TECNIA INSTITUTE OF ADVANCED STUDIES

GrafixX Club

Domain- Technical Club of Mass Communication & Journalism

ANNUAL REPORT: ACADEMIC SESSION

2023-24

-: An Initiative of Internal Quality Assurance Cell:-

TECNIA INSTITUTE OF ADVANCED STUDIES

NAAC GRADE "A" INSTITUTE (CYCLE-1)

Recognized Under Sec. 2(f) of UGC Act 1956.
Approved by AICTE, Ministry of Education Govt. of India, &
Affiliated to Guru Gobind Singh Indraprastha University, New Delhi

GrafixX Club

Domain-Technical Club of Mass Communication & Journalism

Preface

The Graphics Club was established with the vision of fostering creativity, enhancing the understanding of colors and typography, and cultivating an interest in design, visuals, and multimedia tools. This platform provides students with opportunities to explore their artistic talents, refine their technical skills, and engage with cutting-edge IT resources to improve the quality of their work.

where visual storytelling plays a pivotal role in communication, the ability to create compelling graphics has become an essential skill. The Graphics Club serves as a hub for aspiring designers and communicators, offering a space to sharpen their abilities, exchange ideas, and gain deeper insights into multimedia presentations. It provides hands-on experience in using DTP software, designing layouts for various platforms, creating E-newspapers and posters, optimizing visuals for both print and digital formats, and effectively managing content across multiple pages. Additionally, the club plays a significant role in communicating the United Nations Sustainable Development Goals (UNSDGs) and Mulya Pravah initiatives through impactful design and graphics.

The club has actively organized workshops, competitions, and awareness campaigns that not only enhance participants' design skills but also in still values of teamwork, critical thinking, and ethical visual communication practices. Events such as poster-making contests, logo design workshops, and campaigns addressing social and environmental issues have empowered students to leverage their creativity for digital marketing and social impact.

This initiative reflects the department's commitment to nurturing talent and fostering innovation among students. It provides a platform for experiential learning, encouraging students to think beyond traditional boundaries and contribute meaningfully to the ever-evolving landscape of design and communication.

We invite students, alumni, educators, and professionals to engage with the Graphics Club, share knowledge, and collaborate in shaping a future where creativity and communication thrive together.

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1. Introduction

1.1 GrafixX Club

The Graphics Club, launched by the Department of Journalism and Mass Communication on May 6, 2023, aims to nurture creativity, deepen understanding of colors and typography, and cultivate an interest in design and visual arts. The initiative focuses on equipping students with knowledge of design tools, image and file formats, and fostering a creative mindset. This platform offers students the opportunity to explore their artistic abilities, develop technical skills, and engage with innovative IT resources to enhance the quality of their work.

The club is a haven for those passionate about visual storytelling, offering opportunities to explore the intricacies of graphic design, digital art, and creative software applications. Through workshops, collaborative projects, and interactive sessions, members can hone their design abilities while building a solid foundation in modern graphic tools and trends.

At its core, the Graphics Club aims to foster an environment where creativity knows no bounds, inspiring members to think outside the box and bring their ideas to life. Whether you are a beginner eager to learn or an experienced designer looking to refine your craft, the Graphics Club offers a supportive and engaging community where your talents can flourish. Join us in this exciting journey of innovation, creativity, and growth in the world of design and graphics!

1.2 Objectives

1. To enhance the creative and technical skills of students in graphic design, illustration, and digital art.
2. To provide a platform for students to explore innovative design ideas and develop their unique artistic style.
3. To offer experiential learning opportunities through workshops, competitions, and collaborative projects.
4. To Provide interdisciplinary learning in design and related fields.
5. To promote teamwork and provide opportunities for members.

2. Reports on Events Conducted

2.1 Event: Creative Poster

Topic: Every Drop Counts: Secure Tomorrow, Conserve Water, Sustain Life

Date: 05.06.2023

Objectives: To introduce sustainable water management practices that can be implemented at the household level.

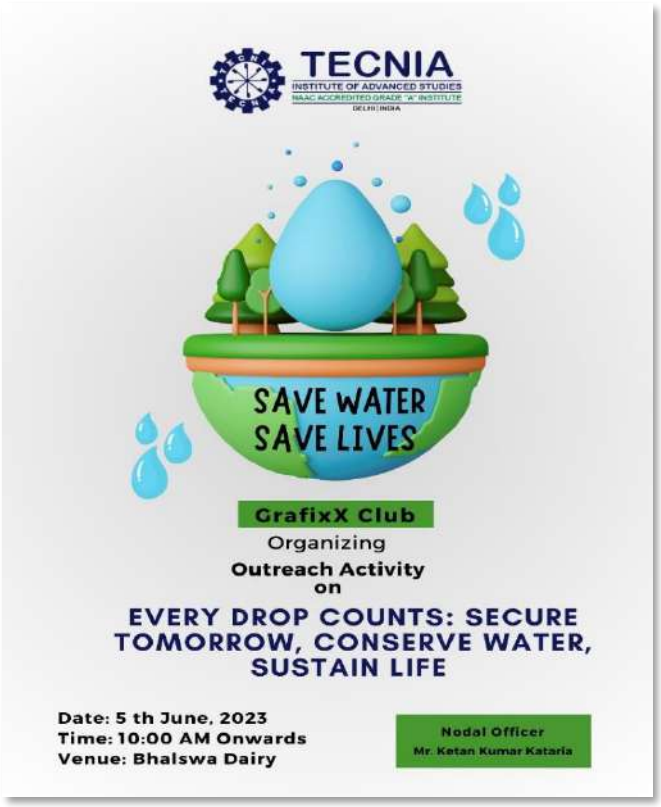
Report: On June 5, 2023, Tecnia Institute of Advanced Studies, in collaboration with the Grafixx Club, organized an outreach activity titled "Every Drop Counts: Secure Tomorrow, Conserve Water, Sustain Life." This initiative aimed to raise consciousness about water conservation and its critical importance in sustaining life on Earth. It targeted students, local residents, and other community members, emphasizing practical solutions for reducing water wastage and promoting sustainable water usage practices.

