

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 109

Course Name: IT application in Business

L - 3, T - 0

Credits – 3

Objective: This is a basic paper for students to familiarize with computer and its application in the relevant fields and exposes them to other related papers of IT.

Course Outcomes:

CO1: Explain the concepts of IT (hardware, software, Networking, security, Web and applications

CO2: Analyze the usage of IT product and services

CO3: Use Internet web services and resources for learning and discovery

CO4: Explore the usage of tools of MS word and advanced Excel to solve business problems

CO5: Comprehend the role of databases in IT applications