

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC) –SEC-158

COURSE NAME: TRANSLATION FOR MEDIA LAB.

LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. Translate the given stories keeping in mind the requirements of clients.
2. Gain a mastery over the techniques of translation.

PRE-REQUISITES:

Students must have the basic knowledge of language and writing skills.

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO
CO1	Understand the differences between translations for different media and practice it.
CO2	Explore the different stories to translate in different languages.
CO3	Develop practical skills by using different techniques of translation.

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)								
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	2	2	1	1	1	1	1	1
CO2	3	3	2	2	1	1	1	1	1
CO3	3	2	3	2	2	1	1	1	1
Average	3	2.3	2.3	1.6	1	1	1	1	1