Value Added Course | Session : 2024-25

Certificate course in Podcasting

Preface

Podcasting is a powerful and engaging medium that allows students to explore storytelling, communication, and media production in an accessible format. In this Value-Added Course Certification on Podcasting, students will learn how to create, produce, and share their own podcasts. This hands-on approach will help develop their technical skills, voice modulation, and content creation abilities, while offering a platform to express ideas and connect with audiences. As the podcasting landscape continues to grow, this course equips students with the essential skills to succeed in the evolving media industry and enhances their creative potential.

Days & Time

Duration: 30 Hours

Thursday
Morning 11:30AM - 12:30PM
Evening 03:00PM - 04:00PM

Friday
09:00AM - 10:00AM

RESOURCE PERSONS:
Mr. Ashish Kumar I Mr. Amit Sharma

Registration:
01/08/2024 - 20/08/2024

Learning Outcomes:

- Understand the podcasting landscape, its growth, and the impact it has had on media, entertainment, and education.
- Gain the ability to identify different podcast genres and learn to tailor content for specific audience segments.
- Able to plan, structure, and script a podcast episode, ensuring clear and engaging content for listeners.
- Acquire hands-on experience in using recording equipment and editing software to create polished, professional-sounding podcasts.

Notes:

1. Interested students must fill in the registration form by 20th August 2024, by 5:00 pm.
2. 75 percentage attendance is mandatory to get the certificates.
3. Assessment will be held on the basis of Quiz test, class presentation followed by viva voce.

Module :

- Introduction to Podcasting
- Types of Podcasts and Target Audience
- Planning and Scripting a Podcast
- Recording and Editing Techniques
- Podcast Promotion and Monetization
- Ethics, Copyrights, and Legal Considerations

*For any queries related for the VAC certificates courses, Please feel free to contact Dr. Tina Raj (VAC Coordinator) 9654353203
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