



# TECNIA INSTITUTE OF ADVANCED STUDIES



## RED RIBBON CLUB

Estab. as per Delhi State AIDS Control Society, Govt of NCT of Delhi

### ANNUAL REPORT: ACADEMIC SESSION

2023 - 2024

-: An Initiative of Internal Quality Assurance Cell:-



## TECNIA INSTITUTE OF ADVANCED STUDIES

### NAAC GRADE "A" INSTITUTE (CYCLE-1)


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# RED RIBBON CLUB

Estab. as per Delhi State AIDS Control Society, Govt. of NCT of Delhi

  
Programme Officer, Red Ribbon Club  
Terna Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

  
Director  
Terna Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

# PREFACE

The Red Ribbon Club (RRC), established under the guidance of the Delhi State AIDS Control Society and the NSS Cell of GGSIP University, is a vital platform for promoting health awareness, social responsibility, and community engagement. At Tecnia Institute of Advanced Studies, the RRC embodies our dedication to fostering a healthier, more informed, compassionate society.

In today's world, where health challenges call for collective action and informed advocacy, the Red Ribbon Club empowers individuals with knowledge and opportunities to address critical issues. Rooted in the principles of the National Service Scheme (NSS), the RRC focuses on raising awareness about HIV/AIDS, encouraging voluntary blood donation, and promoting overall health and well-being among youth.

During the academic year 2022-23, the Red Ribbon Club has undertaken a series of impactful initiatives. Through awareness drives, workshops, health campaigns, and interactive events, the RRC has worked tirelessly to educate and inspire the campus community while fostering a culture of empathy, responsibility, and proactive action.

The vision of the Red Ribbon Club extends beyond creating awareness. It seeks to nurture a compassionate and socially conscious generation equipped to make meaningful contributions to society. By engaging students, faculty, and staff, the RRC promotes a sense of unity and shared commitment to building a healthier and more inclusive future.

As we present the Annual Report for 2022-23, we commend the unwavering dedication and enthusiasm of our volunteers, who have been the driving force behind these efforts. Together, we pledge to continue our mission of spreading awareness, fostering understanding, and empowering individuals to make a difference.

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# 1. INTRODUCTION

## 1.1 RED RIBBON CLUB

### 1.2 INTRODUCTION

The Red Ribbon Foundation, established in 1993, focuses on educating the public about the prevention of Human Immunodeficiency Virus (HIV), Acquired Immunodeficiency Syndrome (AIDS), and AIDS-related conditions such as Acquired Immune Deficiency Syndrome Related Complex (ARC). In India, the Red Ribbon Express was launched on World AIDS Day, December 1, 2007, to raise awareness.

The Delhi State AIDS Control Society (DSACS) is the central body overseeing HIV/AIDS prevention, control, and care programs in Delhi. As part of its efforts, the Red Ribbon Clubs (RRC) encourage youth to learn about maintaining safe, healthy lifestyles. These clubs offer vital information on safe sexual practices, voluntary blood donation, and act as platforms to help young people become advocates for HIV/AIDS awareness and prevention.

The primary goal of the Red Ribbon Clubs is to ignite volunteerism among youth, empowering them to contribute to the fight against HIV/AIDS. The program's framework draws on the successful experiences of Red Ribbon Clubs across Delhi's educational institutions. These clubs function as voluntary, on-campus initiatives aimed at raising awareness and providing education on HIV/AIDS, sexual health, and blood donation. They operate with support from the State AIDS Control Society and the National Service Scheme (NSS), collaborating with local authorities to ensure effective outreach.

The program targets the knowledge, attitudes, and behaviors of young people, addressing issues such as voluntary blood donation, HIV/AIDS prevention, and sexual health. The Red Ribbon Clubs provide a comprehensive and supportive intervention to complement existing youth-led initiatives. By promoting these efforts, the Red Ribbon Clubs help young people better understand and prevent HIV, while also fostering a compassionate attitude toward those affected by the virus.

As part of its implementation, the Delhi State AIDS Control Society has established Red Ribbon Clubs in various institutions, including GGSIP University in Delhi. The motto of the Red Ribbon Club, "Awareness, Prevention, and Care," reflects the organization's dedication to spreading awareness, encouraging prevention practices, and creating a supportive environment for individuals living with HIV/AIDS. Through these efforts, Red Ribbon Clubs play a key role in empowering youth to become leaders in HIV/AIDS prevention and support.

Red Ribbon Club has been established in TIAS as per the directions issued by GGSIPU NSS Cell, GGSIP University, Delhi, MoU vide email Dt. 14.01.2021 for mainstreaming and advocacy of HIV & AIDS Program on Self-sustainable basis through contribution of RRC members for the calendar year 2021-22 ;bestowed on 01<sup>st</sup> December, 2021 i.e. (UN World AIDS Day).

### 1.3 OBJECTIVES

- Educate youth on HIV/AIDS prevention and its social impact.
- Encourage healthy behaviors to prevent HIV and other infections.
- Engage students in community service and awareness campaigns.
- Motivate youth to participate in voluntary blood donation.
- Foster empathy and eliminate discrimination against affected individuals.
- Equip students with knowledge on health, hygiene, and well-being.

### 1.4 AIMS


- To create awareness about HIV/AIDS, its prevention, and its impact on society.
- To promote a healthy lifestyle among youth by discouraging risky behaviors.
- To encourage voluntary blood donation and instill a sense of social responsibility.
- To reduce stigma and discrimination against people living with HIV/AIDS.
- To develop leadership and life skills among students for community welfare.
- To engage youth in social activities related to health and well-being.
- To educate about substance abuse and its harmful effects on health.

### 1.5 RRC Outcome

- Increased awareness on HIV/AIDS prevention among youth.
- Promotion of healthy behaviors to prevent HIV and other infections.
- Active community engagement through participation in awareness campaigns and service projects.
- Encouragement of voluntary blood donation to support healthcare needs.
- Fostering empathy and reducing stigma towards individuals living with HIV/AIDS.
- Education on health, hygiene, and well-being, promoting overall physical and mental health.

# 2. REPORTS ON EVENTS CONDUCTED

  
Programme Officer Red Ribbon Club  
Terna Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

  
Director  
Terna Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85



## 2.1 Event: International Youth Day

**Date: 12<sup>th</sup> August 2023**

**Objective:** To Spread Knowledge About Adapting Youth's Perspective And To Encourage Youth To Move Forward.

**Report:-** The International Youth Day celebration on August 12, 2023, commenced with an inaugural speech by Dr. Ajay Kumar, Director of TIAS, emphasizing the significance of this occasion. The event featured a dynamic debate competition, bringing together young minds from diverse backgrounds to discuss critical global issues. Dr. Sheenu Arora, RRC Program Officer, highlighted the rising prevalence of new diseases and stressed the need for proactive measures to combat chronic illnesses. The session concluded with a vote of thanks by Ms. Vaishali Prasad, NSS Program Officer.

Organized by the Red Ribbon Club of TIAS, the competition attracted participants from various cultural, social, and educational spheres. Engaging discussions covered topics such as climate change, gender equality, education, mental health, and technology's role in shaping the future. Each round focused on a specific theme, encouraging in-depth analysis and diverse viewpoints.

