

# TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

## Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

**COURSE CODE:** BA(JMC) –157

**COURSE NAME:** Personality Development Lab

**LEARNING OBJECTIVES:** This course will provide the learners the following:-

1. Develop practical skills for effective communication and interpersonal interactions
2. Enhance self-awareness and emotional intelligence
3. Cultivate leadership qualities and teamwork skills through practical exercises
4. Build resilience, confidence, and a positive attitude

**PRE-REQUISITES:** None

- To have a basic understanding of personal development concepts.

**COURSE OUTCOMES (COs):** After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Develop practical skills for effective communication and interpersonal interactions	BTL-3	PO1, PO4
CO2	Enhance self-awareness and emotional intelligence	BTL-4	PO2, PO5
CO3	Cultivate leadership qualities and teamwork skills through practical exercises	BTL-3	PO3, PO6
CO4	Build resilience, confidence, and a positive attitude	BTL-5	PO4, PO7

**Mapping of Course Outcomes to Program Outcomes:** (Scale - 1: Low, 2: Medium, 3: High)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	3	2	2	1	1	2	1	1
CO2	3	3	2	3	2	2	2	2	1
CO3	3	2	2	2	1	1	2	1	1
CO4	2	2	2	3	2	3	1	2	2
<b>Average</b>	<b>2.75</b>	<b>2.5</b>	<b>2</b>	<b>2.5</b>	<b>1.5</b>	<b>1.75</b>	<b>1.75</b>	<b>1.5</b>	<b>1.25</b>

  
HoD  
BA(JMC)-TIAS  
HOD- Dept. of J&MC