

TECNIA INSTITUTE OF ADVANCED STUDIES
Grade 'A' Institute
Department of Information, Communication & Technology
Bachelor of Computer Applications (BCA)
Scheme and Syllabus (w.e.f. AS 2021-22)

COURSE CODE: BCA 304

COURSE NAME: E-COMMERCE

LEARNING OBJECTIVES:

In this course, the learners will be able to develop expertise related to the following: -

1. To learn and understand the basic nature of e-commerce.
2. To study how the internet and web support e-commerce.
3. To explain how to use technologies to build e-commerce websites.
4. To make students aware of the business environment associated with e-commerce.

PRE-REQUISITES:

1. Basic Knowledge of computers and business concepts.
2. Basic knowledge of the Internet.

COURSE OUTCOMES (COs):

After completion of this course, the learners will be able to: -

CO#	Detailed Statement of the CO
CO1	Understand the framework and business models of E-commerce.
CO2	Explain the concept of network infrastructure and gain knowledge about mobile commerce.
CO3	Demonstrate the process of secure electronic transactions for E-commerce.
CO4	Analyze various e-commerce secure payment gateway.
CO5	Evaluate Internet banking platform to work with E-commerce infrastructure.
CO6	Implement ecommerce website for online business.