

**SCHEME OF EXAMINATION  
&  
SYLLABI  
Of  
BACHELOR OF ARTS (JOURNALISM & MASS  
COMMUNICATION)  
as per  
CHOICE BASED CREDIT SYSTEM  
For  
First to Sixth Semester  
(to be effective from Academic Session 2016-2017 onwards)**



**GURU GOBIND SINGH INDRAPRASTHA UNIVERSITY  
16-C DWARKA, NEW DELHI-110078**

- i. Approved in the 8<sup>th</sup> Meeting of the Board of Studies held on 27.06.2016
- ii. To be effective from the Academic Session 2016-17 onwards

**BACHELOR OF ARTS (JOURNALISM & MASS COMMUNICATION)****FIRST SEMESTER EXAMINATION**

Course Code	Course Title	L	T/P	Credits
<b>CORE COURSES</b>	<b>THEORY</b>			
BA (JMC) 101	Communication: Concepts & Processes	4	-	4
BA (JMC) 103	Contemporary India: An Overview	4	-	4
BA (JMC) 105	Basics of Design and Graphics	4	-	4
<b>PRACTICAL/SEMINARS/VIVA VOCE</b>				
BA (JMC) 151	Communication Skills Lab	-	2	2
BA (JMC) 153	Contemporary India: Issues and Debates (Seminars/ Presentations)	-	2	2
BA (JMC) 155	Design & Graphics Lab – I	-	2	2
<b>ELECTIVE COURSES (Select any one from the following)</b>				
BA (JMC) 107	Personality Development	4	-	4
BA (JMC) 109	Writing Skills	4	-	4
BA (JMC) 111	Indian Culture (For Foreign Students Only)*	4	-	4
<b>PRACTICAL/VIVA VOCE (Select Corresponding Lab based on Elective Course)</b>				
BA (JMC) 157	Personality Development Lab	-	2	2
BA (JMC) 159	Writing Skills Lab	-	2	2
<b>TOTAL</b>		16	8*2=16**	24***

\*Foreign students will study Course Code BA (JMC) 111, Course Title- Indian Culture as Elective Course along with Course Code BA (JMC) 157, Course Title- Personality Development Lab as Practical Course.

\*\*In practical courses, one credit equals two hours of teaching/ training/ learning.

\*\*\*Total number of credits include credits of compulsory three Core Courses along with credits of their respective labs and credits of one Elective Course along with credits of corresponding lab/ seminars/ presentations/ workshops.

**SECOND SEMESTER EXAMINATION**

Course Code	Course Title	L	T/P	Credits
<b>CORE COURSES</b>	<b>THEORY</b>			
BA (JMC) 102	Print Journalism	4	-	4
BA (JMC) 104	Media Laws and Ethics	4	-	4
BA (JMC) 106	Still Photography	4	-	4
<b>PRACTICAL/VIVA VOCE</b>				
BA (JMC) 152	Print Journalism Lab	-	2	2
BA (JMC) 154	Still Photography Lab	-	2	2
BA (JMC) 156	Design and Graphics Lab – II	-	2	2
<b>ELECTIVE COURSES (Select any one from the following)</b>				
BA (JMC) 108	Health Communication	4	-	4
BA (JMC) 110	Sports Journalism	4	-	4
<b>PRACTICAL/VIVA VOCE (Select Corresponding Lab based on Elective Course)</b>				
BA (JMC) 158	Health Communication Lab	-	2	2
BA (JMC) 160	Sports Journalism Lab	-	2	2
<b>TOTAL</b>		16	8*2=16	24

Soon after the End-Term Examination of the Second Semester, the student shall undergo training/internship in Print Media for a period of four weeks. She/he shall submit in duplicate hard copy and a soft copy of Summer Training Report (STR) along with the DVD of multi-media presentation incorporating the work done during the training/ internship, at least four weeks before the commencement of End Term Examination of the Third Semester. The Summer Training Report shall be supervised by the internal faculty appointed by the Director/ Principal of the institute/ college.

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## BACHELOR OF ARTS (JOURNALISM &amp; MASS COMMUNICATION)

## FIRST SEMESTER

## CONTEMPORARY INDIA: AN OVERVIEW

<b>COURSE CODE: BA (JMC) 103</b>	<b>L: 4</b>	<b>T/P: 0</b>	<b>CREDITS: 4</b>
<b>External Evaluation: 75 Marks</b>	<b>Internal Evaluation: 25 Marks</b>		<b>Total Marks: 100</b>

**Objectives of the Course**

On completion of this course, the student should be able to:

- debate on various aspects of Indian history, art and culture
- critically engage on various socio-economic and political issues in India
- utilize knowledge gained to influence the social fabric of the country

**Unit I: [Indian History & Culture]****L: 12**

1. Socio-cultural Configuration of Contemporary India: Unity, Diversity, Multi-Culturalism
2. Art and Culture: Contemporary Issues and Debates
3. Scientific Temper: Concept, Relevance and Practice
4. Indian Freedom Movement (1857-1947) Landmarks

**Unit II: [Indian Polity]****L: 14**

1. Indian Constitution: Preamble; Fundamental Rights and Duties; Directive Principles
2. Federalism: Centre and State Relations
3. Presidential System and Parliamentary Democracy
4. General Elections and Electoral Reforms, National and State Political Parties in India

**Unit III: [Indian Economy]****L: 12**

1. The Nature and Ideological Contours of Indian Economy
2. Five Year Plans, Mixed Economy
3. Liberalisation, Privatisation and Globalisation (FDI, BPOs and KPOs)
4. Current Five Year Plan and New Economic Initiatives

**Unit IV: [Social Movements & Activism]****L: 10**

1. Marginalisation, Socio-Economic Equality and Reservation
2. Women Safety, Gender Equality and Activism
3. Public Health, Hygiene & Sanitation: *Swachh Bharat Abhiyaan*
4. Judicial Activism

**Suggested Readings:**

1. Agrawal, A. N. (1983). Indian Economy: Problems of Development & Planning. Delhi: Vikas Publishing House.
2. Bakshi, P. M. (2007). The Constitution of India: Selective Comments. Delhi: Universal Law Publishing.
3. Basu, D. D. Introduction to the Constitution of India. Prentice Hall.
4. Dhingra, I. C. (1986). Indian Economics and Development. New Delhi: Sultan Chand & Sons.
5. Fadia. B.L. (2016). Indian Government and Politics: Sahitya Bhawan.
6. Narang, A.S. (1985). Indian Government and Politics. New Delhi: Gitanjali Publishing House.
7. Singhal, A., & Rogers, E. M. (2001). India's Communication Revolution: From Bullock Carts to Cyber Marts. New Delhi: Sage Publications.
8. Verma, N., & Bhalla, A. (2000). India and Europe: Selected Essays. Shimla: Centre for the Study of Indian Civilization and Indian Institute of Advanced Study.

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