

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC) –MDC-110

COURSE NAME: SOCIO –ECONOMIC AND POLITICAL ECOSYSTEM

LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. Explain various aspects of Indian culture and heritage.
2. Identify, discuss and explain various issues and concerns of the contemporary Indian socio-economic and political system.
3. Apply their knowledge in restructuring the system by developing positive, differentiative and analytical capabilities.

PRE-REQUISITES:

- Student must have the basic knowledge of historical backgrounds, understanding of political scenario and economic principles.

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO
CO1	Explain various aspects of Indian culture and heritage.
CO2	Identify and discuss the various issues and concerns of contemporary Indian socio-economic and political system.
CO3	Appraise Presidential and Parliamentary Governments in the context of changing ecosystem.
CO4	Evaluate the impact of various Regional political parties in Indian Political System.

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)								
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	2	1	1	1	1	1	1	1
CO2	2	3	2	2	1	2	1	1	1
CO3	2	2	3	1	1	1	1	1	1
CO4	2	2	2	2	2	2	1	1	1
Average	2.25	2.25	2	1.25	1.25	1.25	1	1	1