TECNIA INSTITUTE OF ADVANCED STUDIES
Grade 'A' Institute
Department of Journalism and Mass Communication
Bachelor of Arts (Journalism and Mass Communication)
Scheme and Syllabus (w.e.f. Academic Session 2024-25)
As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)
(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC) – VAC-185
COURSE NAME: Thoughts, Ideas, and Experiments for Developed India-I

LEARNING OBJECTIVES:
This course will provide the learners the following:-
1. To explore the foundational thoughts, ideas, and experiments that have contributed to India's development journey.
2. To analyze the role of innovation, technology, and policy-making in shaping a developed India.
3. To understand the socio-economic and cultural dimensions of India's development and their impact on nation-building.
4. To critically evaluate the challenges and opportunities in achieving sustainable development goals.

PRE-REQUISITES:
1. Students must have a basic understanding of India's history, socio-economic structure, and current affairs.
2. Students should be willing to engage in critical thinking and contribute innovative ideas for nation-building.

COURSE OUTCOMES (COS):
After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO
CO1	Explore the foundational thoughts, ideas, and experiments that have shaped India's development journey.
CO2	Analyze the role of innovation, technology, and policy-making in achieving sustainable development goals.
CO3	Evaluate the socio-economic and cultural dimensions of India's development and their impact on nation-building.
CO4	Critically assess the challenges and opportunities in India's path toward becoming a developed nation.
CO5	Propose innovative ideas and solutions to address key issues in India's development process.

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3: High)								
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	2	2	1	1	2	1	1	1
CO2	3	3	2	1	1	2	1	1	1
CO3	3	2	3	1	1	2	1	1	1
CO4	3	3	2	1	2	3	1	1	2
CO5	3	2	3	1	1	2	1	1	1
Average	3	2.4	2.4	1	1.2	2.2	1	1	1.2