

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Management Sciences

## Bachelor of Business Administration (BBA)

Scheme and Syllabus (w.e.f. AS 2021-22)

**Course Code: BBA 101**

**Course Name: Management Process & Organizational Behaviour**

**L - 4, T - 0**

**Credits – 4**

**Objective:** The course aims at providing fundamental knowledge and exposure to the concepts, theories and practices in the field of management.

### **Course Outcomes:**

- CO1:** Explore the evolution of the concepts of management
- CO2:** Examine the relevance of the theories of motivation
- CO3:** Analyze the significance of organization and individual behavior
- CO4:** Analyze and relate individual, team and group behavior
- CO5:** Exhibit leadership qualities by building effective teams
- CO6:** Comprehend dynamics of human behavior