The structured format ensured a balanced exchange of perspectives, fostering respectful and insightful debates. Participants showcased their eloquence, critical thinking, and persuasive skills, making the event a platform for intellectual discourse. Beyond the competition, the event inspired responsibility, empathy, and collaboration among young change-makers.

The debate competition reaffirmed the power of youth voices in driving positive change. It underscored the importance of continuous dialogue and empowerment to create a more inclusive and sustainable world. Concluding on an inspiring note, the event encouraged participants to engage in meaningful discussions and take proactive steps toward global progress.

Outcome-Based Education (OBE)	UNSDGs	Mulya Pravah	Participants
<input checked="" type="checkbox"/> Leadership & Empowerment <input checked="" type="checkbox"/> Social Responsibility <input checked="" type="checkbox"/> Global Citizenship	<input type="checkbox"/> Goal 3: Good Health and Well-Being <input type="checkbox"/> Goal 4: Quality Education <input type="checkbox"/> Goal 10: Reduced Inequalities <input type="checkbox"/> Goal 17: Partnerships for the Goals	<input checked="" type="checkbox"/> Inclusiveness <input checked="" type="checkbox"/> Commitment	17

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DELHI INDIA

**RED RIBBON CLUB**  
(Established by NGS Cell, GGSIP University, Delhi  
and Delhi State AIDS Control Society)

Online  
Debate Competition  
on  
International  
**YOUTH**  
DAY

Date: 12.08.2023  
Timing: 11:00 A.M. to 12:00 P.M.  
Join Us on MS Team  
[bit.ly/3F4OeP3](https://bit.ly/3F4OeP3)



*[Signature]*  
Programme Officer, Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

*[Signature]*  
Director  
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## 2.2 Event: Awareness Campaign through Posters

**Date: 22<sup>nd</sup> September, 2023**

**Objective:** To Educate Youth With Correct, Concise And Adequate Information And Heighten their Level Of Awareness About Hiv/Aids And Other Related Issues.


**Report:** Red Ribbon Club organized an awareness campaign on HIV/AIDS through posters on 22nd September 2023` at Tecnia Institute of Advanced Studies, New Delhi. The campaign aimed to raise awareness and combat the stigma surrounding HIV/AIDS through a series of impactful posters. It sought to educate, inform, and inspire action within the community by providing essential information about prevention, testing, treatment, and support.

The students expressed their views and thoughts about HIV AIDS through posters. Students came up with amazing creativity. It inspired them to think and work creatively to create awareness among students about HIV-AIDS. Students highlighted the causes and prevention of this disease through posters and also gave a message to stop all kinds of prejudices associated with AIDS so that a patient suffering from this disease should not feel outcast but should be considered a respectable member of society.


The campaign effectively utilized posters as a medium to disseminate crucial information about HIV/AIDS, aiming to break the stigma and encourage proactive measures within the community. It succeeded in initiating conversations, promoting empathy, and inspiring action to create a more informed and supportive environment for those affected by HIV/AIDS.

This holistic approach to education and awareness ensures that the younger generation is better equipped to make informed decisions, protect themselves, and contribute to global efforts to combat HIV/AIDS. The club's work stands as a shining example of community involvement and serves as a testament to the power of education in addressing critical health issues.

OBE	UNSDGS	MULYA PRAVAH	PARTICIPANTS
<input checked="" type="checkbox"/> Creative Expression <input checked="" type="checkbox"/> Critical Thinking <input checked="" type="checkbox"/> Social Awareness	<ul style="list-style-type: none"> <li>·Goal 3: Good Health and Well-Being</li> <li>·Goal 4: Quality Education</li> <li>·Goal 10: Reduced Inequalities</li> <li>·Goal 17: Partnerships for the Goals</li> </ul>	<input checked="" type="checkbox"/> Integrity <input checked="" type="checkbox"/> Commitment <input checked="" type="checkbox"/> Inclusiveness	44



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DELHI INDIA




**RED RIBBON CLUB**  
(Established by NSS Cell, GGSIP University, Delhi and Delhi State AIDS Control Society)

# Awareness on HIV/AIDS

The Educate youth with correct, concise and adequate information and heighten their level of awareness about HIV/AIDS and other related issues

**Date:- 22.09.2023; 11:00 A.M. to 12:00 P.M.**  
**Venue:- TIAS Campus**

Program Officer  
Dr. Sheenu Arora



Student Coordinator  
Aman Gupta



*Sheenu Arora*  
Programme Officer Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

*Aman Gupta*  
Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

## 2.3 Event: Awareness Campaign On HIV-Aids At (Adopted Village) Bhalswa Dairy

**Date:** 28<sup>th</sup> October, 2023

**Objective:** To Educate Youth With Correct, Concise And Adequate Information And Heighten Their Level Of Awareness About HIV/AIDS And Other Related Issues

**Report:** An Awareness Campaign on HIV-AIDS was organized by the Red Ribbon club of Tecnia Institute of Advanced Studies at Bhalswa Dairy, New Delhi, 110042 on 27th October 2023. The fact that a new virus is discovered every day around the world was brought to light by volunteers. They continued, saying that "to make our planet safe and raise awareness about AIDS, we should all take constructive steps to eliminate chronic diseases."

Aman Gupta, a 3rd year BBA student and an RRC volunteer spoke to Bhalswa Dairy residents, providing them with an extremely pertinent discourse about HIV/AIDS including its causes, symptoms, and treatments. Further, the team discussed several methods that young people might opt to prevent harm and raise awareness to safeguard society. Positively, the students along with the NSS volunteers- showed their focus and excitement about the issues raised by AIDS by holding signs on how to prevent the dreadful disease.

I would like to express my gratitude to our management for inspiring us to set up this wonderful event and for giving us the forum to spread knowledge about AIDS and integrate it into society. Dr. Sheenu Arora, the Red Ribbon Club's in-charge, and the club's coordinator successfully planned and executed this event.

OBE	UNSDGS	MULYA PRAVAH	PARTICIPANTS
<input checked="" type="checkbox"/> Social Responsibility <input checked="" type="checkbox"/> Empathy & Sensitivity <input checked="" type="checkbox"/> Community Engagement	<input type="checkbox"/> Goal 3: Good Health and Well-Being <input type="checkbox"/> Quality Education <input type="checkbox"/> Goal 10: Reduced Inequalities <input type="checkbox"/> Goal 17: Partnerships for the Goals	Inclusiveness Commitment	10



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**RED RIBBON Club**

**Red Ribbon Club**

is organizing

**Awareness Campaign**

on

# HIV-AIDS

 **28<sup>th</sup> October 2023** |  **11:00 AM Onwards**

Venue: **Bhalswa Dairy, Delhi**



Programme Officer :

**Dr. Sheenu Arora** : 9416779236  
(Dept. of Management Sciences)

Student Coordinator :

**Aman Gupta** : 7678167955



*Sheenu Arora*  
Programme Officer, Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

*Aman Gupta*  
Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

## 2.4 Event: Blood Donation Drive

**Date: 15<sup>th</sup> November 2023**

**Objective:** Students Developed A Heightened Awareness Of Their Own Health And Well-Being. Understanding The Significance Of Regular Blood Donation Fostered A Sense Of Responsibility For Personal Health And Encouraged Proactive Measures to Maintain It. This Activity Provided Students With Opportunities to Actively Participate In Community Service. Through Organizing And Participating In Blood Donation Drive, Students Cultivated A Sense Of Social Responsibility And Civic Engagement, Contributing to A Broader Understanding Of Community Needs And the Impact Of Individual Actions.

