwavering commitment of its members, the ELC continues to inspire and empower individuals to embrace their roles as informed and responsible citizens, contributing to the growth of a robust and participatory democracy.

5. ANNEXURES

AWARDS AND RECOGNITIONS



The Electoral Literacy Club was awarded by District Magistrate of North Delhi Mr.Yash Chaudhary for excellent performance in Voter Awareness Campaign





NO VOTER TO BE LEFT BEHIND

OFFICE OF THE DISTRICT ELECTION OFFICER (NORTH)

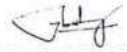
GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
G.T. KARNAL ROAD, ALIPUR, DELHI-110036

CERTIFICATE OF APPRECIATION

This Certificate is hereby awarded to Ms. Chetna Jindal..... Student of
College/School Tecnia Institute of Advanced Studies.....

for Excellent performance in Voter Awareness Campaign for Special Summary Revision
2024 conducted by District Election Officer, District North.


SDM ELECTION
DISTRICT NORTH


DISTRICT ELECTION OFFICER / DM
DISTRICT NORTH

PROUD TO BE A VOTER-READY TO VOTE



NO VOTER TO BE LEFT BEHIND


OFFICE OF THE DISTRICT ELECTION OFFICER (NORTH)

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
G.T. KARNAL ROAD, ALIPUR, DELHI-110036

CERTIFICATE OF APPRECIATION

This Certificate is hereby awarded to Mr. Alak Kumar Singh..... Student of
College/School Tecnia Institute of Advanced Studies.....

for Excellent performance in Voter Awareness Campaign for Special Summary Revision
2024 conducted by District Election Officer, District North.


SDM ELECTION
DISTRICT NORTH


DISTRICT ELECTION OFFICER / DM
DISTRICT NORTH

PROUD TO BE A VOTER-READY TO VOTE




NO VOTER TO BE LEFT BEHIND

OFFICE OF THE DISTRICT ELECTION OFFICER (NORTH)

GOVERNMENT OF NATIONAL CAPITAL TERRITORY OF DELHI
G.T. KARNAL ROAD, ALIPUR, DELHI-110036

CERTIFICATE OF APPRECIATION

This Certificate is hereby awarded to Ms. RADHIKA KATARIA Student of
College/School TECNIA INSTITUTE OF ADVANCED STUDIES
for Excellent performance in Voter Awareness Campaign for Special Summary Revision
2024 conducted by District Election Officer, District North.


SDM ELECTION
DISTRICT NORTH


DISTRICT ELECTION OFFICER / DM
DISTRICT NORTH

PROUD TO BE A VOTER-READY TO VOTE

CERTIFICATE OF ESTABLISHMENT



OFFICE ORDER

TECNIA INSTITUTE OF ADVANCED STUDIES
Grade "A" Institute

Ref. No. TIAS/ Dir. Off./2023-24/21 (A)

Date: 04.10.2023

OFFICE ORDER

Subject: Nodal Officer of 'ELECTORAL LITERACY CLUB'

In reference to the previous order no. TIAS/Dir. Off./ 2021-22/027, Dt.26.10.2021. In light of above, below mentioned faculty is hereby been nominated and entrusted in responsibility as NODAL OFFICER of 'Electoral Literacy Club' w.e.f. 04.10.2023.

Transfer of Charge of Nodal Teacher, Electoral Literacy Club's for remaining 1 year period w.e.f. 04.10.2023 with immediate effect in addition to already assigned duties/ charges till further orders.	
From	To
Ms. Priyanka Singh, Assistant Professor, Department of Journalism & Mass Communication	Ms. Chahat Malhotra, Assistant Professor, Dept. of Management Sciences

Accordingly, Nodal Officer is required to follow the guidelines of Electoral Literacy Club issued by the Ministry of Women & Child Development, GoI for all activities and compliances. Further, Nodal Teacher is required take all conceivable efforts and makes herself abreast with all the notifications issued by the competent authority time to time and take requisite action; make report of the activities under this club and upload the Institute website for the advantage of all stakeholders. Further she is required to follow Guidelines for Gender Champion Clause: 8 Duties and Responsibilities of Nodal Teacher, Clause: 9 Annual Activity Calendar, Clause: 13 Monitoring & Reporting etc. assume the charge in its letter and spirit.