The event featured several interactive sessions, starting with an engaging presentation on the importance of water conservation and its role in maintaining ecosystems. Experts discussed global water scarcity, its consequences, and the urgency of adopting water-saving measures. A street play, performed by students, creatively portrayed the daily waste of water and the long-term consequences of unchecked consumption.

Hands-on demonstrations were conducted, showcasing methods such as rainwater harvesting, efficient irrigation techniques, and water recycling for household use. Participants were also given practical tips on reducing water wastage, fixing leaks, and using water-efficient appliances. Informative brochures and leaflets were distributed, and the outreach program concluded with a tree plantation drive, symbolizing the connection between water conservation and environmental sustainability. Attendees expressed newfound awareness about the urgency of water conservation and committed to adopting the suggested water-saving practices. Community leaders commended the event and expressed interest in further collaborations on environmental sustainability initiatives.

The Grafixx Club created posters for outreach activity: "Every Drop Counts: Secure Tomorrow, Conserve Water, Sustain Life," successfully raised alertness about the importance of water conservation. Through this initiative, Tecnia Institute continues to play a vital role in promoting sustainable practices and encouraging community participation in preserving water resources for future generations.

OBE VALUES	UNSDGS	MULYA PRAVAH	PARTICIPANTS
Sustainability Responsibility	• SDG 6: Clean Water and Sanitation • SDG 12: Responsible Consumption and Production • SDG 13: Climate Action • SDG 14: Life Below Water • SDG 15: Life on Land	Sustainability Global Citizenship	10


TECNIA
INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
DELHI | INDIA
SAVE WATER
SAVE LIVES
GrafixX Club
Organizing
Outreach Activity
on
EVERY DROP COUNTS: SECURE TOMORROW, CONSERVE WATER, SUSTAIN LIFE
Date: 5 th June, 2023
Time: 10:00 AM Onwards
Venue: Bhalswa Dairy
Nodal Officer
Mr. Ketan Kumar Kataria

2.2 Event: Poster Making

Topic: Polio Vaccine

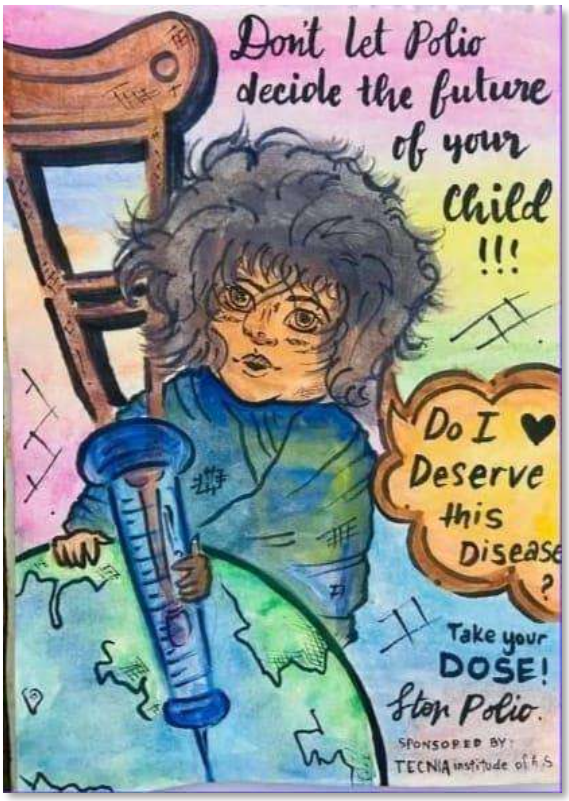
Date: 12.10.2023

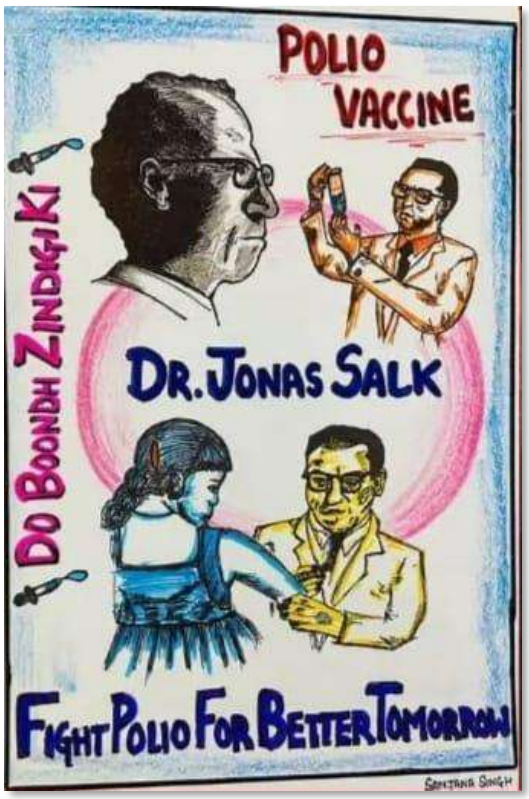
Objectives: To educate about poliovirus types 1, 2, and 3.

