

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC)209

COURSE NAME: Video Editing

LEARNING OBJECTIVES:

This course will provide the learners the following:-

- describe the concept & process of video editing
- describe various types of video editing
- describe the process of packaging and archiving

PRE-REQUISITES: None

COURSE OUTCOMES (COS):

After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Students would be able to define the concept of Video editing and the Editing Process.	BTL-2	PO1, PO2
CO2	Students would be able to identify and employ different equipment and editing techniques of Video Editing.	BTL-3	PO3, PO4
CO3	Students would be able to appraise skills required for Mixing and Exporting in Video Editing.	BTL-4	PO5, PO6
CO4	Students would be able to develop skills related to Multi-Camera Editing and Live event telecasting.	BTL-6	PO7, PO8

Course Outcomes	Program Outcomes (Scale - 1: Low, 2: Medium, 3:High)											
	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9	PO10	PO11	PO12
CO1	3	2	3	2	-	-	2	3	1	-	-	1
CO2	3	1	3	2	-	-	2	1	-	-	-	1
CO3	2	-	3	2	-	-	3	1	1	1	1	1
CO4	2	1	3	3	0	0	3	1	1	1	1	1
AVERAGE	2.5	1.33	3	2.25	0	0	2.5	1.5	1	1	1	1


HOD
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