**Report:** The blood donation camp held on 23 December 2023 from 9:00 AM to 5:00 PM at Multi-Purpose Hall, Tias was a resounding success, bringing together donors, organizers, and healthcare professionals in a collective effort to address the critical need for blood in our community.

The Camp was inaugurated by Dr. N K Bhatia, President, Mission Jan Jagriti, Dr. Ajay Kumar, Director, Tecnia Institute of Advanced Studies, Dr M N Jha, Dean, Tecnia Institute of Advanced Studies and Dr. Sheenu Arora, Red Ribbon Club, TIAS.

In this camp overwhelming number of Volunteers from different departments have participated with Vivacity. The blood donors were given Biscuits, Juices, and Coffee Mugs after donating the blood to reenergize themselves. The blood donors were provided with a blood donation certificate card by Mission Jan Jagriti with one-year validity. Seven Volunteers of the rarest blood group have donated blood in camp and 72 volunteers have participated for blood donation.

The blood donation camp was organized by the Tecnia Institute of Advanced Studies, in collaboration with Jan Jagriti Mission. The meticulous planning and execution by the organizing committee played a pivotal role in the overall success of the event.

The success of the blood donation camp wouldn't have been possible without the dedicated efforts of volunteers, healthcare professionals, and the generosity of donors. The organizers express gratitude to all participants, sponsors, and collaborators for their valuable contributions.

OBE	UNSDGS	MULYA PRAVAH	PARTICIPANTS
<ul style="list-style-type: none"> <li>✓ Humanitarianism</li> <li>✓ Civic Responsibility</li> <li>✓ Collaboration &amp; Teamwork</li> </ul>	<ul style="list-style-type: none"> <li>· Goal 3: Good Health and Well-Being</li> <li>· Goal 10: Reduced Inequalities</li> <li>· Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>· Trusteeship</li> <li>· Commitment</li> <li>· Inclusiveness</li> </ul>	62



## NSS - Red Ribbon Club

Organizing

# Blood Donation Day

Slogan: "Life Is in Your Blood – Share It."

in Collaboration with :  
**Jan Jagriti Mission**



12<sup>th</sup> Dec. 2023  
10:00 AM onwards

Venue - **Multi Purpose Hall TIAS,  
PG Building, TIAS**

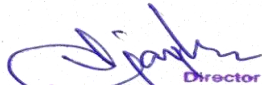


Programme Officer :  
**Dr. Sheenu Arora** : 9416779236  
(Dept. of Management Sciences)

Student Coordinators :  
**Ansh Gupta** : 99106 32485  
**Riya Sharma** : 97115 97407



  
Programme Officer, Red Ribbon Club  
Tecnia Institute of Advanced Studies  
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Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
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## 2.5 Event: Felicitation On World Aids Day

**Date:** 1<sup>st</sup> December 2023

**Objective:** To Educate Youth with Correct, Concise And Adequate Information And Heighten Their Level Of Awareness About HIV/AIDS And Other Related Issues

**Report:** World AIDS Day, observed annually on December 1st, is a global occasion to unite against HIV/AIDS, support those affected, and remember lives lost. The 2023 observance emphasized progress, advocacy, and recognizing contributions to the cause.

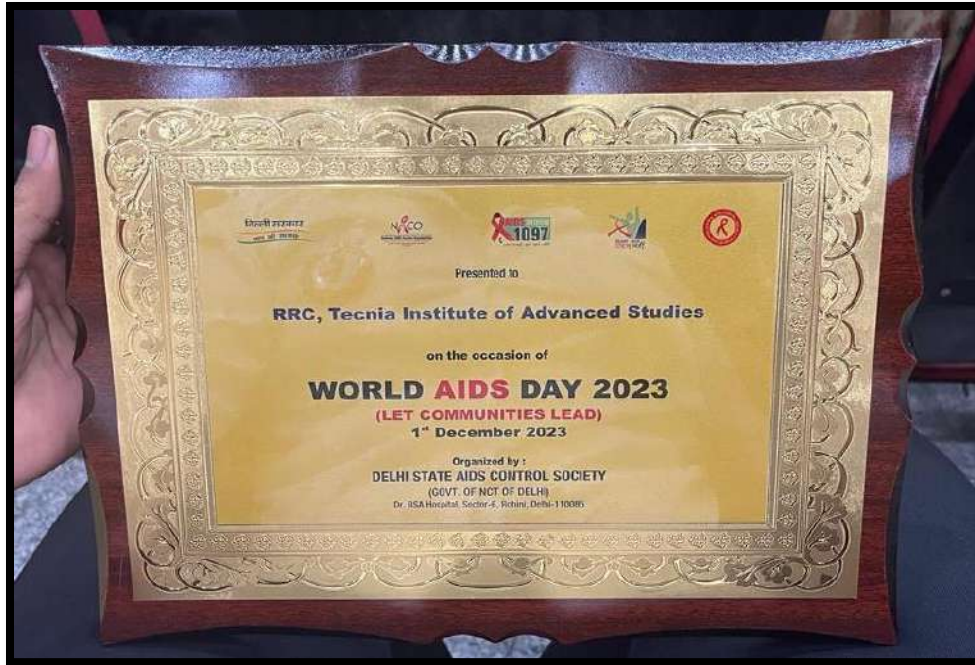
DELHI STATE AIDS CONTROL SOCIETY (DSACS) commemorated the day at the Auditorium, Dr. BSA Hospital & Medical College, Rohini, Delhi. The event, held from 2:30 PM to 5:30 PM, was graced by Sh. Saurabh Bharadwaj, Hon'ble Minister of Health (Govt. of NCT of Delhi), as the Chief Guest.

The program began with a symbolic balloon release, followed by a Sarasvati Vandana dance by Kanishka Grover from Tecnia Institute. The event highlighted the invaluable efforts of individuals, support groups, and organizations in raising awareness, supporting those affected, and advocating for policy changes.

A key moment was the felicitation of Dr. Sheenu Arora, Programme Officer, Tecnia Institute of Advanced Studies, for her exceptional contributions to HIV/AIDS awareness, prevention, and support. Testimonials from individuals living with HIV/AIDS reinforced the need to eliminate stigma and treat them as equal members of society.

The Tecnia Institute of Advanced Studies' initiatives exemplify community involvement and the role of education in combating HIV/AIDS. By engaging the younger generation, such programs promote informed decision-making and proactive health measures, contributing to the global fight against the epidemic.

