



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE

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Department of Journalism and Mass Communication

Report on Experiential Learning

Title of Activity*	Educational cum Industrial visit to Radio Mirchi 98.3FM.
Values	Firsthand Experience
Learning Outcomes	<ul style="list-style-type: none">• Through the educational cum industrial visit to Radio Mirchi 98.3FM, students will gain firsthand exposure to the operations of a commercial radio station, including technical broadcasting, content creation, and audience engagement strategies.• They will observe professionals in roles such as radio jockeys, sound engineers, and production managers, enhancing their understanding of career opportunities in the radio industry. Additionally, students will be able to connect theoretical concepts from journalism and mass communication to real-world practices, enriching their practical knowledge and industry insights.
Organized by (Dept./ Centre/ Cells/Clubs/ Committees Name)*	Department of Journalism and Mass Communication
Program Theme*	Exploring Broadcast Media: A Firsthand Journey
External Expert / Internal Expert	NA
Date*	22 nd August, 2024
Time*	10.00 Am onwards
Venue	Noida


BA(JMC)-TIA'S

Poster/Flyer/Notice*

TECNIA
INSTITUTE OF ADVANCED STUDIES
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Department of
Journalism & Mass
Communication

IS ORGANISING

Industrial Visit

RJ NAVED

98.3 FM
RADIO MIRCHI
It's Hot!

22, August 2024
Thursday

10:00 AM
Onwards

Venue : Noida

1st Year BA (J&MC) Students

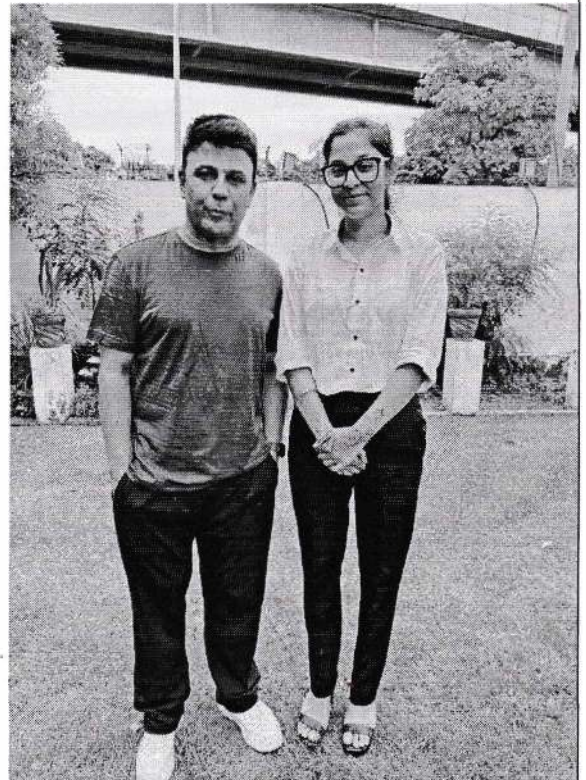
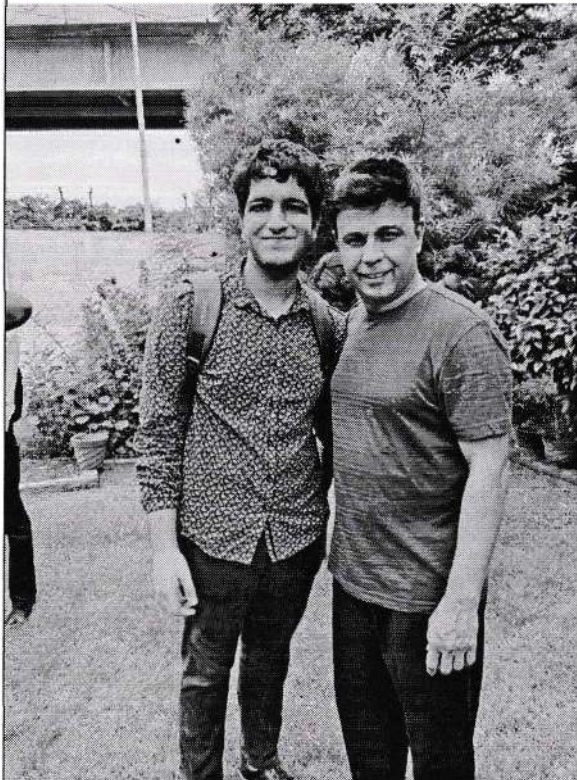
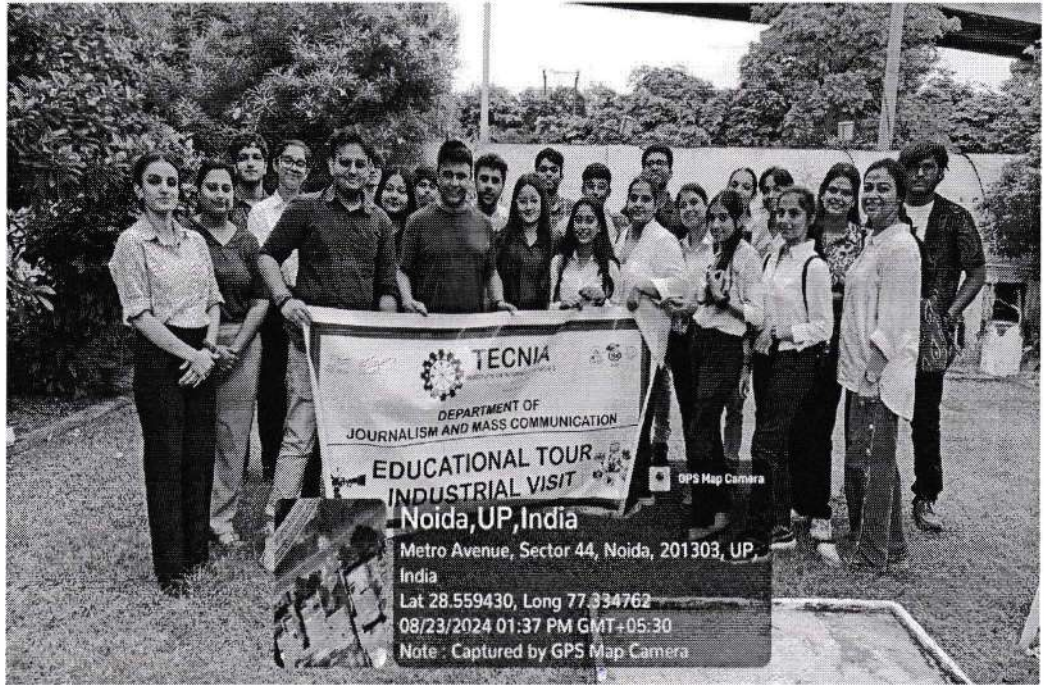
Faculty Incharge :
MS. TINA RAJ
Department of Journalism & Mass Communication

