

TECNIA INSTITUTE OF ADVANCED STUDIES

Grade 'A' Institute

Department of Journalism and Mass Communication

Bachelor of Arts (Journalism and Mass Communication)

Scheme and Syllabus (w.e.f. Academic Session 2022-23)

As per UGC Curriculum & Credit Framework for Undergraduate Programme (CCFUP)

(Dec 2022): GGSIP University, Delhi

COURSE CODE: BA(JMC) -104

COURSE NAME: Media Laws and Ethics

LEARNING OBJECTIVES: This course will provide the learners the following:-

1. Understand the legal framework governing media operations
2. Analyze ethical issues and dilemmas in the media industry
3. Learn about key media laws and regulations
4. Develop an understanding of the importance of ethical journalism

PRE-REQUISITES: None

- To have a basic understanding of legal and ethical principles.

COURSE OUTCOMES (COs): After completion of this course, the learners will be able to:-

CO #	Detailed Statement of the CO	BTL	Mapping with POs
CO1	Understand the legal framework governing media operations	BTL-2	PO1, PO4
CO2	Analyze ethical issues and dilemmas in the media industry	BTL-4	PO2, PO5
CO3	Learn about key media laws and regulations	BTL-3	PO3, PO6
CO4	Develop an understanding of the importance of ethical journalism	BTL-5	PO4, PO7

Mapping of Course Outcomes to Program Outcomes: (Scale - 1: Low, 2: Medium, 3: High)

	PO1	PO2	PO3	PO4	PO5	PO6	PO7	PO8	PO9
CO1	3	3	2	2	1	1	2	1	1
CO2	3	3	2	3	2	2	2	2	1
CO3	3	2	2	2	1	1	2	1	1
CO4	2	2	2	3	2	3	1	2	2
Average	2.75	2.5	2	2.5	1.5	1.75	1.75	1.5	1.25


HoD
BA(JMC)-TIAS
HOD- Dept. of J&MC