Report: On the 28th of September 2023, the talented students of the GrafixX club at Tecnia Institute of Advanced Studies came together to make a poster with a poignant message - "Polio Vaccine." This performance was not just an art endeavor but also a powerful means of addressing a polio vaccine issue. India achieved a major milestone with the World Health Organization (WHO) striking it off the list of polio endemic countries on 25 February 2012. (UNICEF, 2012) WHO recorded 23,800 cases of polio between 1988 and 13 January 2011 in India (Schaffer, 2012). Through polio eradication efforts, a significant investment has been made in strengthening health service delivery systems in many countries. An estimated 10 million health workers and volunteers have been engaged in implementing the necessary polio supplementary immunization activities (SIAs) on a recurring basis and at least 35 000 well-trained workers have been conducting polio surveillance (Goswami, 2007). Overall, the poster on polio vaccination organized by the GrafixX club serves as a shining example of how the arts can be a catalyst for change and a source of inspiration for individuals and communities to come together and work towards a cleaner, healthier, and more sustainable future.

OBE VALUES	UNSDGS	MULYA PRAVAH	PARTICIPANTS
• To spread awareness in society about the polio vaccine.	• SDG 3: Good Health and Well-being	• Commitment • Global Citizenship	35

TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
GrafixX Club
is Organizing
POSTER MAKING
COMPETITION
Theme : Polio Vaccination
14th October 2023 | 10 AM - 11:30 AM
Venue : Ravi shankar hall, UG Building, Ground Floor, TIAS
Nodal officer
Mr. Ketan Kumar Kataria
Assistant Professor BAJMC
Mob.: 96541 77892
Student Coordinator
Krish Dixit - 9267960307
Riya Sharma - 9457037754
www.tiaspg.tecnia.in
+91 81680 81688


Don't let Polio decide the future of your Child !!!
Do I ♥ Deserve this Disease ?
Take your DOSE!
Stop Polio.
SPONSORED BY:
TECNIA institute of A.S.


POLIO VACCINE
DO BOONDH ZINDAGI KI
DR. JONAS SALK
FIGHT POLIO FOR BETTER TOMORROW

2.3 Event: Poster Competition

Topic: Save Water Save Lives

Date: 28.10.2023

Objectives:

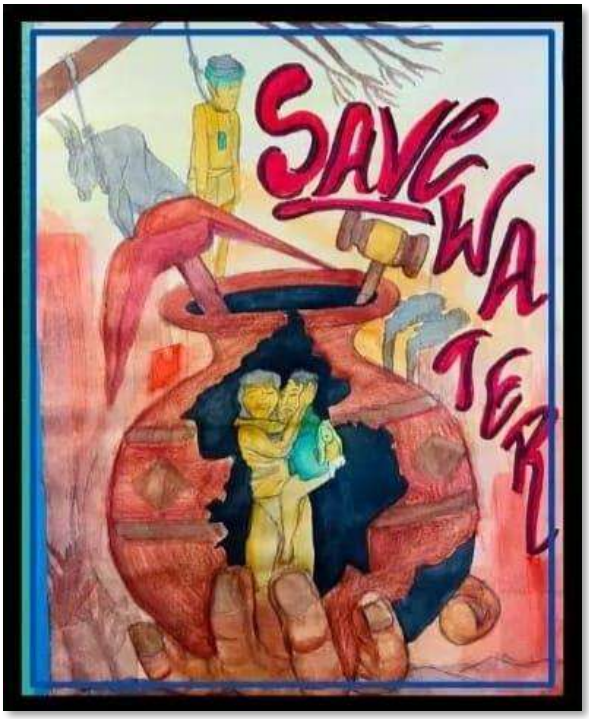
- To deliver pure water to urban areas in an effective and efficient manner.
- To increase water supply services to all areas efficiently.

Description

On the 27th of October 2023, the talented students of the GrafixX Club at Tecnia Institute of Advanced Studies came together to make a poster with a poignant message - "Save Water Save Lives" This performance was not just an art endeavor but also a powerful means of addressing a wasting a water issues. Save water is the water conservation for solving the problems of water scarcity in the future. In many regions of the India and other countries there is much shortage of water and people have to go for long distance to get drinking and cooking water to fulfil daily routine. On the other hand, people are wasting more water than their daily need in the regions of sufficient water. All of us need to understand the importance of water and problems related to lack of water in the future. We should not waste and contaminate useful water in our life and promote water saving and conservation among people. Overall, the poster on Save water Save lives organized by the GrafixX Club serves as a shining example of how the arts can be a catalyst for change and a source of inspiration for individuals and communities to come together and work towards a cleaner, healthier, and more sustainable future.

OBE VALUES	UNSDGS	MULYA PRAVAH	PARTICIPANTS
• Raising awareness about the save water.	• SDG 6: Clean Water and Sanitation • SDG 12: Responsible Consumption and Production • SDG 13: Climate Action • SDG 14: Life Below Water • SDG 15: Life on Land	• Sustainability • Commitment • Global Citizenship	27

TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
GrafixX Club
Organizing
Poster Making
Competition
Theme: Save Water
Save Lives
27th Oct. 2023
01:40 to 02:30 PM
Venue - Room no. -2407,
5th Floor, UG Building, Tias
Nodal officer
Mr. Ketan Kumar Kataria
Assistant Professor BAJMC
9654177892
Student Coordinator
Krish Dixit - 9267960307
Riya Sharma - 9457037754


SAVE WATER

बर्बाद करोगे
अब भी जल
तो जीवन
नहीं बचेगा
कल ॥
Save Water
Save Earth!