No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	22
No. of Faculty* (only no. to be written , list in excel or word should be maintain at department level as proof for any further requirement)	01
No. of External Participants (students + faculty) [write NA if not applicable]	NA



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BA(JMC)-TIA-5

Photograph*

Glimpses of Industrial Visit



[Handwritten signature]
BAJMC-TIAS

<p>Report:</p> <p>Description in (min 250 to max 800 words)</p>	<p>The Department of Journalism and Mass Communication organized an educational cum industrial visit to Radio Mirchi 98.3FM. The visit also highlighted the various career roles available in the radio industry, such as radio jockeying, sound engineering, and production management. Students learned about the integration of marketing strategies and the regulatory aspects governing radio stations. This hands-on experience provided them with a deeper appreciation of the industry, bridging the gap between theoretical learning and real-world media practices.</p> <p>he visit offered valuable insights into the inner workings of a leading FM radio station, where students had the opportunity to observe live broadcasting, content creation, and the technical aspects of radio transmission. The Radio Mirchi team explained the process of show programming, scriptwriting, and audience engagement, giving students a practical understanding of how radio operates on a day-to-day basis.</p>
<p>Recourse Person Profile</p>	<p>NA</p>
<p>Attendance Sheet*</p>	<p><i>Attached at the end of Report</i></p>
<p>Report Submitted by Event Coordinator <i>(write faculty coordinator name)</i></p>	<p>Ms. Tina Raj, Assistant Professor BA (J&MC), TIAS</p>
<p><i>For Office Use</i></p>	
<p>Signature of Event Coordinator</p>	
<p><u>List of Beneficiary</u></p>	


 BA(JMC)-TIAS

List of Participants

1st Year, BA (JMC)

S.No.	Name	Enrollment	Course
1	Muskan Asopa	TIAS/BAJMC/2024-28/18312	BA(JMC)
2	Rupakshi Sethi	TIAS/BAJMC/2024-28/18307	BA(JMC)
3	Aanchal Bora	TIAS/BAJMC/2024-28/18303	BA(JMC)
4	Nanika Dhingra	TIAS/BAJMC/2024-28/18319	BA(JMC)
5	Sarthak Sharma	TIAS/BAJMC/2024-28/18313	BA(JMC)
6	Chhavi	TIAS/BAJMC/2024-28/18301	BA(JMC)
7	Aman Acharya	TIAS/BAJMC/2024-28/18314	BA(JMC)
8	Pragati Dudheria	TIAS/BAJMC/2024-28/18309	BA(JMC)
9	Girisha	TIAS/BAJMC/2024-28/18316	BA(JMC)
10	Mehak Kapoor	TIAS/BAJMC/2024-28/18315	BA(JMC)
11	Lakshay Sethi	TIAS/BAJMC/2024-28/18317	BA(JMC)
12	Jonathan Anthony	TIAS/BAJMC/2024-28/18304	BA(JMC)
13	Poornima Jain	TIAS/BAJMC/2024-28/18302	BA(JMC)
14	Vansh Khurana	TIAS/BAJMC/2024-28/18323	BA(JMC)
15	Shubh Johri	TIAS/BAJMC/2024-28/18322	BA(JMC)
16	Vanshika Jain	TIAS/BAJMC/2024-28/18306	BA(JMC)
17	Anshpanchal	TIAS/BAJMC/2024-28/18505	BA(JMC)
18	Sarah Rashid Khan	TIAS/BAJMC/2024-28/18502	BA(JMC)
19	Shivam Bajaj	TIAS/BAJMC/2024-28/18506	BA(JMC)
20	Navneet	TIAS/BAJMC/2024-28/18503	BA(JMC)
21	Dhruv	TIAS/BAJMC/2024-28/18501	BA(JMC)
22	Radhika Motwani	TIAS/BAJMC/2024-28/18305	BA(JMC)


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