

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 114

Course Name: Minor Project – I

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Credits – 3

Objective:

Course Outcomes:

CO1: Identify a business problem or a field of study

CO2: Explore the environment to identify potential research areas

CO3: Crystallize a business concern into a concrete business problem

CO4: Explore alternative ways to resolve a problem