2.4 Event: E- Rangoli Competition

Topic: Diwali Celebration

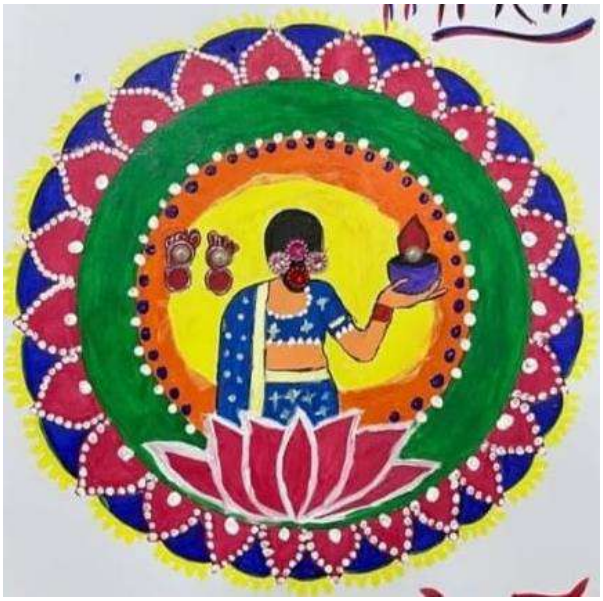
Date: 10.11.2023

Objectives: To Educate the students about the software usage.

Report: On the 10 of November 2023, the talented students of the GrafixX Club at Tecnia Institute of Advanced Studies came together to make a poster with a poignant message - "Rangoli Making" This performance was not just an art endeavor but also a powerful means of developing team spirit and sense of caring. Rangoli making has been an essential part of Diwali celebration in our country. The rangoli color play a big role in bringing out the festival spirit during this celebration. To promote this traditional art form amongst our students a GrafixX Club rangoli making competition. All students put their best efforts and organizing such events helps to remain in close touch with their culture. The rangoli making competition motivated the students to perform and outshine in their creative skills.

OBE VALUES	UNSDGS	MULYA PRAVAH	PARTICIPANTS
• Designing ethics • Creativity • Cultural beliefs	• SDG 4: Quality Education • SDG 12: Responsible Consumption and Production	• Creativity & Innovation • Commitment • Global Citizenship	40

TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
GrafixX Club
Organizing
Rangoli
Making
Competition
Submission Deadline:
10th Nov, 2023
Email id : Grafixtecnia@gmail.com
Guidlines
Rangoli should be hand drawn.
Rangoli Should be on A4 Size Sheet
Theme - Diwali
Mention your details i.e. enrollment number, course, semester, Contact Number and shift in email.
Without details, Your participation will not be considered.
Nodal officer
Mr. Ketan Kumar Kataria
Assistant Professor BAJMC
9654177892
Student Coordinator
Krish Dixit - 9267960307
Riya Sharma - 9457037754



2.5 Event: Logo Designing

Topic: From Roots to Reach: Elevating Local Brands to Global Platform

Date: 23.11.2023

Objectives: To raise awareness about local brands and their cultural significance.

Report: On November 2023, the Grafixx Club of Tecnia Institute of Advanced Studies organized an outreach program titled "From Roots to Reach: Elevating Local Brands to Global Platforms." This initiative aimed to empower local artisans and entrepreneurs by providing them with the necessary tools and knowledge to enhance their visibility and marketability in the global arena.

The program was held in Nangli Poona, where local artisans showcased their unique crafts and products. The event featured discussions and interactive sessions that brought together local creators, industry experts, and students. The primary goal was to facilitate a dialogue about the importance of local brands, their cultural significance, and the potential they hold for economic growth.

The outreach program kicked off with a workshop on "Understanding Branding and Marketing." Participants learned about the fundamentals of branding, including how to create a brand identity that resonates with consumers. Experts from the marketing industry provided insights into effective marketing strategies, focusing on leveraging digital platforms to reach broader audiences.

Another session focused on "Sustainable Practices in Craftsmanship." Artisans were introduced to sustainable materials and techniques that not only enhance the quality of their products but also appeal to environmentally conscious consumers. This session emphasized the importance of preserving cultural heritage while adapting to modern market demands.

One of the highlights of the event was a showcase of local crafts, where artisans displayed their products, ranging from traditional textiles to handcrafted jewelry. This exhibition provided participants with the opportunity to engage with the artisans directly, ask questions, and learn about the stories behind their creations.

The program also fostered networking opportunities between local brands and potential collaborators. Representatives from various e-commerce platforms were invited to discuss how local artisans could utilize these platforms to reach global customers. This interaction opened avenues for partnerships that could elevate local brands to new heights.

Feedback from participants indicated that the outreach program was a valuable experience. Artisans expressed gratitude for the knowledge shared, particularly in understanding how to market

their products effectively. Many participants reported feeling more empowered to take their brands to a global audience and were excited about implementing the strategies they had learned.

The " From Roots to Reach" outreach program successfully achieved its objectives of empowering local artisans and promoting their brands on a global platform. By emphasizing the importance of cultural heritage and sustainable practices, the program not only helped local businesses grow but also contributed to the preservation of traditional craftsmanship.

Moving forward, the UBA Cell aims to continue supporting local brands through follow-up workshops and mentorship programs, ensuring that these artisans have the resources and guidance they need to thrive in the competitive global marketplace. Through initiatives like this, we can bridge the gap between local artistry and global opportunities, creating a more inclusive and sustainable economic environment for all.

OBE VALUES	**UNSDGS**	**MULYA PRAVAH**	**PARTICIPANTS**
• Empowerment, • Sustainability • Cultural Preservation	• SDG 8: Decent Work and Economic Growth • SDG 12: Responsible Consumption and Production	• Trusteeship • Commitment • Global Citizenship	10

TECNIA
INSTITUTE OF ADVANCED STUDIES
NAAC ACCREDITED GRADE "A" INSTITUTE
DELHI | INDIA
GrafixX Club
Organizing
Outreach Activity
on
From Roots to Reach: Elevating Local Brands to Global Platforms
23 November 2023
Nangli Poona
10:00 am- 1:00 pm
Nodal Officer
Mr. Ketan Kumar Kataria

2.6 Event: Poster Making

Topic: Beti bachao beti padhao

Date: 23.03.2024

Objectives: Encouraging the education of girls by ensuring their enrollment and retention in schools, thereby empowering them with knowledge and skills.

