

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

**Bachelor of Arts (Journalism and Mass Communication)**

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

**COURSE CODE: BA(JMC)251**

**COURSE NAME: Radio Production Lab**

## LEARNING OBJECTIVES:

This course will provide the learners the following:-

- Distinguish and differentiate between various radio programme formats
- Demonstrate proficiency of skills in production of a radio programme

**PRE-REQUISITES: None**

## COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Learners would be able to identify the various Radio programme formats.	BTL-3	PO1, PO2
CO2	Learners would be having hands-on practice of different Radio equipment.	BTL-3	PO3, PO4
CO3	Learners would be able to create the outdoor programmes of Radio.	BTL-6	PO5, PO6
CO4	Learners would be able to formulate a production book for a radio station.	BTL-6	PO7, PO8
CO5	Learners would be able to create Public Service Announcements, News, Documentaries, Dramas, Interviews, etc.	BTL-6	PO2, PO5

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3: High)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	2	3	2	2	1	2	2	1	2	1	1
CO2	2	1	2	2	-	1	3	1	2	2	1	1
CO3	2	3	3	2	2	1	3	2	2	2	2	2
CO4	2	3	3	3	2	2	3	2	2	2	2	2
CO5	1	2	2	2	-	1	1	1	1	2	1	2
AVERAGE	2	2.2	2.6	2.2	2	1.2	2.4	1.6	1.6	2	1.4	1.6

  
HOD  
BA(JMC)-TIAS  
HOD- Dept. of J&MC