

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

## Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

ELECTIVES COURSE						
Code No.	Paper	Type	L	T/P	Credits	Details
BBA 309	Marketing Analytics	Electives	4	0	4	<a href="#">View More</a>
BBA 311	Performance Management	Electives	4	0	4	<a href="#">View More</a>
BBA 313	Financial Modeling	Electives	4	0	4	<a href="#">View More</a>