The aforesaid duty assigned as per UGC; Gazette Notification; Dt. 18.07.2018; UGC Regulations on minimum qualifications for appointment of teacher and other academic staff in universities and colleges and measures for the maintenance of standards in Higher Education, 2018; pg. no. 104; Appendix-II; Table-I; Assessment Criteria and methodology for university/college teachers; S. No. 2; Heading: Grading Criteria; "Involved in at least 3 activities".


DIRECTOR

Director

Tecnica Institute of Advanced Studies
(Affiliated to OJSIP University Of)

Ms. Chahat Malhotra, Assistant Professor Department of Management Sciences

Copy forwarded to the following for information and necessary action:

All Deans: DMS/ DICT & DJMC

All HoDs: Dept. of BBA/ BCA/ MBA & BA (JMC)

All Class In-Charges/Mentors notified through respective HoDs, TIAS

Dean/Coordinator Academic Cell - to inform all concerned

In-Charge, Events, TIAS

In-Charge Students' Welfare, TIAS

In-Charge Librarian, TIAS

Coordinator-IOAC, TIAS

Admin-Chairman Secretariat, TIAS

In-Charge (ITC) for uploading the same on the Institute website

Personal File

Noted & Received
Chahat
4/10/23

CLUB CORE COMMITTEE

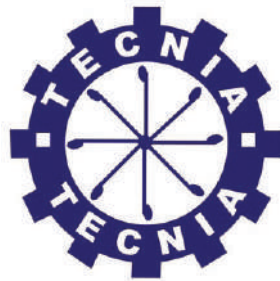
S.No.	Name	Designation	Mobile No.
1.	Ms.Chahat Malhotra	Nodal Officer	9560257664
2.	Dr. Ruchi Srivastava	Faculty,BBA	7607742209
3.	Mr. Piyush	Faculty,BBA	8178221222
4.	Ms. Sanya	Faculty,BCA	9821713486
5.	Mr.Ansh Gupta	Student,BBA	8702434562
6.	Ms.Samahi	Student,BCA	9342177666
7.	Ms.Radhika Kataria	Student,BA(JMC)	7609873210
8.	Mr.Varun	Student,BBA	9354454639
9.	Mr. Sayam Bansal	Student,BBA	9213890255
10.	Mr. Sarthak Arora	Student,BCA	9210987435
11.	Mr. Prabhnoor Singh	Student,BBA	9502345672

**PLEDGE
ELECTION COMMISSION OF INDIA**

"We, the citizens of India, having abiding faith in democracy, hereby pledge to uphold the democratic traditions of our country and the dignity of free, fair, and peaceful elections, and to vote in every election fearlessly and without being influenced by considerations of religion, race, caste, community, language, or any inducement."

मतदाता शपथ

"हम, भारत के नागरिक, लोकतंत्र में अपनी अटूट आस्था रखते हुए, अपने देश की लोकतांत्रिक परंपराओं और स्वतंत्र, निष्पक्ष और शांतिपूर्ण चुनावों की गरिमा को बनाए रखने तथा प्रत्येक चुनाव में निर्भीक होकर तथा धर्म, नस्ल, जाति, समुदाय, भाषा या किसी भी प्रलोभन से प्रभावित हुए बिना मतदान करने की शपथ लेते हैं।"



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NODAL OFFICER/PROGRAMME OFFICER/INCHARGE

Ms. Chahat Malhotra

CLUB AMBASSADOR

Ms. Radhika Kataria

Mr. Prabhnoor Singh

For Details Visit :

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