

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC) – VAC-183

COURSE NAME: Life Skills and Personality Development

LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. To develop essential life skills such as communication, teamwork, problem-solving, and decision-making.
2. To enhance self-awareness, emotional intelligence, and interpersonal skills for personal and professional growth.
3. To build confidence, resilience, and a positive attitude toward challenges and opportunities.
4. To understand the principles of time management, stress management, and goal setting for effective life planning.
5. To foster a well-rounded personality through ethical values, leadership qualities, and adaptability.

PRE-REQUISITES:

1. Students should have a willingness to engage in self-reflection and personal growth.
2. Students must be open to participating in activities and discussions aimed at skill development.

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

| CO # | Detailed Statement of the CO |
|------|--|
| CO1 | Demonstrate effective communication, teamwork, and problem-solving skills in personal and professional settings. |
| CO2 | Exhibit self-awareness, emotional intelligence, and interpersonal skills to build meaningful relationships. |
| CO3 | Apply resilience, confidence, and a positive attitude to overcome challenges and achieve goals. |
| CO4 | Utilize time management, stress management, and goal-setting techniques for effective life planning. |
| CO5 | Develop a well-rounded personality with ethical values, leadership qualities, and adaptability. |

| Course Outcomes | Program Outcomes (Scale - 1: Low, 2: Medium, 3: High) | | | | | | | | |
|-----------------|---|-----|-----|-----|-----|-----|-----|-----|-----|
| | PO1 | PO2 | PO3 | PO4 | PO5 | PO6 | PO7 | PO8 | PO9 |
| CO1 | 3 | 2 | 2 | 1 | 1 | 2 | 1 | 1 | 1 |
| CO2 | 3 | 3 | 2 | 1 | 1 | 2 | 1 | 1 | 1 |
| CO3 | 3 | 2 | 3 | 1 | 1 | 2 | 1 | 1 | 1 |
| CO4 | 3 | 3 | 2 | 1 | 2 | 3 | 1 | 1 | 2 |
| CO5 | 3 | 2 | 3 | 1 | 1 | 2 | 1 | 1 | 1 |
| Average | 3 | 2.4 | 2.4 | 1 | 1.2 | 2.2 | 1 | 1 | 1.2 |