



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

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CULTURAL CLUB

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Organized by: Department of Journalism and Mass Communication

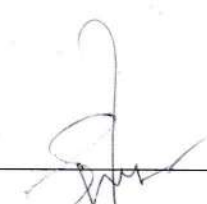
Report on Varchasva 2024

Title of Activity*	Varchasva 2024
OBE Values	Creativity, Expression, Teamwork, and Cultural Appreciation
Event – Awareness/Outreach	Awareness Program
Program Theme*	Championing Equality, Cultivating Sustainability
In association with (Dept./ Centre/ Cells/Clubs/ Committees Name)	Cultural Club
Objectives	<input type="checkbox"/> To offer a platform for students to showcase their talents in various artistic and media-based competitions. <input type="checkbox"/> To encourage participation and excellence in performing arts, enhancing confidence and creativity. <input type="checkbox"/> To promote team spirit and collaboration among students from different colleges and backgrounds. <input type="checkbox"/> To raise awareness about the importance of media and cultural expression in today's world.
The context	<p>Varchasva 2024, the annual media fest organized by the Department of Journalism and Mass Communication at Tecnia Institute of Advanced Studies and Dilli Hatt was held on 13th and 16th November 2024 respectively. The event brought together students from various institutions to engage in a range of competitions that tested their skills in areas such as drama, singing, dancing, creative writing, and Debate. This year's theme focused on Championing Equality, Cultivating Sustainability and providing them with a space to express themselves through media and arts.</p> <p>The festival was structured to foster a sense of community and collaboration, with various competitions organized across multiple categories. Students from different institutions came together to compete, perform, and showcase their skills, making it an enriching experience for all involved. The event also highlighted the importance of media and performing arts in shaping cultural and creative expression.</p>
Learning Outcomes	<input type="checkbox"/> Enhanced Creativity: Participants learned to express their talents through various media forms, enhancing their creative thinking.

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	<ul style="list-style-type: none"> <input type="checkbox"/> Teamwork and Collaboration: The event fostered a spirit of teamwork and collective effort, particularly in group-based events like street plays and dance competitions. <input type="checkbox"/> Cultural Awareness: Students gained exposure to different forms of artistic expression, promoting inclusivity and appreciation for cultural diversity. <input type="checkbox"/> Event Management Skills: Volunteers and organizers honed their skills in planning, coordination, and execution of large-scale events.
External Expert	<p>Guest of Honor Prof. Rehman Musawwir</p> <p>Judges: Ms. Pallavi Lohani : Dance Events Mr. Saswat Balan and Mr. Sha: Rap Battle Mr. Ravi Pal: Musical Events Mr. Sanjeet Kamat: Literary Events Mr. Semant Kapoor: Dramatic Events Ms. Tanvi Manchanda: Mr. & Ms. Varchasva Mr. Amit Sharma: Photography Ms. Swati: Poster Making</p>
Internal Expert	Dr. Upasana Khurana, In-charge, Cultural Club
List of Volunteers	Ms. Radhika Khanna, Ms. Karina, Mr. Dhruv Goel and Mr. Rachit Aggarwal
Resources	<ul style="list-style-type: none"> <input type="checkbox"/> Venue: VIP Hall, TIAS <input type="checkbox"/> Sound System: Provided by the IT Department <input type="checkbox"/> Cultural Attire & Decorations: Handled by the student volunteers <input type="checkbox"/> Event Coordination: Led by the Cultural Club under the guidance of the faculty and experts <input type="checkbox"/> Catering: Light refreshments were provided by the institute's hospitality team.
Evidence of Success	<p>The Varchasva 2024 Media Fest saw enthusiastic participation from 500 students from various colleges. Competitions were held in multiple categories, including Mono Act, Solo Singing, Debate, Stand-Up Comedy, Creative Writing, Photography, Street Play, Dance, and more.</p> <p>The fest showcased a diverse range of talents, with participants excelling in their respective categories. Jay Prakash Chaudhary from Ramjas College secured the 1st Position in the Mono Act Competition, while Kaya Rai from TIAS emerged as the winner in the Solo Singing Competition. The event also witnessed a close competition in Debate, Poetry Recitation, and Rap Battle.</p> <p>Participants demonstrated not only their artistic skills but also their ability to work in teams and adapt to the event's dynamics. The feedback from attendees and participants highlighted the</p>

