



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education Govt. of India,
Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Department of Management Sciences

Bachelors of Business Administration (BBA)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

GRADUATE ATTRIBUTES (GA)

It is envisioned that the graduates passing out BBA degree will be able to possess following Graduate Attributes and demonstrate related competencies.

GA#	THE GRADUATE ATTRIBUTES
Communication	Effective communication and professional presentation skills
Management	Comprehensive knowledge of concepts of Business Management
Technology	Proficiency in technological skills necessary for business decision-making
Critical Thinking	Critical thinking and analytical skills for business problem-solving
Innovation	Innovation and creativity for striving towards an entrepreneurial mindset
Leadership	Innovation and creativity for striving towards an entrepreneurial mindset
Citizenship	Responsible citizenship towards the social ecosystem
Sustainability	Expertise in initiatives towards the achievement of SDGs
Inclusivity	Inclusivity and respect towards diversity in culture and societies
Learning	Attitude towards continuous learning and improvement

Head of the Department
Department of Management Science