Report: On the 23rd March-2024, the talented students of the GrafixX Society at Tecnia Institute of Advanced Studies came together to make a poster with a poignant message - "Beti Bachao Beti Padhao." This performance was not just an art endeavour but also a powerful means of addressing a beti padhao issue. Beti Bachao, Beti Padhao (BBBP) stands as a pivotal initiative in India's journey towards gender equality and women empowerment. The program's multifaceted approach, encompassing awareness campaigns, legal measures, financial incentives, capacity building, and community participation, highlights the government's commitment to addressing the systemic issues surrounding the girl child. While BBBP has made significant strides in raising awareness and promoting girl child education, challenges persist. Deep-rooted social norms and attitudes continue to pose barriers to gender equality, particularly in regions with entrenched patriarchal systems. Additionally, ensuring equitable access to education and opportunities for all girls, especially those from marginalized communities, remains a pressing concern. This requires not only continued government support but also active engagement from civil society, communities, and individuals. Strengthening monitoring and evaluation mechanisms will be crucial for tracking progress, identifying gaps, and refining strategies for more effective implementation. Overall, the poster on Beti Bachao Beti Padhao organized by the GrafixX Society serves as a shining example of how the arts can be a catalyst for change and a source of inspiration for individuals and communities to come together and work towards a cleaner, healthier, and make bright future for girls.

OBE VALUES	UNSDGS	MULYA PRAVAH	PARTICIPANTS
• Spread awareness to save the girl child.	• SDG 4: Quality Education • SDG 5: Gender Equality • SDG 10: Reduced Inequalities • SDG 16: Peace, Justice, and Strong Institutions	• Sustainability • Commitment • Global Citizenship • Integrity • Harmony	32

TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
GrafixX Club
Official Designing Club of TIAS
GrafixX Club
Organizing
Poster
Making
Competition
THEME : "BETI BACHAO BETI PADHAO"
बेटी बचाओ
बेटी पढाओ
Guidelines
Poster should be hand drawn.
Poster Should be on A4 Size Sheet.
Bring your own stationary items.
E certificate will be provided to all the participants.
23rd March, 2024
11:30 AM
Venue : Room No 2407, UG Building TIAS
Club Incharge
Mr. Ketan Kumar Kataria : 9654177892
Assistant Professor BAJMC
Student Coordinator
Krish Dixit - 9267960307
Riya Sharma - 9457037754

2.7 Event: Poster Making

Topic: Shaping Tomorrow: Advocating for Girl Child Rights and Education

Date: 08.03.2024

Objectives: To encourage community involvement in promoting and supporting girls' education.

Report: On March 8, 2024, the Grafixx Club of Tecnia Institute of Advanced Studies organized an outreach program titled "Shaping Tomorrow: Advocating for Girl Child Rights and Education." The event aimed to highlight the importance of education for girls and to advocate for their rights within the community. The program was conducted in Kham Pur Village, where community members, educators, and local leaders gathered to engage in meaningful discussions about the challenges and solutions regarding girl child education.

The outreach activity commenced with a welcome address by the coordinator of the Grafixx Club, who emphasized the significance of advocating for girl child rights in fostering a more equitable society. The program featured several interactive sessions aimed at educating participants about the rights of girls and the importance of education in shaping their futures.

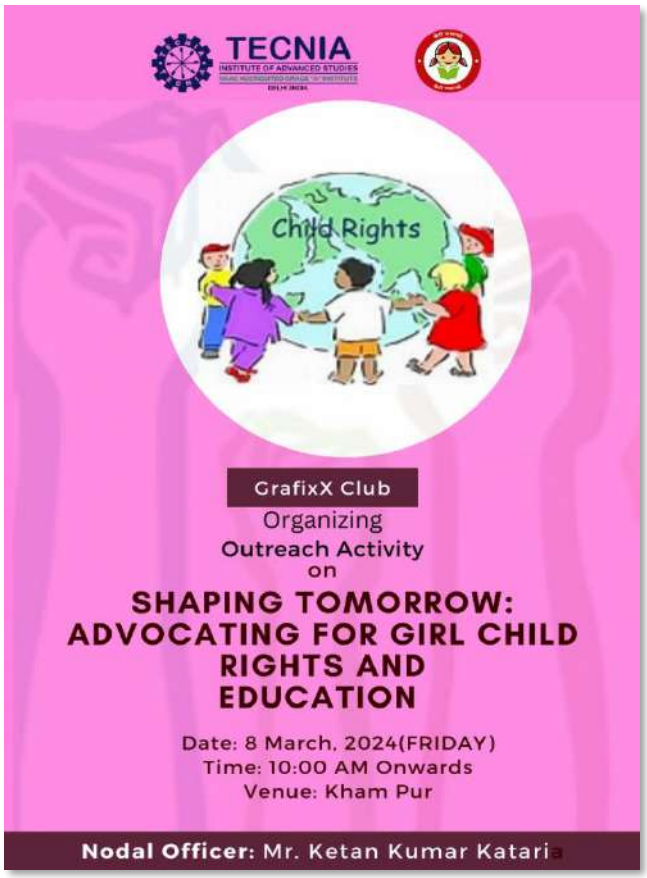
A significant aspect of the outreach program was the involvement of local stakeholders. Community leaders were invited to share their perspectives on the importance of supporting girl child education. Their participation particip underscored a collective commitment to fostering a supportive environment for girls in the village.

The feedback received from participants was overwhelmingly positive. Many expressed a newfound understanding of the challenges faced by girls in accessing education and the importance of advocating for their rights. Attendees appreciated the interactive nature of the program, which encouraged dialogue and collaboration. Several community members committed to forming a local advocacy group focused on promoting girl child education, demonstrating the initiative's lasting impact. The event inspired a sense of responsibility within the community to take action toward ensuring every girl has the opportunity to pursue her education.