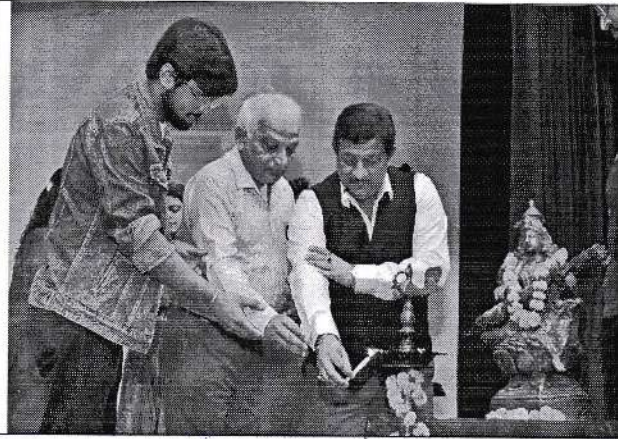

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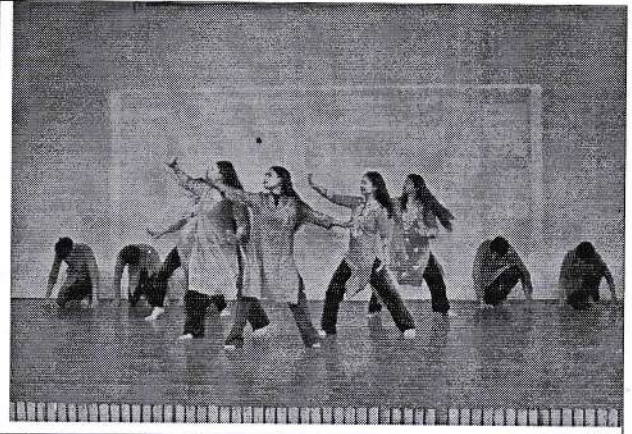
	<p>successful execution of the fest, with many appreciating the organization and the variety of events on offer.</p> <p>The event was marked by high energy, creativity, and cultural vibrancy. The final Mr. Varchasva and Ms. Varchasva competitions were the grand highlights, with Ishan and Dyanshi, both from TIAS, securing the top spots. The 1st Runner-Up positions went to Harshal and Jiya, also from TIAS.</p>
Challenges	<ul style="list-style-type: none"> • Coordination Across Institutions: One of the key challenges faced during the fest was coordinating participation across multiple institutions, ensuring timely arrival and availability of participants. • Logistical Issues: Ensuring smooth transitions between events and managing technical requirements for each competition posed logistical challenges. • Resource Management: Securing and managing cultural props, attire, and decorations required extra planning to maintain the aesthetic and traditional elements of the competitions.
Date*	13 th and 16 th November, 2024
Time*	13 th November, 2024: 10:00 AM – 5:00 PM 16 th November, 2024: 10:00 AM – 9:00 PM
Venue	13 th November, 2024: Tecnia Auditorium 16 th November, 2024: Dilli Haat, NSP
Poster/Flyer/Notice*	
No. of Students* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	500
No. of Faculty* (only no. to be written, list in excel or word should be maintain at department level as proof for any further requirement)	10
No. of External Participants (students + faculty) [write NA if not applicable]	350
Photograph*	


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Lighting the Way: A New Beginning Unveiled (Dr. Ajay Kumar, Director, TIAS, Dr. M.N. Jha, Dean Academics, TIAS, Mr. Sanjeet Kamat, Author and Jury Member)



"Dancing into New Beginnings: A Graceful Start to the Celebration"



Champions of the first Day: Celebrating Talent and Triumph!