OBE	USNDGS	MULYA PRAVAH	PARTICIPANTS
<input checked="" type="checkbox"/> Advocacy & Activism <input checked="" type="checkbox"/> Equity & Inclusion <input checked="" type="checkbox"/> Ethical Decision-Making	<ul style="list-style-type: none"><li>· Goal 3: Good Health and Well-Being</li><li>· Goal 4: Quality Education</li><li>· Goal 5: Gender Equality –</li><li>· Goal 10: Reduced Inequalities</li><li>· Goal 17: Partnerships for the Goals</li></ul>	<input type="checkbox"/> Integrity <input type="checkbox"/> Commitment <input type="checkbox"/> Inclusiveness	28



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**NSS - Red Ribbon Club**

**RED RIBBON Club**

**NSS - Red Ribbon Club**  
 Organizing  
**Gathering on**  
**HIV-AIDS**

**09<sup>th</sup> February, 2024 | 11:00 AM onwards**

Venue - **TIAS Classroom**

Programme Officer :  
**Dr. Sheenu Arora** : 9416779236  
 (Dept. of Management Sciences)

Student Coordinators :  
**Ansh Gupta** : 99106 32485  
**Riya Sharma** : 97115 97407

*Sheenu Arora*  
 Programme Officer, Red Ribbon Club  
 Tecnia Institute of Advanced Studies  
 Madhuban Chowk, Rohini, Delhi-85

*Ansh Gupta*  
 Director  
 Tecnia Institute of Advanced Studies  
 (Affiliated to GGSIP, University Delhi)  
 Madhuban Chowk, Rohini, Delhi-85

## 2.6 Event: Youth And HIV: What You Need To Know

**Date:** 8<sup>th</sup> February, 2024

**Objective:** To Increase Aids Awareness And To Integrate Aids Information

**Report:** On 8th Feb. 2023, Tecnia Institute of Advanced Studies conducted an outreach activity titled "Youth and HIV: What You Need to Know." The primary objective of the session was to educate young students about HIV/AIDS, debunk prevalent myths, and foster a sense of responsibility and empathy towards those living with the disease. The event was conducted to create awareness of HIV AIDS among the students of the Government Girls Senior Secondary School. Dr. Sheenu Arora, program officer RRC, TIAS highlighted the fact that the world is facing a new virus each day. Ms. Karishma provided an insightful and interactive session that covered essential topics, including the transmission, and treatment of HIV. She prevented and emphasized the importance of practicing safe behaviors and encouraged regular testing, especially for sexually active individuals. Ms. Sheenu also provided insight into public health and discussed the psychological and social challenges faced by individuals living with HIV, stressing the need for compassion and support within society.

The session also included interactive segments where students engaged in role-playing to understand various real-life scenarios related to HIV transmission and how to respond. These activities helped break down the stigma associated with HIV and fostered open communication about the topic. Students were encouraged to ask questions, and the session ended with a highly informative Q&A, where Dr. Arora addressed several myths and misconceptions, emphasizing that HIV is not a death sentence and that people living with HIV can lead healthy, fulfilling lives with proper treatment.

The event was well-received, by students and faculty members in attendance. The session played a significant role in creating awareness, educating the youth, and promoting safe practices, thus helping combat the spread of HIV/AIDS.

The session was promoted on social media via Instagram and Facebook to reach a broader audience and ensure the message extended beyond the campus. Overall, the outreach activity served as an impactful platform to equip youth with essential knowledge about HIV/AIDS and how to take proactive steps to prevent it.

OBE	USNDGS	MULYA PRAVAH	PARTICIPANTS
✓ Critical Thinking & Awareness ✓ Gender Sensitivity ✓ Global Citizenship	· Goal 3: Good Health and Well-Being · Goal 4: Quality Education · Goal 5: Gender Equality · Goal 10: Reduced Inequalities · Goal 17: Partnerships for the Goals	· Integrity · Commitment · Inclusiveness	74

**TECNIA**  
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# RED RIBBON CLUB

## Youth and HIV: What You Need to Know

- To Increase AIDS awareness and to Integrate AIDS Information
- Encourage people to get Involved in prevention efforts

Date | Feb 08, 2023  
Time | 11:00 A.M.  
Venue | Govt. Girls Sr. Sec. School

Dr. Sheenu AGRA  
Program Officer, BMC & Club/Institution



*Sheenu*  
Programme Officer, Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

*Dr. Sheenu Aggra*  
Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

## 2.7 Event: Gathering On HIV AIDs

**Date:** 9<sup>th</sup> February 2024

**Objective:** To Educate Youth with Correct, Concise And Adequate Information And Heighten Their Level Of Awareness About HIV/AIDS And Other Related Issues

**Report:** The Red Ribbon Club of Tecnia Institute of Advanced Studies, New Delhi, organized an HIV/AIDS awareness campaign to educate students and the local community on prevention, treatment, and destigmatization. This gathering fostered education, dialogue, and collaboration, making significant progress in reducing stigma, promoting prevention strategies, and supporting individuals living with HIV/AIDS.

The event served as a vital platform for community engagement, encouraging open discussions and increasing awareness about HIV/AIDS. By prioritizing education and advocacy, Tecnia Institute continues to play a crucial role in addressing the epidemic and fostering an inclusive society. The campaign utilized diverse communication strategies to reach and empower communities, promoting testing and proactive health-seeking behavior.

Through a multi-faceted approach, the initiative successfully engaged various stakeholders, reinforcing the importance of continued awareness and policy advocacy. The campaign's impact extended beyond the event, laying the groundwork for sustained efforts in combating HIV/AIDS at both institutional and community levels.

Moving forward, it is essential to build on these achievements by expanding partnerships and advocating policies that support prevention and treatment. Continued collaboration and awareness efforts will help ensure a healthier, more informed, and inclusive society in the fight against HIV/AIDS.

OBE	UNSDGS	MULYA PRAVAH	PARTICIPANTS
<ul style="list-style-type: none"> <li>✓ Ethical Awareness</li> <li>✓ Lifelong Learning</li> <li>✓ Community Engagement</li> </ul>	<ul style="list-style-type: none"> <li>· Goal 3: Good Health and Well-Being</li> <li>· Goal 4: Quality Education</li> <li>· Goal 5: Gender Equality</li> <li>· Goal 10: Reduced Inequalities</li> <li>· Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>✓ Integrity</li> <li>✓ Commitment</li> <li>✓ Inclusiveness</li> </ul>	44

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**RED RIBBON Club**

**NSS - Red Ribbon Club**  
Organizing  
**Gathering on HIV-AIDS**

09<sup>th</sup> February, 2024 | 11:00 AM onwards

Venue - **TIAS Classroom**

Programme Officer :  
**Dr. Sheenu Arora** : 9416779236  
(Dept. of Management Sciences)

Student Coordinators :  
**Ansh Gupta** : 99106 32485  
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## 2.8 Event: Awareness Campaign Through Slogan Writing Competition


**Date:** 15<sup>th</sup> March,2024


**Objective:** Participants Gained A Deeper Understanding Of HIV/AIDS, Its Impact, And The Importance Of Prevention And Support. Engaging In The Slogan Writing Process Helped Participants Refine Their Communication Skills, Particularly In Conveying Complex Ideas Concisely And Effectively.

