



Grants Received From Government And Non-Governmental Agencies For Research Projects / Endowments In The Institution In 2023-24 (INR In Lakhs)

Name of the Research Project/ Endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the Project	Name of the Funding Agency	Type (Government/Non-Government)
Enhancing Workforce Productivity	Dr. Ajay Kumar	Management Sciences	2023-24	180000	6 months	Apna Pariwar Global	Non- Government
Strategic HR Outsourcing	Dr. Sheenu Arora	Management Sciences	2023-24	150000	6 months	Apna Pariwar Global	Non- Government
E-Commerce Dynamics in Developing Markets	Dr. Sandeep Kumar	Management Sciences	2023-24	180000	6 months	Apna Pariwar Global	Non- Government
The impact of Online blogging on Industry Output	Dr. Pushpa Rani	Management Sciences	2023-24	160000	5 months	Apna Pariwar Global	Non- Government
Evaluating Financial Health in Corporate Acquisitions and Mergers	Dr. M. N. Jha	Management Sciences	2023-24	170000	6 Month	Apna Pariwar Global	Non- Government
The Role of Data Science in Industry	Mr. Deepak Sharma	Department of ICT	2023-24	180000	6 months	Apna Pariwar Global	Non- Government
Artificial Intelligence and Its Impact on Online Retail	Ms. Chesta Agarwal	Department of ICT	2023-24	170000	6 months	Apna Pariwar Global	Non- Government
Enhancing Collaboration and Communication Across Departments.	Dr. Shaheen Bano	Journalism and Mass communication	2023-24	170000	6 months	Apna Pariwar Global	Non- Government
A Study of Power of Mass Media on Industry Performance	Dr Shivendu Kumar Rai	Journalism and Mass communication	2023-24	150000	6 months	Apna Pariwar Global	Non- Government
The Rise of Micro-Influencers in the Digital Age.	Dr. Gopal Thakur	Journalism and Mass communication	2023-24	170000	6 months	Apna Pariwar Global	Non- Government



TECNIA INSTITUTE OF ADVANCED STUDIES

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NAAC GRADE "A" INSTITUTE (CYCLE-1)

RESEARCH & INNOVATION DEVELOPMENT CELL

**Grants Received From Government And Non-Governmental Agencies For Research Projects / Endowments
In The Institution In 2022-23 (INR In Lakhs)**

Name of the Research Project/ Endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the Project	Name of the Funding Agency	Type (Government/Non-Government)
Charting India's Path: A Vision for 2047	Dr. Ajay Kumar	Management	2022-23	140,000	6 months	Sanskriti University	Non- Government
Transforming Education: NEP 2020 and Digital Inclusion in Higher Education Institutions	Dr. Sandeep Kumar	Management	2022-23	130,000	6 months	Sanskriti University	Non- Government
Navigating Change: Opportunities and Challenges of NEP 2020 for Higher Education Institutions	Dr. Pushpa Rani	Management	2022-23	120,000	5 months	Sanskriti University	Non- Government
Empowering Women: The Role of NEP 2020 in Driving Gender Equality	Dr. M.N Jha	Management	2022-23	120,000	6 months	Sanskriti University	Non- Government
Addressing Tribal and Remote Area Concerns: NEP 2020's Vision for Inclusive Education	Dr Shivendu Kr. Rai	BAJMC	2022-23	130,000	6 months	Sanskriti University	Non- Government
India's Renaissance: Restoring its Position as a Global Knowledge Leader	Dr. Gopal Thakur	BAJMC	2022-23	130,000	6 months	Sanskriti University	Non- Government



Grants Received From Government And Non-Governmental Agencies For Research Projects / Endowments In The Institution In 2021-22 (INR In Lakhs)

Name of the Research Project/ Endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the Project	Name of the Funding Agency	Type (Government/Non-Government)
"Enhancing Efficiency in Higher Education: A Research Project on Designing and Developing a University Management System"	Dr. Ajay Kumar	Management Sciences	2021-22	500,000	6 months	Sanskriti University	Non- Government
"Exploring the Market Potential of Higher Education Institutions in a Changing Landscape"	Dr. Sandeep Kumar	Management	2021-22	500,000	6 months	Sanskriti University	Non- Government
"Structure and Systems: A Research Project on Aligning Organizational Design with Application Management Information Systems"	Dr. Sachin Sabharwal	Management	2021-22	500,000	6 months	Sanskriti University	Non- Government
"Shaping the Future of Education: A Project on Monitoring and Evaluating the Implementation of the New Education Policy,"	Dr. M.N Jha	Management	2021-22	500,000	6 months	Sanskriti University	Non- Government



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NAAC GRADE "A" INSTITUTE (CYCLE-1)

RESEARCH & INNOVATION DEVELOPMENT CELL

**Grants Received From Government And Non-Governmental Agencies For Research Projects / Endowments In
The Institution In 2020-21 (INR In Lakhs)**

Name of the Research Project/ Endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the Project	Name of the Funding Agency	Type (Government/Non-Government)
"Strategic University Manpower Planning and Development: Enhancing Organizational Success"	Dr. Sandeep Kumar	Management Sciences	2020-21	240000	6 months	Sanskriti University	Non- Government
"Shaping the Future of Learning: A Project on Strategies to Enhance Quality and Relevance in Higher Education"	Dr. Ajay Kumar	Management Sciences	2020-21	230,000	6 months	Sanskriti University	Non- Government



Grants Received From Government And Non-Governmental Agencies For Research Projects / Endowments In The Institution In 2019-20 (INR In Lakhs)

Name of the Research Project/ Endowment	Name of the Principal Investigator/Co-investigator	Department of Principal Investigator	Year of Award	Amount Sanctioned	Duration of the Project	Name of the Funding Agency	Type (Government/Non-Government)
The Role of Customer Feedback in Improving Satisfaction and Business Growth	Dr. Sandeep Kumar	Management Sciences	2019-20	50000	3 Months	M/s Jogo Technologies Pvt Ltd. Ground Floor WZ-799 Palam Village , Sector 7 New Delhi 110077	Non- Government
Project on Business Diversification on ERP solutions	Dr. Vishal Khatri	Computer Applications	2019-20	25000	2 Months	M/s Jogo Technologies Pvt Ltd. Ground Floor WZ-799 Palam Village , Sector 7 New Delhi 110077	Non- Government
Employee Engagement in the Digital Age: Leveraging Technology to Enhance Workplace Involvement	Dr. Vandana Raghava	Management Sciences	2019-20	25000	2 Months	M/s Jogo Technologies Pvt Ltd. Ground Floor WZ-799 Palam Village , Sector 7 New Delhi 110077	Non- Government
Time Management and Stress: A Behavioral Study	Dr. Rashmi Gujrati	Management Sciences	2019-20	25000	2 Months	M/s Punjab Academy, Delhi	Non- Government
Developing Organizational Skills in Remote Work Environments: Challenges and Solutions	Dr. Ajay Kumar	Management Sciences	2019-20	25000	2 Months	M/s Punjab Academy, Delhi	Non- Government