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"Honoring Elegance: Special Felicitation to the Stars of the Fashion Parade"



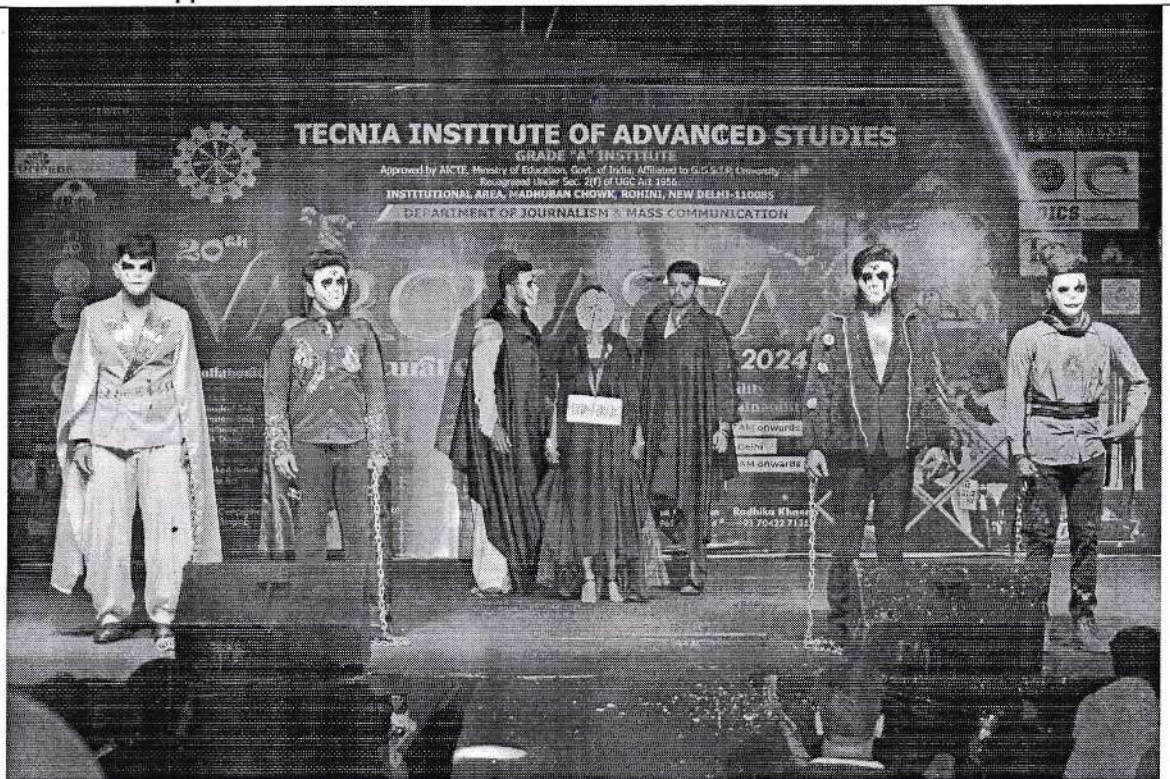
Crowning Excellence: Honoring Mr. & Ms. Varchasva for their Charisma and Talent


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Applause for Excellence: Cheers to the Coordinators Behind the Success!



