

**Department of Journalism & Mass Communication** 

## Report Value Added Course 2023-2024 Certificate Course in Theatre Communication

ACTIVITY : Value Added Course

## TITLE : Certificate Course in Theatre Communication

**VALUES:** Theatre communication embodies values that enrich both performers and audiences, fostering *cultural expression*, empathy, and social awareness. It serves as a powerful medium to convey emotions, traditions, and societal issues, encouraging dialogue and critical thinking. Through storytelling, it promotes inclusivity, diversity, and ethical consciousness. Theatre enhances personal growth by building confidence, teamwork, and discipline among performers. It also nurtures creativity, allowing individuals to explore perspectives beyond their own. As a communal experience, theatre strengthens human connections and preserves historical narratives. Ultimately, its values lie in its ability to inspire change, provoke thought, and cultivate a deeper understanding of humanity.

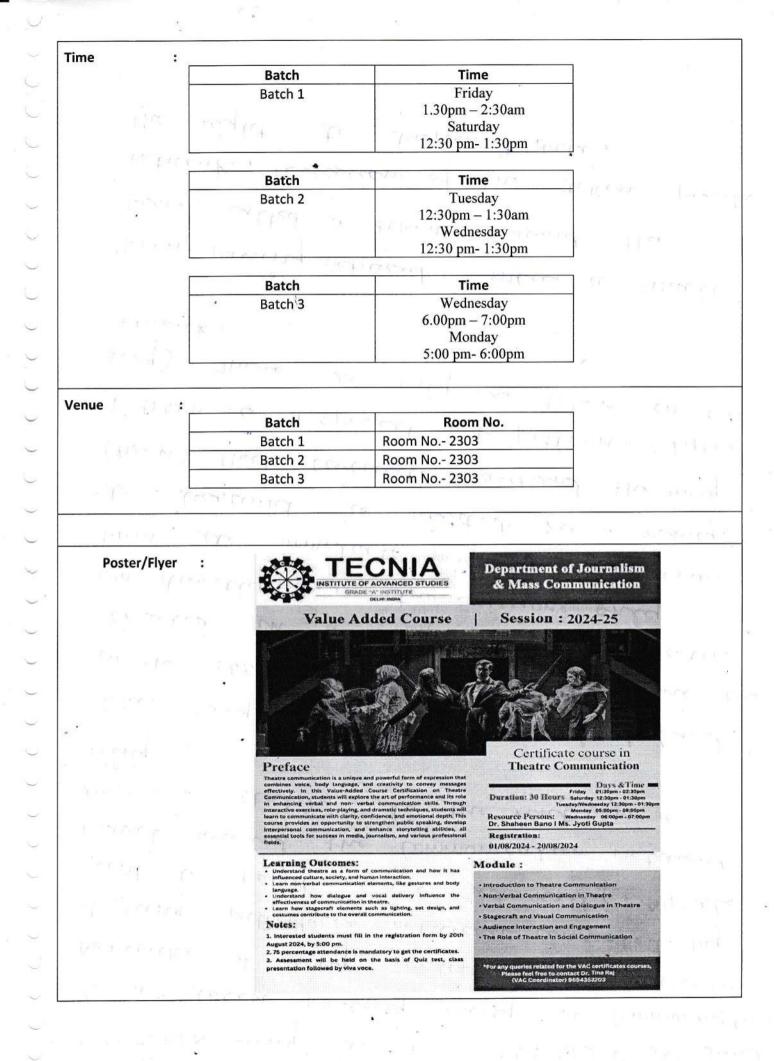
**LEARNING OUTCOMES:** Learning outcomes in Theatre Communication encompass a deep understanding of performance as a medium for storytelling, social commentary, and emotional expression. Students develop strong verbal and non-verbal communication skills, enhancing their ability to convey messages effectively. They gain insight into audience engagement, body language, and improvisation, fostering adaptability and creativity. Theatre communication also nurtures teamwork, leadership, and problemsolving abilities, preparing individuals for collaborative environments. Additionally, students explore the cultural and historical significance of theatre, strengthening their analytical and critical thinking skills. Through practical application, they build confidence, stage presence, and an appreciation for the transformative power of performance.

Organized by : Department of Journalism & Mass Communication

Name of Resource person	Batch
Dr.Shaheen Bano	Batch 1
Dr.Shaheen Bano	Batch 2
Mr.Jyoti Gupta	Batch 3

Date

: 20/08/2024 - 04/12/2024



Social media link (promoting in any one Facebook/Instagram/Twitter is mandatory)

**No. of Students\*** (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)

**No. of Resource Persons\*** (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement) http://www.facebook.com/tecniaofficial http://instagram.com/tecniaofficial

Batch	No. of Students
Batch 1	55
Batch2	42
Batch3	61

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The Tecnia Institute of Advanced Studies (TIAS) successfully conducted a Certificate Course in Theatre Communication from 20th August 2024 to 4th December 2024. The program aimed to enhance students' understanding of theatre as a medium of communication, expression, and storytelling.

The course covered key aspects of theatre, including acting techniques, voice modulation, scriptwriting, stagecraft, and improvisation. Eminent theatre professionals and faculty members engaged students in interactive sessions, practical demonstrations, and live performances. The participants also explored theatre's role in social awareness and community engagement, aligning with contemporary communication needs.

A highlight of the course was the **final theatrical performance**, where students showcased their skills through live enactments. This helped them gain

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interest and respected	<b>confidence, creativity, and teamwork</b> . The program provided valuable insights into theatre as a tool for personal and professional development, benefiting aspiring actors, communicators, and media professionals.
Sala Vena concenta -	The closing ceremony on 4th December 2024 acknowledged the participants' dedication, with certificates awarded to successful candidates. The course reaffirmed TIAS's commitment to holistic education and skill-based learning, making it a significant initiative in theatre communication.
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the extent of the second	Batch 1 Resource Person Profile
A the moder of the second of	<b>Dr.Shaheen Bano</b> is Assistant Professor in the Tecnia Institute of Advanced Studies, Rohini, New Delhi. She has experience more than 4 years. His area of expertise in AD and PR ,media research etc.
Resource Person Profile	<b>Mr.Jyoti Gupta</b> is Assistant Professor in the Tecnia Institute of Advanced Studies, Rohini, New Delhi. She has experience more than 4 years. His area of expertise in
The sector of the sec	Electronic Media, Film Making, Television Production, etc.
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<b>Report Submitted by VAC Coordinator</b> (write faculty coordinator name)	Dr. Tina Raj
Signature of VAC Coordinator	Dr. Shiwaltonder for Ray Name and Signature of Department Head