

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 204

Course Name: Financial Management

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Credits – 4

Objective: The objective of the course is to acquaint the students with the overall framework of financial decision- making in a business unit.

Course Outcomes:

CO1: Explain the nature and scope of Financial Management.

CO2: Analyze capital Budgeting process and apply capital budgeting techniques for business decisions.

CO3: Examine various capital structure theories and analyze factors affecting capital structure decisions.

CO4: Critically examine the theories of dividend and analyze factors affecting dividend policy and Suggest sound dividend policy.

CO5: Acquire skills to manage profitability and take sound financial decision for a business.

CO-PO Mapping

BBA 204 - Financial Management

	PO1	PO2	PO3	PO4	PO5	PO6	PO 7	PO 8
CO1	3	3	3	3	3	2	2	3
CO2	3	3	3	3	3	2	2	3
CO3	3	3	3	3	3	2	2	3
CO4	3	3	3	3	3	2	2	3
CO5	3	3	3	3	3	2	2	3
AVG	3	3	3	3	3	2	2	3