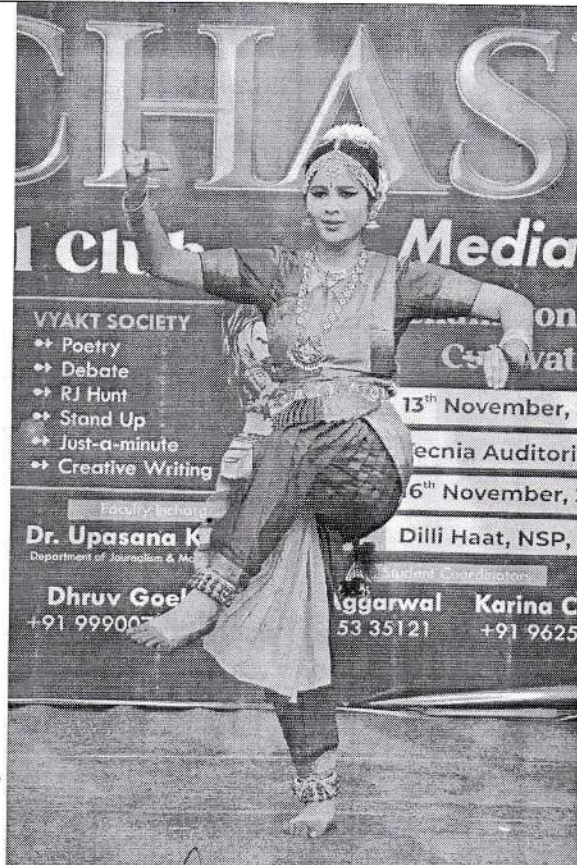
Strutting Style: The Fashion Parade Lights Up the Runway!


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Stepping to the rhythm of tradition, where every movement tells a story and every beat connects us to the past.



Grace in solitude, where every gesture speaks the language of the soul and every movement is a dialogue with the divine.

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Guiding vision, inspiring excellence, endless success!



Confidence, charisma, and grace on the ramp!

Report: Description in
 (min 250 to max 800
 words)*

Varchasva 2024, the much-anticipated media fest organized by the Department of Journalism and Mass Communication was held on 13th November, 2024 at Tecnia Institute of Advanced Studies (TIAS) and 16th November, 2024 at Dilli Haat, NSP. This annual media festival brought together students from various colleges to engage in a variety of

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competitions, showcasing their creative skills in areas like drama, singing, dancing, debate, photography, and more. Varchasva aimed to provide a platform for students to express their talents while promoting creativity, cultural unity, and media-based arts.

The event was structured around multiple competitive categories, which included Mono Act, Solo Singing, Poetry Recitation, Debate, Stand-Up Comedy, Street Play, Creative Writing, Photography, Dance (both classical and western), Rap Battle, and the grand finale events of Mr. Varchasva and Ms. Varchasva. These competitions were open to participants from various colleges across the city, creating a collaborative and competitive environment.

The fest was inaugurated with great enthusiasm, and over the two days, it became a celebration of student talent and artistic expression. Judges from various fields including Ms. Pallavi Lohani for dance events, Mr. Saswat Balan and Ms. Sha for the Rap Battle, and Mr. Semant Kapoor for dramatics, were part of the evaluation panel. Their expertise and critical feedback helped elevate the quality of the performances. The Mr. and Ms. Varchasva events were judged by Ms. Tanvi Manchanda, who added glamour and prestige to the occasion.

One of the highlights of the festival was the Mono Act Competition, where Jay Prakash Chaudhary from Ramjas College took home the 1st Position, delivering a compelling and emotional performance. In the Solo Singing Competition, Kaya Rai from TIAS was awarded 1st Position, impressing the judges with her powerful voice. Other standout performances came from Saurabh Jha (Stand-Up Comedy) and Vaibhav (Classical Solo Dance), who both secured top spots in their respective categories.

The Debate Competition, a crowd favorite, saw Siya Satija from Bhagwan Parshuram Institute of Technology take 1st Position, while Prachi Garg from BPIT bagged 2nd Position. The event also witnessed fierce competition in Rap Battle, where Yogya from Motilal Nehru College emerged as the winner. The Photography Competition was another visually captivating segment, with Kshitij from JIMS Rohini winning the top award for his stunning visual capture.

The creative writing events also saw strong participation, with Sumukhi Tripathi from BPIT winning 1st Position in Creative Writing (Hindi), and Ms. Palak from Dayal Singh College securing the top spot in Creative Writing (English). These segments allowed participants to explore their literary talents and express unique perspectives on current themes.

