

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 113

Course Name: Entrepreneurial Mindset (NUES)

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Credits – 2

Objective: To provide a foundation for basic entrepreneurial skills and to acquaint them with the world of entrepreneurship and inspire them to set up and manage their businesses. To expose students to various aspects of entrepreneurship and business. To expose students to case studies on successful entrepreneurs.

Course Outcomes:

CO1: Exhibit entrepreneurial skills and abilities

CO2: Imbibe Creativity and innovativeness to explore new ideas and prospects

CO3: Explore the laws and government assistance available for new entrepreneurs

CO4: Explore ways to achieve entrepreneurial success