The outreach program "Shaping Tomorrow: Advocating for Girl Child Rights and Education" successfully raised awareness about the importance of girls' education and their rights within the community. By fostering dialogue, collaboration, and commitment to advocacy, the program empowered participants to play an active role in promoting gender equality and supporting girls' educational journeys.

The Grafixx club plans to continue its efforts in this area by organizing follow-up workshops, support networks, and community engagement activities to sustain the momentum generated by this event. Through ongoing advocacy and community involvement, we can shape a brighter tomorrow for all girls, ensuring they have the right to education and the opportunity to thrive.

OBE VALUES	**UNSDGS**	**MULYA PRAVAH**	**PARTICIPANTS**
• Empowerment • Equality • Education	• SDG 4: Quality Education • SDG 5: Gender Equality • SDG 10: Reduced Inequalities • SDG 16: Peace, Justice, and Strong Institutions	• Sustainability • Commitment • Global Citizenship • Integrity • Harmony	20


TECNIA
INSTITUTE OF ADVANCED STUDIES
Child Rights
GrafixX Club
Organizing
Outreach Activity
on
SHAPING TOMORROW:
ADVOCATING FOR GIRL CHILD
RIGHTS AND
EDUCATION
Date: 8 March, 2024(FRIDAY)
Time: 10:00 AM Onwards
Venue: Kham Pur
Nodal Officer: Mr. Ketan Kumar Katari

2.8 Event: Poster Competition

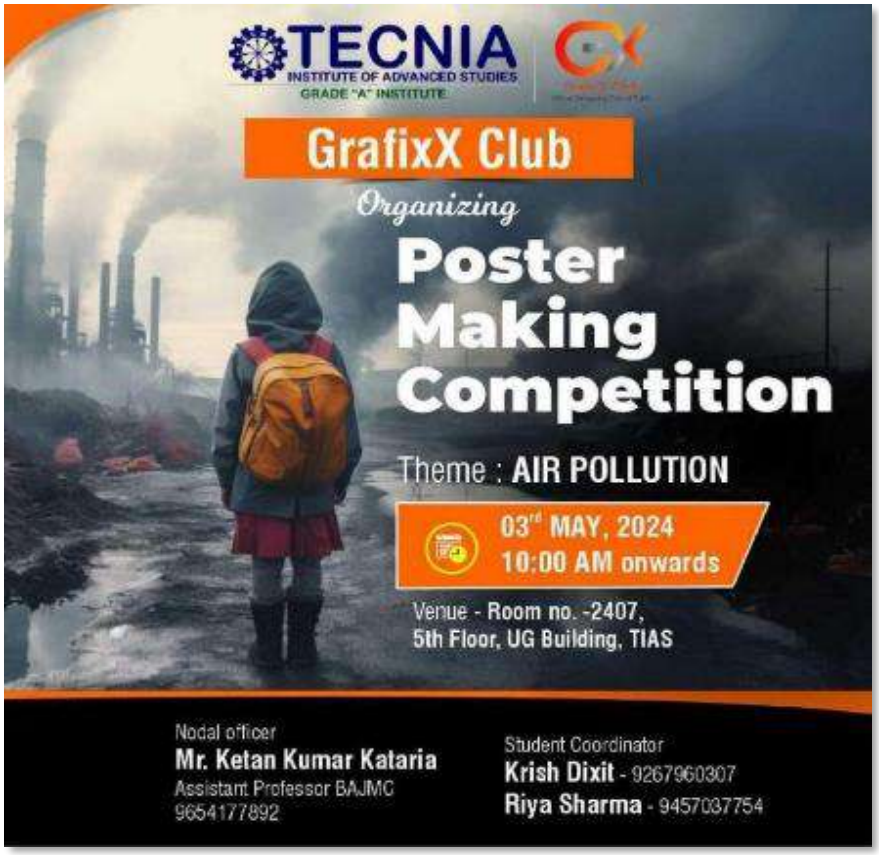
Topic: Air Pollution

Date: 04.05.2024

Objectives: To Reduce emissions of harmful air pollutants from industrial sources, vehicles, and other human activities to improve air quality and protect public health.

Report: On the 3rd May-2024, the talented students of the GrafixX Society at Tecnia Institute of Advanced Studies came together to make a poster with a poignant message - "Air Pollution." This performance was not just an art endeavor but also a powerful means of addressing a air pollution issue. Air pollution is caused by harmful smoke and fumes as also particulate matter from various sources such as exhausts of vehicular traffic, factories, burning of fossil fuels, burning of garbage and farm refuse, and construction sites. Air pollution is a big health hazard causing several diseases in humans. It affects the respiratory and cardiac systems of the human body, and also affects the eyes and other organs of the body. Millions of people die each year due to air pollution. We need to take stringent measures urgently to curb air pollution and improve the quality of the air we breathe. overall, the poster on Air Pollution organized by the GrafixX Society serves as a shining example of how the arts can be a catalyst for change and a source of inspiration for individuals and communities to come together and work towards a cleaner, healthy environment for living on the earth.