**Report:** Tecnia Institute of Advanced Studies, recognizing the urgent need for heightened awareness and education about HIV/AIDS, initiated an innovative campaign utilizing a Slogan Writing Competition as a platform for engagement. The Awareness Campaign on HIV/AIDS Through the Slogan Writing Competition by Tecnia Institute of Advanced Studies has been instrumental in fostering awareness, combating stigma, and empowering individuals to take proactive steps toward HIV/AIDS prevention and support. By harnessing the power of creativity and community engagement, the campaign has made significant strides in promoting understanding and empathy while advocating for a more inclusive and informed society. Moving forward, continued efforts in education, advocacy, and community engagement will be essential in sustaining the impact of this important initiative.

The Awareness Campaign on HIV/AIDS Through the Slogan Writing Competition by Tecnia Institute of Advanced Studies has been instrumental in fostering awareness, combating stigma, and empowering individuals to take proactive steps toward HIV/AIDS prevention and support. By harnessing the power of creativity and community engagement, the campaign has made significant strides in promoting understanding and empathy while advocating for a more inclusive and informed society. Moving forward, continued efforts in education, advocacy, and community engagement will be essential in sustaining the impact of this important initiative.

OBE	UNSDGS	MULYA PRAVAH	PARTICIPANTS
<ul style="list-style-type: none"> <li>✓Communication Skills</li> <li>✓ Advocacy &amp; Activism</li> <li>✓Problem-Solving</li> </ul>	<ul style="list-style-type: none"> <li>· Goal 3: Good Health and Well-Being</li> <li>· Goal 4: Quality Education</li> <li>· Goal 10: Reduced Inequalities</li> <li>· Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>✓Integrity</li> <li>✓Commitment</li> <li>✓Inclusiveness</li> </ul>	- 33


**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
NAAC ACCREDITED GRADE 'A' INSTITUTE


**RED RIBBON Club**


**Red Ribbon Club**  
**Organizes**  
**Slogan Writing Competition**  
**On**  
**HIV-AIDS**


**15<sup>th</sup> March, 2024**  
**12:00-01:00 PM**

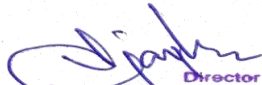
**Venue :**  
**TIAS Classroom**

**Student Coordinator:**  
**Ansh Gupta - BBA (+91-9910632485)**  
**Aman Gupta - BBA (+91-7678167955)**

**Programme Officer:**  
**Dr. Sheenu Arora**  
TIAS, Faculty (+91-9416779236)




  
 Programme Officer, Red Ribbon Club  
 Tecnia Institute of Advanced Studies  
 Madhuban Chowk, Rohini, Delhi-85

  
 Director  
 Tecnia Institute of Advanced Studies  
 (Affiliated to GGSIP, University Delhi)  
 Madhuban Chowk, Rohini, Delhi-85



## 2.9 Event: Red Ribbon week

**Date:** 23<sup>rd</sup> October 2024- 31<sup>st</sup> October 2024

**Objective:** To spread be an awareness campaign that gets information to the general public about the dangers of drug use.

To bring attention among students regarding the Red Ribbon week.

**Report:** Red Ribbon Week, organized by the Red Ribbon Club from October 23rd to 31st, 2023, was a week-long awareness initiative focused on educating students about the dangers of drug abuse and the importance of HIV/AIDS awareness. Under the theme **“Be Kind to Your Mind and Live Drug-Free,”** the event featured interactive activities that fostered awareness, creativity, and social responsibility.

The campaign included a slogan-writing competition, door decoration, bookmark-making, an awareness playlet on HIV/AIDS, a poster-making competition, and the symbolic display of the Red Ribbon logo on T-shirts and plants. These activities provided students with a platform to creatively express their thoughts on prevention and social responsibility.

The slogan-writing and poster-making competitions encouraged critical thinking and advocacy, while the awareness playlet dramatized HIV/AIDS transmission, stigma, and prevention, making a lasting impact on participants. Door decoration and bookmark-making contests visually reinforced key messages, emphasizing a drug-free lifestyle. The placement of Red Ribbon logos on T-shirts and plants symbolized commitment to spreading awareness and positive health choices.

With the active participation of 44 students and one faculty member, the event created a supportive and educational environment. Red Ribbon Week 2023 successfully promoted informed decision-making, personal responsibility, and community engagement in the fight against drug abuse and HIV/AIDS.

OBE	UNSDGS	MULYA PRAVAH	PARTICIPANTS
<input checked="" type="checkbox"/> Ethical Leadership – <input checked="" type="checkbox"/> Lifelong Learning – <input checked="" type="checkbox"/> Social Awareness	<ul style="list-style-type: none"> <li>• Goal 3: Good Health and Well-Being</li> <li>• Goal 4: Quality Education</li> <li>• Goal 10: Reduced Inequalities</li> <li>• Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>• Integrity</li> <li>• Commitment</li> <li>• Inclusiveness</li> </ul>	44



**TECNIA**  
INSTITUTE OF ADVANCED STUDIES  
GRADE "A" INSTITUTE



**RED RIBBON Club**

**Red Ribbon Club**  
organizes



**RED RIBBON WEEK**

**23 October - 31 October, 2023**

Venue : **TIAS Building, Delhi**

1. Come up with a slogan
2. Decorate your doors
3. Make Red Ribbon Week bookmarks
4. Awareness campaign through playlet
5. Poster making on HIV-AIDS
6. Logo of Red Ribbon on T shirts
7. Logo of Red Ribbon on plants



Programme Officer :  
**Dr. Sheenu Arora** : 9416779236  
(Dept. of Management Sciences)

Student Coordinator :  
**Aman Gupta** : 7678167955



*Sheenu Arora*  
Programme Officer Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

*Aman Gupta*  
Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

## 2A OUTREACH ACTIVITIES REPORT

S. No	Date	Title	Outcome-Based Education (OBE)	UNSDGs	Mulya Pravah	Participants
1	28th October 2023	Awareness Campaign On HIV-Aids At Bhalswa Dairy	<input checked="" type="checkbox"/> Social Responsibility <input checked="" type="checkbox"/> Empathy & Sensitivity <input checked="" type="checkbox"/> Community Engagement	• Goal 3: Good Health and Well-Being Quality Education • Goal 10: Reduced Inequalities • Goal 17: Partnerships for the Goals	Inclusiveness Commitment	44
2	23rd October 2023 – 31st October 2023	Red Ribbon Week	<input checked="" type="checkbox"/> Ethical Leadership – <input checked="" type="checkbox"/> Lifelong Learning – <input checked="" type="checkbox"/> Social Awareness	• Goal 3: Good Health and Well-Being • Goal 4: Quality Education • Goal 10: Reduced Inequalities • Goal 17: Partnerships for the Goals	• Integrity • Commitment • Inclusiveness	44
3	15th November 2023	Blood Donation Drive	<input checked="" type="checkbox"/> Humanitarianism <input checked="" type="checkbox"/> Civic Responsibility – <input checked="" type="checkbox"/> Collaboration & Teamwork	• Goal 3: Good Health and Well-Being • Goal 10: Reduced Inequalities • Goal 17: Partnerships for the Goals	• Trusteeship • Commitment • Inclusiveness	62
4	1st December 2023	World AIDS Day at Institution Level	<input checked="" type="checkbox"/> Advocacy & Activism <input checked="" type="checkbox"/> Equity & Inclusion <input checked="" type="checkbox"/> Ethical Decision-Making	• Goal 3: Good Health and Well-Being • Goal 4: Quality Education • Goal 5: Gender Equality – • Goal 10: Reduced Inequalities • Goal 17: Partnerships for the Goals	• Integrity • Commitment • Inclusiveness	28
5	8th February 2023	Youth and HIV: What You Need to Know	<input checked="" type="checkbox"/> Critical Thinking & Awareness <input checked="" type="checkbox"/> Gender Sensitivity <input checked="" type="checkbox"/> Global Citizenship	• Goal 3: Good Health and Well-Being • Goal 4: Quality Education • Goal 5: Gender Equality • Goal 10: Reduced Inequalities • Goal 17: Partnerships for the Goals	• Integrity • Commitment • Inclusiveness	74

