

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

ELECTIVES- II COURSE						
Code No.	Paper	Type	L	T/P	Credits	Details
BBA 306	HR Analytics	Electives	4	0	4	View More
BBA 308	Advertising and Sales Promotion	Electives	4	0	4	View More
BBA 310	Investment Analysis and Portfolio Management	Electives	4	0	4	View More