As the competition progressed, the intensity heightened, with participants pushing their limits in each event. Ashwamedh from NSUIT and the Hansraj Dramatic Society bagged 1st Position and 2nd Position in the Street Play category, creating an emotional connection with the audience. Meanwhile, Karan Rawat from RDIAS and Ankit Kumar from Delhi

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School of Journalism showcased their talents in Poetry Recitation (Hindi), where Shraddha Chaturvedi from Dr. Bhim Rao Ambedkar College took the 1st Position.

The grand finale of the event, the Mr. and Ms. Varchasva competition, was the crowning moment of the festival. Ishan and Dyanshi, both from TIAS, won the prestigious titles of Mr. Varchasva and Ms. Varchasva, respectively. Their charm, poise, and stage presence made them stand out from the highly competitive pool of contestants. The 1st Runner-Up positions in both categories were awarded to Harshal and Jiya, also from TIAS.


One of the most impactful and thought-provoking events during **Varchasva 2024** was the **Fashion Parade**, held on the theme of **Mental Health**. This unique and powerful segment of the fest not only showcased the creativity and talent of the participants but also used fashion as a medium to raise awareness about an important societal issue – mental health. Participants in the parade used their outfits, expressions, and overall presentation to highlight the struggles, stigmas, and need for open dialogue surrounding mental well-being.


The runway was transformed into a platform of expression, where vibrant and thought-provoking designs were the focal point. The outfits ranged from dark and somber tones symbolizing the struggles faced by those dealing with mental health issues, to bright and hopeful colors that conveyed healing, strength, and hope. Some participants incorporated symbolic accessories such as chains and calming elements to represent the fragmentation caused by mental distress, while others wore clothing that depicted the journey of healing and self-empowerment.

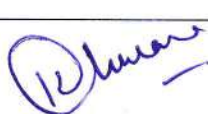
One of the standout performances during Varchasva 2024 was a folk dance performance with a Pahadi theme, which captivated the audience with its vibrant energy and traditional charm. The dancers, dressed in colorful attire inspired by the scenic beauty and rich culture of the Himalayan region, brought to life the grace and spirit of the Pahadi folk dance. Their synchronized movements, coupled with rhythmic beats, reflected the deep connection of the mountains, nature, and community. The performance was a tribute to the traditions of the hill states, leaving the audience in awe of the performers' talent and the cultural richness they represented.


This segment was not just a display of fashion but a visual representation of the mental health journey, aiming to break the stigma and normalize conversations about the importance of mental well-being. The Fashion Parade effectively blended creativity with advocacy, and it was a moving experience for everyone in attendance, leaving a lasting impression on the audience.

The success of Varchasva 2024 can be attributed to the meticulous planning and coordination by the organizing team, volunteers, and the


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	<p>enthusiastic participation of students. The event provided a platform not only for competitive performances but also for collaboration and camaraderie among students from different institutions. It demonstrated the power of the arts and media in fostering creativity and promoting a sense of community.</p> <p>Despite its success, the event faced some logistical challenges, including coordinating schedules across multiple colleges, managing technical setups, and ensuring timely transitions between events. However, the organizing team, led by the faculty and supported by student volunteers, handled these challenges with efficiency and professionalism, ensuring the event ran smoothly.</p>
	<p>To sum up, Varchasva 2024 was a remarkable success, showcasing the immense talent of students across various domains of media and performing arts. The fest not only provided an opportunity for students to shine but also created an atmosphere of unity, creativity, and artistic expression. It left participants and audiences alike with a sense of pride and accomplishment, and set a high benchmark for future editions of the fest.</p>
Resource Person Profile	NA
Attendance Sheet*	<i>Attached at the end of Report</i>
Report Submitted by Nodal Officer/Event Coordinator (write faculty coordinator name)	Dr. Upasana Khurana
<i>For Office Use: Notification No. TIAS/BA(JMC)/VAR/111/505/02</i>	
Signature of Event Coordinator	
<u>List of Beneficiary</u>	<i>List of Participants Attached with each event</i>


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