TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 112   **L - 0, T - 2**
Course Name: E-Commerce- Lab   **Credits – 1**

Objective: The course imparts understanding of the concepts and various application issues of e-commerce like internet infrastructure, security over internet, payments systems and various online strategies for e-commerce.

Course Outcomes:
CO1: Design, develop and maintain a basic website
CO2: Create static HTML web pages
CO3: Formulate controls for developing web sites
CO4: Demonstrate basic animation using HTML