## 2B AWARENESS ACTIVITIES REPORT

S. No	Date	Title	Outcome-Based Education (OBE)	UNSDGs	Mulya Pravah	Participants
1	12th August 2023	International Youth Day	<ul style="list-style-type: none"> <li>✔Leadership &amp; Empowerment</li> <li>✔Social Responsibility</li> <li>✔Global Citizenship</li> </ul>	<ul style="list-style-type: none"> <li>• Goal 3: Good Health and Well-Being</li> <li>• Goal 4: Quality Education</li> <li>• Goal 10: Reduced Inequalities</li> <li>• Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>✔Inclusiveness</li> <li>✔Commitment</li> </ul>	17
2	22nd September, 2023	Awareness Campaign Through Posters	<ul style="list-style-type: none"> <li>✔Creative Expression</li> <li>✔Critical Thinking</li> <li>✔Social Awareness</li> </ul>	<ul style="list-style-type: none"> <li>• Goal 3: Good Health and Well-Being</li> <li>• Goal 4: Quality Education</li> <li>• Goal 10: Reduced Inequalities</li> <li>• Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>✔Integrity</li> <li>✔Commitment</li> <li>✔Inclusiveness</li> </ul>	44
3	9th February 2024	Gathering On HIV Aids	<ul style="list-style-type: none"> <li>✔Ethical Awareness</li> <li>✔Lifelong Learning</li> <li>✔Community Engagement</li> </ul>	<ul style="list-style-type: none"> <li>• Goal 3: Good Health and Well-Being</li> <li>• Goal 4: Quality Education</li> <li>• Goal 5: Gender Equality</li> <li>• Goal 10: Reduced Inequalities</li> <li>• Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>✔Integrity</li> <li>✔Commitment</li> <li>✔Inclusiveness</li> </ul>	44
4	15th March, 2024	Awareness Campaign Through Slogan Writing Competition	<ul style="list-style-type: none"> <li>✔Communication Skills</li> <li>✔Advocacy &amp; Activism</li> <li>✔Problem-Solving</li> </ul>	<ul style="list-style-type: none"> <li>• Goal 3: Good Health and Well-Being</li> <li>• Goal 4: Quality Education</li> <li>• Goal 10: Reduced Inequalities</li> <li>• Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>✔Integrity –</li> <li>✔Commitment</li> <li>✔Inclusiveness</li> </ul>	33
5	12 April 2024	Awareness campaign on HIV-AIDS through poster making	<ul style="list-style-type: none"> <li>✔Innovative Thinking</li> <li>✔Ethical Responsibility</li> <li>✔Social Impact</li> </ul>	<ul style="list-style-type: none"> <li>• Goal 3: Good Health and Well-Being.</li> <li>• Goal 4: Quality Education.</li> <li>• Goal 10: Reduced Inequalities</li> <li>• Goal 17: Partnerships for the Goals</li> </ul>	<ul style="list-style-type: none"> <li>✔Integrity</li> <li>✔Commitment</li> <li>✔Inclusiveness</li> </ul>	33


## 2C. WEBSITE LINKS

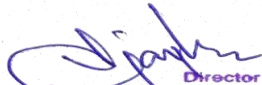
OUTREACH ACTIVITIES	
S.NO.	Link
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2023/12/Awareness-on-HIVAIDS-Adopted-Villages.pdf">https://tiaspg.tecna.in/wp-content/uploads/2023/12/Awareness-on-HIVAIDS-Adopted-Villages.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2023/12/Blood-Donation-Drive.pdf">https://tiaspg.tecna.in/wp-content/uploads/2023/12/Blood-Donation-Drive.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2023/12/Worlds-AIDS-day-at-institution-level.pdf">https://tiaspg.tecna.in/wp-content/uploads/2023/12/Worlds-AIDS-day-at-institution-level.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2024/07/Cancellation-blood-donation-camp.pdf">https://tiaspg.tecna.in/wp-content/uploads/2024/07/Cancellation-blood-donation-camp.pdf</a>

## 2C. WEBSITE LINKS

AWARENESS ACTIVITIES	
S.NO.	Link
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2023/11/International-Youth-Day.pdf">https://tiaspg.tecna.in/wp-content/uploads/2023/11/International-Youth-Day.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2023/12/Raising-Awareness-Prevention-on-HIV-AIDS.pdf">https://tiaspg.tecna.in/wp-content/uploads/2023/12/Raising-Awareness-Prevention-on-HIV-AIDS.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2023/11/Red-Ribbon-week-2023.pdf">https://tiaspg.tecna.in/wp-content/uploads/2023/11/Red-Ribbon-week-2023.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2024/03/Gathering-on-HIV-AIDS-09-02-2024.pdf">https://tiaspg.tecna.in/wp-content/uploads/2024/03/Gathering-on-HIV-AIDS-09-02-2024.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2024/05/Awareness-Campaign-Through-Slogan-Writing-Competition-15-March-2024.pdf">https://tiaspg.tecna.in/wp-content/uploads/2024/05/Awareness-Campaign-Through-Slogan-Writing-Competition-15-March-2024.pdf</a>
	<a href="https://tiaspg.tecna.in/wp-content/uploads/2024/05/HIV-AIDS-Bhalswa-Dairy-village-through-poster-making.pdf">https://tiaspg.tecna.in/wp-content/uploads/2024/05/HIV-AIDS-Bhalswa-Dairy-village-through-poster-making.pdf</a>

### 3. FUTURE PLAN

  
Programme Officer, Red Ribbon Club  
Terna Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

  
Director  
Terna Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

The Red Ribbon Club is committed to further advancing its mission of promoting awareness about HIV/AIDS, reducing stigma, and fostering a culture of health and inclusivity, while aligning with global and national frameworks like the UNSDGs, Outcome-Based Education (OBE), and Mulya Pravahs. Our future plans focus on scaling up our impact through innovative initiatives, stronger community engagement, and continuous educational improvements.

#### Expanding Outreach Program

We plan to expand our outreach activities to more rural and underserved areas, reaching a broader demographic. This includes organizing HIV/AIDS awareness workshops, prevention campaigns, and community dialogues that integrate local cultural practices to dispel myths, reduce stigma, and encourage safe practices.

#### Partnerships and Collaborations

We will continue to build strong partnerships with local NGOs, government agencies, and educational institutions to amplify our impact. Collaborations will help scale our initiatives, particularly those aligned with the National AIDS Control Program (NACP) and UNSDGs, ensuring broader societal change and improved public health outcomes.

