

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

## Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

**COURSE CODE:** BA(JMC) – VAC-174

**COURSE NAME:** Thoughts, Ideas, and Experiments for Developed India - II

### LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. To explore the foundational thoughts, ideas, and experiments that contribute to the development of India.
2. To analyze the role of innovation, technology, and policy-making in shaping a developed India.
3. To understand the socio-economic and cultural dimensions of India's development journey.
4. To critically evaluate the challenges and opportunities in achieving sustainable development goals.
5. To encourage students to contribute ideas and solutions for India's growth and development.

### PRE-REQUISITES:

1. Students must have a basic understanding of India's history, socio-economic structure, and current affairs.
2. Students should be willing to engage in critical thinking and contribute innovative ideas for nation-building.

### COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO
CO1	Explore the foundational thoughts, ideas, and experiments that have shaped India's development journey.
CO2	Analyze the role of innovation, technology, and policy-making in achieving sustainable development goals.
CO3	Evaluate the socio-economic and cultural dimensions of India's development and their impact on nation-building.
CO4	Critically assess the challenges and opportunities in India's path toward becoming a developed nation.
CO5	Propose innovative ideas and solutions to address key issues in India's development process.

### Course Outcomes vs. Program Outcomes Mapping:

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3: High)								
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	2	2	1	1	2	1	1	1
CO2	3	3	2	1	1	2	1	1	1
CO3	3	2	3	1	1	2	1	1	1
CO4	3	3	2	1	2	3	1	1	2
CO5	3	2	3	1	1	2	1	1	1
Average	3	2.4	2.4	1	1.2	2.2	1	1	1.2