TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP) (Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC) -IDC-106

COURSE NAME: MEDIA LAW AND ETHICS

LEARNING OBJECTIVES:

This course will provide the learners the following:-

- 1. Define Freedom of Press as per Article 19(1) (a) of the Indian Constitution.
- 2. Explain reasonable restrictions in freedom of press.
- 3. Describe the need & importance of the Press Council of India.
- 4. Utilize knowledge gained in coverage of judicial proceedings, Parliament and State Legislature.

PRE-REQUISITES:

- 1. To have a basic understanding of Constitutional Law and Fundamental Rights.
- 2. To have basic knowledge of Media and Journalism Ethics.

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO
CO1	Explain Freedom of Press with reference to Indian Constitution.
CO2	Describe the bodies of Press and Parliamentary Privileges.
CO3	Apply the various Media Acts and Laws.
CO4	Function as Responsible, Accountable and Ethical Media Professional for Nation building.

Course	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)									
Outcomes										
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	
CO1	3	2	2	1	1	1	1	1	1	
CO2	2	2	2	2	1	1	1	1	1	
CO3	3	3	2	2	1	1	1	1	1	
CO4	3	2	2	3	2	1	1	1	1	
Average	2.75	2.25	2	1.75	1.25	1	1	1	1	