By building on these future plans, the Red Ribbon Club seeks to continue its role as a key driver of change, ensuring that HIV/AIDS awareness, prevention, and support services are accessible to all individuals, regardless of gender, background, or community.

## 4. CONCLUSION



Over the past year, the **Red Ribbon Club (RRC)** has made a meaningful impact through its dedicated efforts in raising awareness about **HIV/AIDS, substance abuse, blood donation, and public health issues**. Each event and activity was designed not just to inform, but also to inspire action—encouraging students and the community to take responsibility for their health and well-being.

A major focus of the club was **HIV/AIDS awareness, with initiatives like debate competitions, awareness campaigns, slogan writing, and poster-making**. These activities helped break myths, reduce stigma, and encourage open conversations about prevention and treatment. Observances like **World AIDS Day and National Red Ribbon Week** further reinforced the message, reminding everyone of the collective effort needed to combat this global challenge.

Beyond HIV/AIDS, the club also took on broader **public health concerns**. The **Awareness Campaign on Dengue** at **Bhalswa Dairy** helped educate local communities on how to prevent mosquito-borne diseases. Meanwhile, the **Blood Donation Drive** encouraged students and community members to step up and donate, saving lives and reinforcing the spirit of **compassion and service**.

One of the most impactful aspects of the year was the **exposure visit to blood banks; HIV/AIDS care centers, and testing facilities**. These visits provided students with **real-world insights into blood banking procedures and HIV/AIDS support services**, helping them connect classroom knowledge with on-ground realities.

Creativity played a big role in spreading awareness too—through **poster-making, reel-making, debates, and slogan-writing competitions**, students found **unique ways to communicate important messages on HIV/AIDS, gender issues, and substance abuse**. By using different platforms, the club ensured that awareness reached as many people as possible.

At its core, the **Red Ribbon Club** is about more than just education—it's about **empowering students to become advocates for change**. This year's activities not only strengthened knowledge but also instilled values of **empathy, responsibility, and social commitment**.

As we look ahead, the club remains committed to **creating a healthier, more informed, and socially responsible society**. With every campaign, every awareness drive, and every act of service, we are moving closer to a world where health education is accessible, stigma is eliminated, and communities stand together for a better tomorrow.

## 5. ANNEXURES



Best Red Ribbon Club Award-2023

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University & Recognized Under Sec. 2(f) of UGC Act 1956.

**NACO**  
National AIDS Control Organisation  
India's Voice against AIDS  
Ministry of Health & Family Welfare, Government of India  
www.naco.gov.in

**RED RIBBON CLUB**  
(Established by NSS Cell, GGSIP University, Delhi and Delhi State AIDS Control Society)

NATIONAL HEALTH MISSION  
India's Health Future

AIDS Helpline  
1097

**Dr. Sheenu Arora, Nodal Officer, Red Ribbon Club & Red Ribbon Club of Tecnia Institute of Advanced Studies were awarded Certificate of Appreciation For Contribution to Create Awareness on HIV-AIDS from Sh. Saurabh Bharadwaj Hon'ble Minister of Health (Govt. of Nct of Delhi) Declared as Best Red Ribbon Club 2023 on The Eve Of "World AIDS Day" (1st December 2023) at Dr. Baba Saheb Ambedkar Hospital & Medical College, Sector-6, Rohini Delhi-110085.**

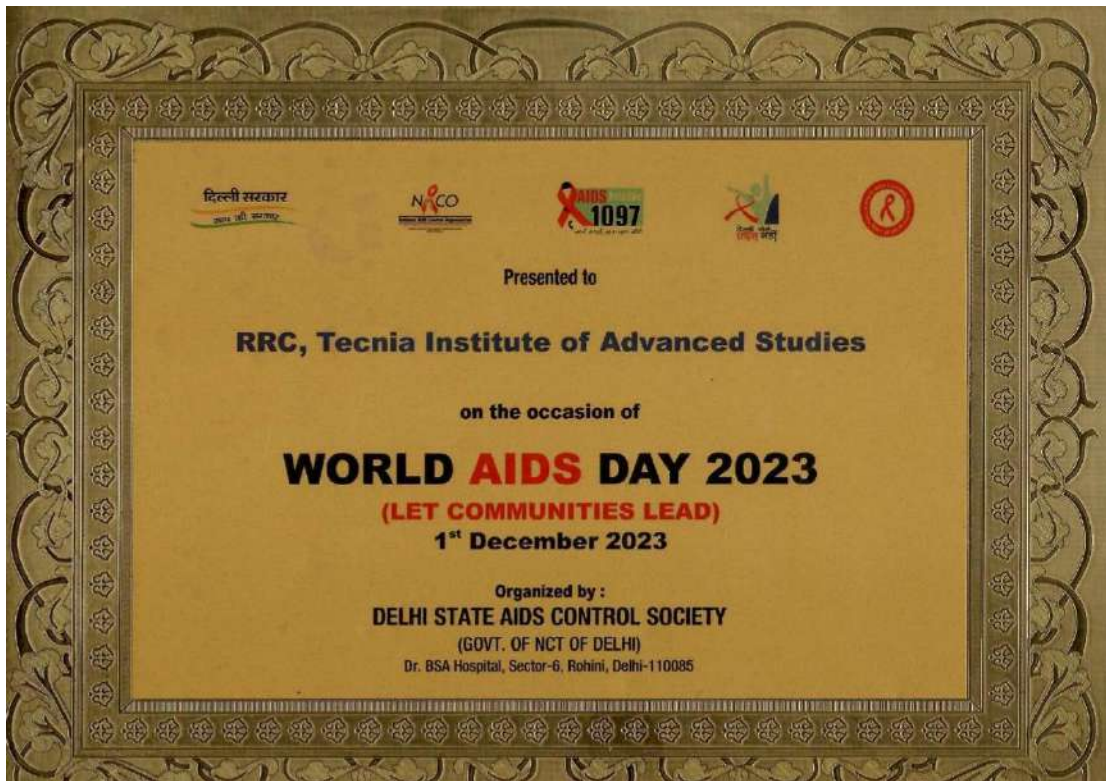
\*Red Ribbon Club (RRC) has been Established in Tecnia Institute of Advance Studies, as per directives of NSS Cell, GGSIP University, New Delhi and Delhi State AIDS Control Society for Advocacy of HIV & AIDS Program on self-sustainable under NSS – SFU vide letter Dt. 22.11.2021.


India's Premier ISO 21001:2018 & 51001:2018 Certified Institute. Rated as "A++" Category Best Business School by Iqbal AIMA-Business Standard & Business India Publications Surveys & Included in Top 100 B-Schools & IT-Schools by Dalal Street Investment Journal.

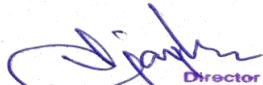
**INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, DELHI-110085**

Programme Officer Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85


Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

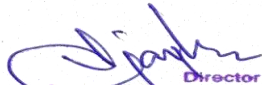


  
Programme Officer Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

  
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Programme Officer, Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

  
Director  
Tecnia Institute of Advanced Studies  
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Madhuban Chowk, Rohini, Delhi-85

**TECNIA INSTITUTE OF ADVANCED STUDIES**  
 NAAC Accredited Grade 'A' Institute

Ref. No. TIAS/ Dir. Off./2021-22/30A

Date: 30.11.2021

**OFFICE ORDER**

Subject: Establishment of 'RED RIBBON CLUB' and nomination of Programme Officer / NSS Coordinator.

