



TECNIA INSTITUTE OF ADVANCED STUDIES
GRADE "A" INSTITUTE
Approved by AICTE, Ministry of Education Govt. of India, Affiliated to GGSIP University
Recognized Under Sec. 2(f) of UGC Act 1956
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Department of Management Sciences
Session: 2024-25

NOTICE

Ref No: TIAS/BBA/2024-25/

Date: 03.02.2025

Kind Attn: BBA 6th Semester Students

Subject: Major Project (BBA 314)

Credit:6


With the reference to the approval of Departmental Academic Committee of Department of Management Sciences on the subject cited above, all sixth-semester students are hereby informed that they must undertake a project under the supervision of an Internal Supervisor/Guide, who will be appointed by the Director/Principal. The project should preferably be based on primary data. The subject and the name of the Supervisor will require approval from the Director/Principal of the Institution.

Students must submit their Project Report in duplicate along with one soft copy before the commencement of the End Term Examination of the Sixth Semester.


The Project Report will carry a total of 100 marks, evaluated as follows:

- **60 marks** by an External Examiner appointed by the University.
- **40 marks** by an Internal Examiner appointed by the Head of the Department

All students are advised to adhere to these guidelines and complete their projects within the stipulated timeframe.


Research Project In charge
Dr. Rubeena Bano


Dr. Monisha
HOD BBA Shift-1,


Dr. Archana Dixit
HOD BBA Shift-2,

Copy: Dean Academics
1. Dean Academics, TIAS
2. Director, TIAS