

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

Course Code: BBA 103

Course Name: Business Mathematics

L - 4, T - 0

Credits – 4

Objective: The course aims at equipping student with a broad based knowledge of mathematics with emphasis on business applications.

Course Outcomes:

CO1: Ability to solve the problems of counting

CO2: Proficiency in solving the problems of Matrix Algebra

CO3: Ability to solve the problems of differential calculus

CO4: Capability to solve the problems of Integral Calculus

CO5: Analyzing business research problems