In reference to directives of the NSS Cell, GGSIP University, New Delhi vide email dated 14.10.2021 w.r.t. signing of MoU Dt. 05.10.2021 between GGSIP University and Delhi State AIDS Control Society for creation of Red Ribbon Club (RRC) in the GGSIP University affiliated Institutes; Further, Student's Volunteer enrolled under NSS/ NCC are considered to take up the awareness programmes of the RRC; Annual monetary support may also be made available to the club. As per the NAAC Criteria III, Clause 3.4: Extension Activities: The institute requires facilitating the students to join the RRC and prorate its aims and objects. The NSS unit of the institute is to provide the volunteers to take up the activities of RRC. Reference to email 22.11.2021 institute nominates the faculty name for the same details below:-

Name of Institution: Tecnia Institute of Advanced Studies
Name of Program Officer (NSS): Ms. Vaishali Prasad
Designation: Assistant Professor; Mobile No. : 9717954689
Email Id of Program Officer: <a href="mailto:nss@tecnia.in">nss@tecnia.in</a>
Contact no. of Director/Principal/Head of the Institution: 7678600432
Email Id of Director/Principal/Head of the Institution: <a href="mailto:directortias@tecnia.in">directortias@tecnia.in</a>
Total Strength of Students: 1935

In reference to MoU Clause: Rules & Regulations; Responsibility of Institute authorities; The institute is persuaded to introduce and support RRC activities in the event calendar of the institute for which the institute designate Faculty teacher cum NSS Coordinator as Programme Officer for Red Ribbon Club (RRC) details below:-

Name of Programme Officer for Red Ribbon Club	Contact No.	Responsibility
Dr. Sheenu Arora, Asst. Prof., Dept. of Management Sciences	9416779236	Coordinator - NSS as Programme Officer - Red Ribbon Club

The Programme Officer is required to initiate efforts for the achievement of in aims and objects of RRC in its letter and spirit among the students and society through OUTREACH ACTIVITIES. The Red Ribbon Club (RRC) has been established in TIAS for mainstreaming and advocacy of HIV & AIDS Program on self-sustainable basis through contribution of RRC members w.e.f. the calendar year 2021-22; bestowed on 01st December, 2021 i.e. UN World AIDS Day.

Also, Programme Officer is required to follow the norms of GGSIP University (GGSIPU NSS Cell) for all activities and compliance and to take all conceivable efforts to make abreast with all the notifications issued by the competent authority from time to time and take requisite action; make report of the activities under this club and upload the Institute website for the advantage of all stakeholders including Mrs. Sujita Dahiya, Asstt. Director, Red Ribbon Club and NSS Program Coordinator, Nodal Officer (SBSI-2018); Professor in University School of Information, Communication & Technology, Chairperson, Centralized Career Guidance & Placement Cell, E-209, E-Block, GGSIP University Main Campus, Sector - 16C, Dwarka, New Delhi-110078, Contact Details: 011-25302703 (O)





Tecnia Institute of Advanced Studies  
 (Affiliated to GGSIP University Delhi)  
 Madhuban Chowk, Rohini, Delhi-85

Note: The aforesaid duty is assigned as per UGC; Gazette Notification; Dt. 18.07.2018; UGC Regulations on minimum qualifications for appointment of teacher and other academic staff in universities and colleges and measures for the maintenance of standards in Higher Education, 2018; pg. no. 104; Appendix-II; Table-I; Assessment Criteria and methodology for university/college teachers; S. No. 2; Heading: Grading Criteria; "Involved in at least 3 activities"

  
Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP University Delhi)  
Madhuban Chowk, Rohini, Delhi-85

To: Dr. Sheenu Arora, Programme Officer, RRC  
AP, Dept. of Management Sciences

  
Noted  
30/11/2021

Copy forwarded to the following for information:

Admin-Chairman Secretariat, TIAS  
Dean/Coordinator Academic Cell - to inform all concerned  
Coordinator-IQAC, TIAS  
All HoDs- Dept. of Mgt. Sciences/ Journalism & Mass Comm./ ICT, TIAS  
All Class In-Charges/Mentors notified through respective HoDs, TIAS  
In-Charge, Events, TIAS  
Programme Officer-NSS, TIAS  
In-Charge Students' Welfare, TIAS  
In-Charge Librarian, TIAS  
In-Charge ITC- for uploading the same on the institute website  
Personal File  
Guard File





Mfg. Lic No.: W(0022)/18/BB

 **Mission Jan Jagriti Blood Bank**   
(Regional Blood Transfusion Centre -South West)  
(APPROVED BY DELHI STATE BLOOD TRANSFUSION COUNCIL)  
(100% Voluntary Blood Donations & Components)

**Certificate of Appreciation**




**BLOOD DONATION CAMP ORGANIZER**

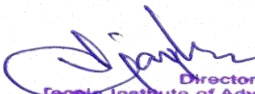
*This is to certify that Red Ribbon Club, TIAS organized Blood Donation Camp on 14/11/22 at MPH, Tecnia Institute of Advanced Studies A total of 72 Voluntary Donors donated blood in this camp. We sincerely appreciate their efforts for a noble cause like blood donation and wish them well for all their future endeavors.*

  
**Authorised Signatory**



**75 Azadi Ka Amrit Mahotsav**

  
Programme Officer, Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

  
Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85



**NOTICE**

**Ref. No: TIAS/NSS/RRC/2023-24/161/43/3**

**Date: 19/07/2023**

This is to inform that these members have been nominated as core committee members of RCC by the involvements from IAC Committee and Programme Officer. This core committee is effective from 14.07.2023

- |                          |   |
|--------------------------|---|
| 1. Chairperson           | : Dr. Ajay Kumar (Director)                   |
| 2. Advisor Teacher       | : Dr Ruchi Srivastava, Event Incharge         |
| 3. Convener              | : Mr. Piyush Kumar Programme Officer NSS      |
| 4. Joint Convener        | : Ansh Gupta (BBA Shift I), A                 |
| 5. Members               | : Mr. Deepak Prasad (Finance Officer of RRC), |
| Volunteers               | : Aman Gupta, Maneesha                        |
| 6. Programme Officer RRC | : Dr. Sheenu Arora                            |

The committee shall have a total of 10 members representing active members of teaching faculty and students.

Dr. Ajay Kumar  
Director, TIAS

CC to:

1. HOD – MBA, BCA , BBA, BJMC, Dean and Head IQAC
2. IT Dept. For uploading on the website.
3. Notice Board

*Sheenu Arora*  
Programme Officer Red Ribbon Club  
Tecnia Institute of Advanced Studies  
Madhuban Chowk, Rohini, Delhi-85

*Ajay Kumar*  
Director  
Tecnia Institute of Advanced Studies  
(Affiliated to GGSIP, University Delhi)  
Madhuban Chowk, Rohini, Delhi-85



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