

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

## Department of Journalism and Mass Communication Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2024-25)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

**COURSE CODE: BA(JMC) –DSC-103**

**COURSE NAME: PHOTOJOURNALISM**

### LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. Comprehend the historical aspects of photojournalism and the practice of documentary photography.
2. Develop proficiency in the artistic and technical aspects of photography, encompassing the ability to effectively convey narratives through visual means and accurately analyse and analyse photographs.
3. Proficient critical awareness and analytical skills for interpreting visual representations and composing scholarly essays on the subject matter.

### PRE-REQUISITES:

- To have basic knowledge of camera and photography.

### COURSEOUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO
CO1	Explain the concept and genres of photography.
CO2	Analyse and demonstrate the techniques of Still Camera operations.
CO3	Appraise types of photographic lenses.
CO4	Prepare a detailed floor plan in context of lighting techniques.
CO5	Elaborate the role and importance of ethics-based photojournalism

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)								
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	2	2	1	1	1	2	1	1
CO2	3	2	3	1	2	1	2	1	1
CO3	2	2	3	1	1	1	2	1	1
CO4	2	2	2	3	1	1	2	1	1
CO5	3	3	2	3	2	2	2	1	1
Average	2.6	2.2	2.2	1.8	1.4	1.2	1.8	1	1