

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC)253

COURSE NAME: Video Production Lab

LEARNING OBJECTIVES:

This course will provide the learners the following:-

- Use video camera, lights and sound for studio and location shooting
- Demonstrate proficiency of skills to operate and handle video system

PRE-REQUISITES: None

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Learners would be able to administer the video camera and camera movements.	BTL-3	PO1, PO2
CO2	Learners would be able to operate and situate different lights, filters, and gels in their production.	BTL-3	PO3, PO4
CO3	Learners would be able to practice the audio control and audio adjustment in the video camera.	BTL-3	PO5, PO6
CO4	Learners would be able to produce Public Service Messages using i-cam editing techniques.	BTL-6	PO7, PO8

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	2	3	3	-	-	3	2	3	3	1	2
CO2	2	3	3	3	1	1	3	2	2	2	1	1
CO3	2	2	3	3	-	-	3	2	2	1	2	2
CO4	2	3	3	3	2	2	3	2	1	1	1	2
AVERAGE	2.25	2.5	3	3	1.5	1.5	3	2	2	1.75	1.25	1.75


HOD
BA(JMC)-TIAS
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