OBE VALUES	UNSDGS	MULYA PRAVAH	PARTICIPANTS
• To save environment from air pollution	• SDG 3: Good Health and Well-being • SDG 11: Sustainable Cities and Communities • SDG 13: Climate Action • SDG 15: Life on Land	• Sustainability • Commitment • Global Citizenship • Integrity • Harmony	30


TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
GrafixX Club
Organizing
Poster Making Competition
Theme : AIR POLLUTION
03rd MAY, 2024
10:00 AM onwards
Venue - Room no. -2407,
5th Floor, UG Building, TIAS
Nodal officer
Mr. Ketan Kumar Kataria
Assistant Professor BAJMC
9654177892
Student Coordinator
Krish Dixit - 9267960307
Riya Sharma - 9457037754

2A. Awareness and Outreach Activities Report

S.No.	Date	Details of The Event	OBE Values	Link
1	12.10.2023	Poster Making Polio Vaccine	To spread awareness in society about the polio vaccine.	https://tiaspg.tecnia.in/wp-content/uploads/2024/03/Polio-vaccination-report.pdf
2	28.10.2023	Poster Competition - Save Water Save Lives	Raising awareness about the save water.	https://tiaspg.tecnia.in/wp-content/uploads/2024/03/Save-water-save-lives-Report.pdf
3	10.11.2023	E- Rangoli Competition - Diwali	Students will learn about the Designing ethics, creativity and cultural beliefs.	https://tiaspg.tecnia.in/wp-content/uploads/2024/03/Report-on-rangoli-making.pdf
4	23.03.2024	Poster Making – Beti bachao beti padhao	Spread awareness to save the girl child.	https://tiaspg.tecnia.in/wp-content/uploads/2024/04/Beti-Bachao-Beti-Padhao-2024.pdf
5	04.05.2024	Poster Competition – Air Pollution	To save environment from air pollution	https://tiaspg.tecnia.in/wp-content/uploads/2024/07/Air-Pollution.pdf
Outreach Activities:				
S.No.	**Date**	**Details of The Event**	**OBE Values**	**Link**
1	08.03.2024	Shaping Tomorrow: Advocating for Girl Child Rights and Education	To spread awareness in Empowerment, Equality and Education	https://tiaspg.tecnia.in/wp-content/uploads/2024/03/08_MAR_2024_ADVOCATING-FOR-GIRL-CHILD.pdf
2	23.11.2023	From Roots to Reach: Elevating Local Brands to Global Platform	Raising awareness about the save water.	https://tiaspg.tecnia.in/wp-content/uploads/2024/03/23_NOV_2023_ELEVATING-LOCAL-BRANDS.pdf
3	05.06.2023	Every Drop Counts: Secure Tomorrow, Conserve Water, Sustain Life	Students will learn about the Designing ethics, creativity and cultural beliefs.	https://tiaspg.tecnia.in/wp-content/uploads/2024/03/05_JUN_2023_CONSERVE-WATER.pdf

3. Conclusion

The Graphics Club actively contributes to **SDG Goal 4: Quality Education** by fostering creative skills and technical expertise, enabling lifelong learning opportunities and promoting quality education for students. Simultaneously, it aligns with **SDG Goal 12: Responsible Consumption and Production**, raising awareness about sustainable production and consumption patterns through creative projects, eco-friendly design initiatives, and campaigns that inspire environmentally conscious behavior.

The club stands as a beacon of creativity and collaboration, embodying the principles of **Mulyapravah**—Commitment, Inclusiveness, Sustainability, Trusteeship, Constitutional Values, Global Citizenship, Dedication, Integrity, Belongingness, Harmony, and Respectfulness. Guided by these values, the club has become a nurturing ground for students to explore their creative potential, develop technical skills, and contribute meaningfully to society through the power of design.

With objectives aimed at enhancing creative and technical abilities, providing a platform for innovation, and offering experiential and interdisciplinary learning opportunities, the Graphics Club has delivered on its promise. Through workshops, competitions, and collaborative projects, members have not only honed their artistic skills but also fostered a spirit of teamwork and shared purpose.

The diverse events organized by the club—ranging from **Every Drop Counts: Secure Tomorrow, Conserve Water, Sustain Life** to poster-making initiatives like **Polio Vaccine, Save Water Save Lives, and Beti Bachao Beti Padhao**—have demonstrated the ability of visual communication to inspire social awareness and advocacy. Initiatives such as the **E-Rangoli Competition – Diwali** and **From Roots to Reach: Elevating Local Brands to Global Platforms** highlight the club's dedication to promoting sustainability, cultural awareness, and inclusiveness. Projects like **Shaping Tomorrow: Advocating for Girl Child Rights and Education** and **Poster Competition – Air Pollution** reflect the club's unwavering commitment to addressing critical societal and environmental challenges.

In its journey, the Graphics Club has become more than a platform for artistic expression—it has grown into a vibrant community that fosters a sense of belonging, harmony, and respectfulness. By instilling values of global citizenship and trusteeship, it inspires its members to create designs that not only captivate but also drive positive change in the world.

As the Graphics Club continues to evolve, it remains dedicated to its mission of empowering students, promoting interdisciplinary learning, and upholding the ethos of sustainability and inclusivity. The future holds endless possibilities for this dynamic initiative, where creativity meets responsibility, and innovation shapes a brighter, more harmonious tomorrow.

4. Annexures

Annexure 1:

Certificate of Establishment

Academic Session: 2023-24

Azadi Ka Amrit Mahotsav

This is to certify that

GrafixX Club

GrafixX club has been established in TIAS as per the direction issued by GGSIP University, Delhi, MoU Vide email Dt. 15.03.2023 for promoting creativity, innovation, and excellence in graphic design, through Contribution of GrafixX Club Members for the Calender Year 2023-24; bestowed on 06th April, 2023.

