TECNIA INSTITUTE OF ADVANCED STUDIES
Grade 'A' Institute
Department of Journalism and Mass Communication
Bachelor of Arts (Journalism and Mass Communication)
Scheme and Syllabus (w.e.f. Academic Session 2022-23)
As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)
(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC)306
COURSE NAME: ENVIRONMENT COMMUNICATION

LEARNING OBJECTIVES:
This course will provide the learners the following:-
1. Understand development as an issue of Man v/s Nature and man as part of nature
2. Describe the concept, scope and importance of environment and Environment Communication
3. Describe the concept, structure and functions of Ecosystem
4. Describe causes, effects and control measures for Environmental Disasters
5. Utilize knowledge gained to conserve natural resources for human welfare

PRE-REQUISITES: None

COURSEOUTCOMES (COS):
After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Learners would be able to remember, analyze, and respond to the basic understanding of their environmental complexities.	BTL-1, BTL-4	PO1, PO2
CO2	Learners would be able to understand and evaluate the concept and significance of the Media Ecosystem.	BTL-2, BTL-5	PO3, PO4
CO3	Learners would be able to analyze the role and significance of Media, Government, and regulatory bodies for environmental disasters.	BTL-4	PO5, PO6
CO4	Learners would be able to evaluate the significance and mannerisms of human welfare for environmental safety.	BTL-5	PO7, PO8
CO5	Learners would be able to interpret and elaborate on various tools, such as policies, rules/acts, mechanisms, compliances, institutions/agencies, in securing the planet.	BTL-4	PO2, PO5

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	1	2	1	2	-	2	2	2	2	3	2	1
CO2	3	3	2	2	3	3	2	2	1	3	3	3
CO3	3	3	2	3	2	3	2	2	2	2	2	3
CO4	2	3	2	2	2	3	1	2	3	1	2	2
CO5	1	3	2	2	2	3	2	3	2	1	3	3
AVERAGE	2	2.8	1.8	2.2	2.2	2.8	1.8	2.2	2	2	2.4	2.4

HoD
BA(JMC)-TIAS
HOD- Dept. of J&MC