

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC)361

COURSE NAME: Film Appreciation Lab

LEARNING OBJECTIVES:

This course will provide the learners the following:-

1. Demonstrate proficiency of skills in reviewing films for different media

PRE-REQUISITES: None

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Learners would be able to understand the way that content, form, and contexts work together to create meaning in film.	BTL-2	PO1, PO2
CO2	Learners would be able to understand the myriad of creative and technical choices that construct a work, and how ultimately each individually impacts a finished film.	BTL-2	PO3, PO4
CO3	Learners would be able to identify and use key concepts, models, and tools in film criticism.	BTL-3	PO5, PO6
CO4	Learners would be able to review, develop basic script and screenplay for a film.	BTL-6	PO7, PO8

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	2	2	2	2	1	2	2	1	1	2	1	1
CO2	3	3	3	2	2	3	3	2	2	3	3	2
CO3	2	2	1	1	1	2	3	2	1	1	-	1
CO4	2	2	3	3	2	2	3	3	2	2	1	1
AVERAGE	2.25	2.25	2.25	2	1.5	2.25	2.75	2	1.5	2	1.67	1.25


HOD
BA(JMC)-TIAS
HOD- Dept. of J&MC