Date: 15.03.2022

Dr. Ajay Kumar,
Director,TIAS

TECNIA
INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE

1998

Recognized Under Sec. 2(f) of UGC Act 1956
Approved by AICTE, Ministry of Education, Govt. of India
Affiliated to Guru Gobind Singh Indraprastha University

Certificate No. : TIAS/2023-24/01

Annexure 2:

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE 'A' INSTITUTE

Ref. No.: TIAS/Dir. Off./2023-24/29(A) Date: 15.03.2023

OFFICE ORDER

Subject: Nodal Officer- Technical Club
Nodal Officer- GrafixX Club

In reference to propagate the mandate of Nodal Officer-Technical Club & Nodal Officer- GrafixX Club in Tecnia Institute of Advanced Studies; below mentioned faculty is hereby been nominated and entrusted in responsibility as Nodal Officer- Technical Club & Nodal Officer- GrafixX Club w.e.f. 15.03.2023

Sr. No.	Name of Faculty	Department	Responsibility
01	Ms. Geeta Rani	ICT	Nodal Officer - Technical Club
02	Mr. Ketan Kumar Kataria	JMC	Nodal Officer- GrafixX Club

In reference to BCA Scheme and Syllabus 2021-22 onwards, GGSIP University has introduced NSS/NCC/ Cultural Clubs/ Technical Society/ Technical Clubs in 3rd Year in consonance with NEP 2020, the University has introduced as paper in BCA 6th Semester with details as under:

Code No.	Paper	Type	L	T/P	Credits
BCA 374	NSS/ NCC/Cultural Clubs/ Technical Society/ Technical Clubs	Mandatory	-	-	2

$NUES: Comprehensive evaluation of the students by the concerned coordinator of NCC/ NSS/ Cultural Clubs/ Technical Society/ Technical Clubs, out of 100 as per the evaluation schemes worked out by these activity societies, organizations at the Institution/ University level; the coordinators shall be responsible for the evaluation of the same. These activities shall start from the 1st semester and the evaluation shall be conducted at the end of the 6th Semester for students admitted in the first semester.

In reference to BCA Scheme and Syllabus 2021-22 onwards, GGSIP University has introduced Designing Lab Photoshop in BCA 2nd Semester, 3rd Semester & 5TH Semester with details as under:

Code No.	Paper	Type	L	T/P	Credits
BCA 138	Designing Lab Photoshop	SEC-1	0	4	2
BCA 233	Designing Lab CorelDraw	SEC-2	0	4	2
BCA 303	Computer Graphics	Core Course	3	1	4

In reference to MCA Scheme and Syllabus 2021-22 onwards, GGSIP University has introduced as paper in MCA 3rd Semester with details as under:

Code No.	Paper	Type	L	T/P	Credits
MCA-211	Computer Graphics	Core Elective	3	1	4

In reference to BAJMC Scheme and Syllabus 2022-23 onwards, GGSIP University has introduced Design & Graphics Lab in 1st Year in consonance with NEP 2020, the University has introduced as paper in BAJMC 1st & 2nd Semester with details as under:

Code No.	Paper	Type	L	T/P	Credits
BA(JMC) 155	Design & Graphics Lab- I	Practical/Seminars/Viva Voce	-	2	2
BA(JMC) 156	Design & Graphics Lab- II	Practical/Viva Voce	-	2	2

Accordingly, he/she is required to take all conceivable efforts and make himself/herself abreast with all the notifications issued by the competent authority time to time and take requisite action; make report of the activities under this club and upload the Institute website for the advantage of all stakeholders.

The aforesaid duty assigned as per UGC; Gazette Notification; Dt. 18.07.2018; UGC Regulations on minimum qualifications for appointment of teacher and other academic staff in universities and colleges and measures for the maintenance of standards in Higher Education, 2018; pg. no. 104; Appendix-II; Table-I; Assessment Criteria and methodology for university/college teachers; S. No. 2; Heading: Grading Criteria; "Involved in at least 3 activities"

DIRECTOR

Tecnia Institute of Advanced Studies
Affiliated to GGSIP University Delhi
Madhuban Chowk, Rohini, Delhi-8

Copy to:
Ms. Geeta Rani, Faculty- DICT
Mr. Ketan Kumar Kataria, Faculty-DJMC
All Deans-DMS/ DICT/ DJMC
All HoDs – MBA, MCA, BBA, BA (J&MC) & BCA Program- for information & compliance.
Academic Cell – to inform all concerned.
IQAC- for information
Website: to upload the same on website.
Personal File

Annexure 3:

TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956
INSTITUTIONAL AREA MADHUBAN CHOWK,ROHINI,DELHI 110085
Tel:91-11-27555121-24, E-Mail : directortias@tecnia.in, Website: www.tiaspg.tecnia.in

EGAC Accredited ISO 21001:2018 51001:2018

Ref. No: TIAS/GrafixX Club/2023-24/01 **Date: 06/05/2023**

GrafixX Club

Notice for Selection of Core Committee Members

This is to notify that following members have been selected as core committee members of GrafixX Club for the upcoming session 2023-24.

- **Chairperson** : Mr. Ketan Kumar Kataria
- **Members:**
- Dr. Ruchi Srivastava, Event Head
- Dr. Shivendu Rai, HOD, Department of Journalism and Mass Communication
- Mr. Vinod Kumar, Media lab in charge, Department of Journalism and Mass Communication
- Dr. Deepak Sonkar, Assistant Professor, Department of Information and technology.
- Dr. Rubina Bano, Assistant Professor, Department of Management
- Ms. Meghna Thakur, Student coordinator, Department of Journalism and Mass Communication
- Ms. Akshara Tyagi, Student coordinator, Department of Journalism and Mass Communication
- Mr. Krish Dixit, Student coordinator, Department of Journalism and Mass Communication
- Ms. Nishtha, Student coordinator, Department of Journalism and Mass Communication
- Mr. Kunal Sethi Student coordinator, Department of Journalism and Mass Communication
- Ms. Riya Sharma, Student coordinator, Department of Journalism and Mass Communication

Mr. Ketan Kumar Kataria
Club Incharge- GrafixX Club

Dr. Ruchi Srivastava
Event In-charge

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NODAL OFFICER/PROGRAMME OFFICER/INCHARGE

Mr. Ketan Kumar Kataria

CLUB AMBASSADOR

Mr. Kunal	Ms. Nishtha

For Details Visit :

☎ *: 011-27555121-24* | *: www.tiaspg.tecnia.in* | *: director@tecnia.in*

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