

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

## Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

**COURSE CODE: BA(JMC) –MDC-114**

**COURSE NAME: ANIMATION**

### LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. Define the basics and principles of animation.
2. Developing skills in 2D and 3D animation.
3. Explain various stop-motion techniques and motion graphics.
4. Utilize knowledge in mastering project planning, storyboarding, and collaboration.

### PRE-REQUISITES:

1. Basic computer skills and digital literacy.
2. Fundamental drawing skills and artistic awareness.
3. Clear communication skills for storytelling.

### COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO
CO1	Demonstrate a thorough understanding of animation principles and their application.
CO2	Design and rig characters effectively for various animation projects.
CO3	Create animation projects through well-executed storyboards.
CO4	Develop quality animation projects in collaboration with a team

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)								
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	2	2	1	1	1	1	1	1
CO2	3	2	3	1	1	2	1	1	1
CO3	2	3	2	1	1	1	1	1	1
CO4	3	3	2	2	2	2	1	1	1
Average	2.75	2.5	2.25	1.25	1	1.25	1	1	1