



TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-1)

Approved by AICTE, Ministry of Education Govt. of India, Recognized Under Sec. 2(f) of UGC Act 1956. & Affiliated to Guru Gobind Singh Indraprastha University, New Delhi

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085

Department of Management Sciences

Bachelors of Business Administration (BBA) 3/4Yr. H

Scheme and Syllabus (NEP Based) w.e.f. Academic Session 2024-25

COs - POs MAPPING (Semester-Wise)

FIRST SEMESTER

C.CODE	COURSE	NEP CT	PO1	PO2	PO3	PO4	PO5
BBA 101	Management Process & Organizational Behaviour	DSC/M	2.50	2.67	2.33	2.50	2.33
BBA 103	Business Mathematics	DSC/M	1.20	3.00	1.20	2.60	1.20
BBA 105	Financial Accounting & Analysis	DSC/M	2.86	2.57	1.00	2.28	2.28
BBA 107	Business Economics	IDC/Mi	3.00	3.00	1.25	2.75	2.00
BCA 109	Entrepreneurial Mindset (NUES)	AEC	2.00	2.00	1.50	2.00	1.50
BBA 111	Life Skills & Personality Development (NUES)	VA	2.00	1.60	1.40	1.20	1.00
BBA 113	IT Applications in Business	SEC	1.80	1.20	1.00	1.17	1.00
BBA 115	IT Applications in Business Lab	SEC	2.00	2.25	1.75	1.50	

SECOND SEMESTER

C.CODE	COURSE	NEP CT	PO1	PO2	PO3	PO4	PO5
BBA 102	Marketing Management	DSC/M	2.50	2.17	1.33	2.17	1.50
BBA 104	Decision Techniques for Business	DSC/M	1.00	2.60	1.20	2.40	1.20
BBA 106	Human Resource Management	DSC/M	2.60	2.60	2.60	1.80	1.80
BBA 108	Business Communication	AEC	1.50	1.25	2.00	1.00	2.00
BBA 112	E-Commerce	SEC	1.50	2.50	1.50	2.00	2.00
BBA 114	E-Commerce-Lab	SEC	2.00	3.00	2.75	2.75	2.25
BBA 118	Indian Knowledge Systems	VA	1.00	1.75	1.75	2.50	2.75

Correlation Levels

1	Slight (Low)
2	Moderate (Medium)
3	Substantial (High)

The whole syllabus is divided into following types:

ABBR.	NEP Course Type	ABBR.	NEP Course Type
CCT	Core Courses Theory	GE	Multidisciplinary (Generic Ele)
CCP	Core Courses Practical	PCE	Programme Core Elective
AEC	Ability Enhancement Courses	SI	Summer Internship
SEC	Skill Enhancement Courses	MOOCs	MOOC Courses
VA	Value Added Courses	PRJ	Minor/ Major Project
NUES	Non Univ. Exam. System	IIR	Industry Internship Report
BC	Bridge Course	DSEC	Discipline Specific Electives

Head of the Department
Department of Management Science