

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE “A” INSTITUTE

Assignment-I

Academic Session: 2024-25

Programme: BA (JMC) Subject Code: MDC-108

Subject: Public Speaking

Unit-1

Long Questions (Approx 500-600 words)

- 1) Explain the various techniques to overcome nervousness in public speaking.
- 2) Discuss the process of speech planning and organization with suitable examples.

Short Questions (Approx. 200-300 words)

- 1) Define public speaking and its significance in journalism.
- 2) Briefly explain the historical evolution of public speaking.
- 3) What is the role of confidence in public speaking?

Unit-2

Long Questions (Approx. 500-600 words)

- 1) Discuss the role of tone, pitch, and clarity in delivering an impactful speech.
- 2) Discuss various rhetorical techniques used for persuasion in public speaking.

Short Questions (Approx 200-300 words)

- 1) Mention three types of visual aids used in public speaking.
- 2) Define body language and its role in communication.
- 3) Give an example of a memorable phrase or quote in public speaking.
