

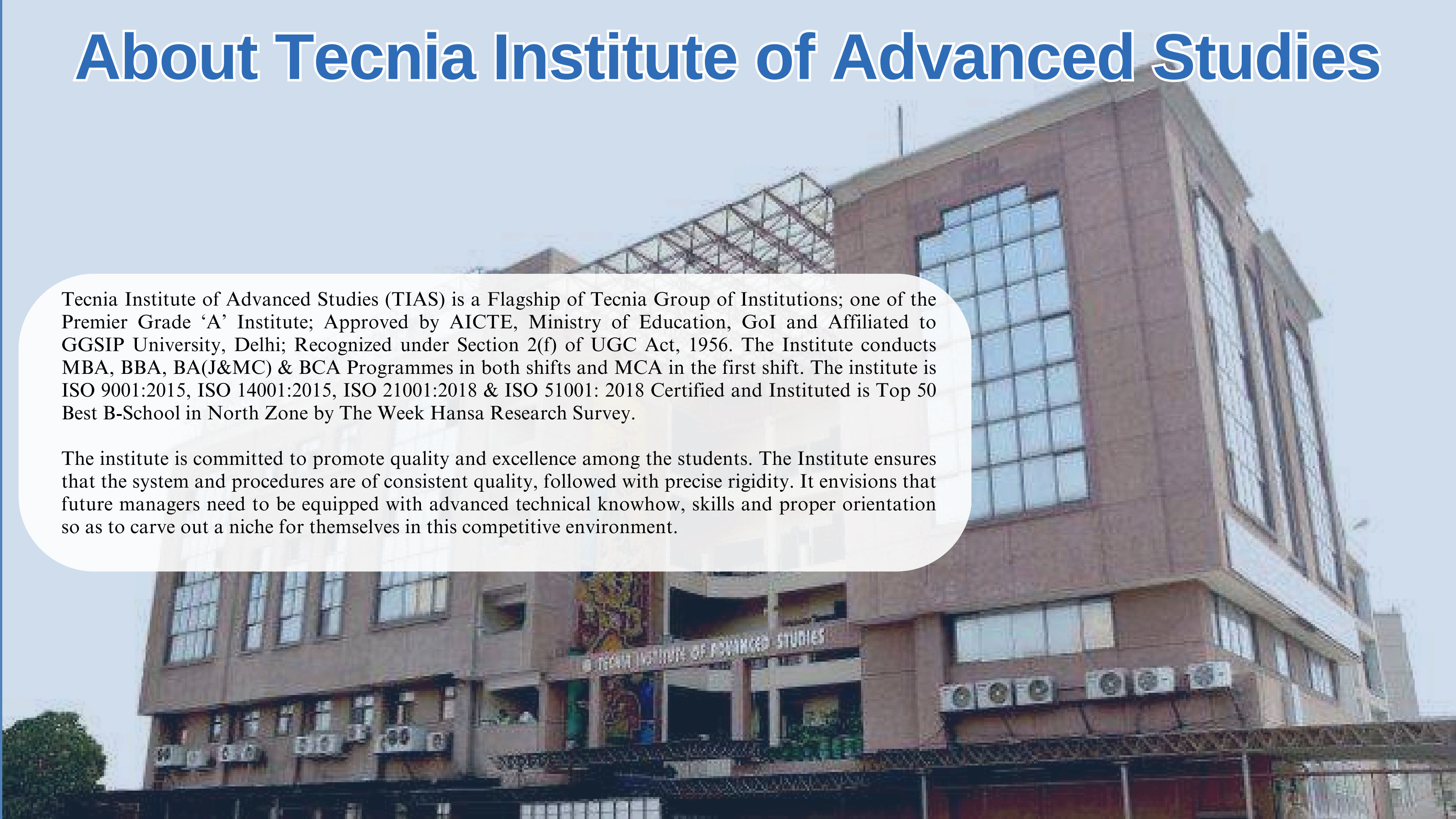
20th

VARCHASVA

About Tecnia Institute of Advanced Studies

Tecnia Institute of Advanced Studies (TIAS) is a Flagship of Tecnia Group of Institutions; one of the Premier Grade 'A' Institute; Approved by AICTE, Ministry of Education, GoI and Affiliated to GGSIP University, Delhi; Recognized under Section 2(f) of UGC Act, 1956. The Institute conducts MBA, BBA, BA(J&MC) & BCA Programmes in both shifts and MCA in the first shift. The institute is ISO 9001:2015, ISO 14001:2015, ISO 21001:2018 & ISO 51001: 2018 Certified and Instituted is Top 50 Best B-School in North Zone by The Week Hansa Research Survey.

The institute is committed to promote quality and excellence among the students. The Institute ensures that the system and procedures are of consistent quality, followed with precise rigidity. It envisions that future managers need to be equipped with advanced technical knowhow, skills and proper orientation so as to carve out a niche for themselves in this competitive environment.



About Varchasva

Varchasva 2024- A Media Fest is a creative initiative by the Tecnia Institute of Advanced Studies to provide the platform where students from various streams can showcase their knowledge, skills and abilities. We are pleased to invite your esteemed institution to participate in Varchasva 2024, a vibrant and exciting media fest organized by Tecnia Institute of Advanced Studies. This grand event will take place on 14th November 2024 at TIAS Auditorium and 16th November 2024 at Dilli Haat, Pitampura starting from 10:00 AM onwards.

Varchasva 2024 is an annual celebration of creativity, talent, and media excellence. This year, we have curated a diverse range of competitions that will give participants an opportunity to showcase their skills across various domains. The categories for participation include Creative Writing, Debate, RJ Hunt, JAM, Photography Competition, Poster making, Poetry Recitation, Street Play, Mono Act, Fashion Parade, Mr. & Ms. Varchasva 2024, Rap Battle, Solo Singing, Stand-up Comedy, Group Dance, Solo Dance, Folk Dance.



#Championing Equality Cultivating Sustainability

"Championing Equality, Cultivating Sustainability" is a call to action for fostering a world where social justice and environmental stewardship go hand in hand. It emphasizes the need to promote equal opportunities, regardless of race, gender, or socio-economic status, while also addressing environmental challenges like climate change and resource depletion. This approach advocates for policies and practices that support marginalized communities and ensure fair access to resources. By integrating sustainable practices with a commitment to equity, we can build a future that supports both people and the planet, creating a balanced, inclusive world for generations to come.

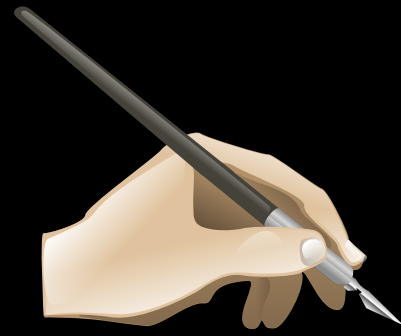




Array of Events



ARE YOU THE WRITER OR THE ORATOR..?



Poetry Recitation



Delve into the metaphysics of the thoughts and express yourself through verses that cut like a sword and yet are too sweet to listen to

Creative Writing

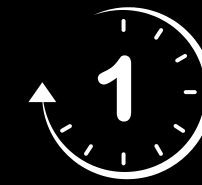


"Creativity is just intelligence having fun Einstein. So stretch the edges of your cognitive abilities and mix them together. Find the hybrid of Shakespeare and Salvador Dali inside you and paint the paper with your thoughts.

Stand Up



Is your sense of humor fire? Prove it. The strings to the funny bones of everyone are in your hands, pull the strings with your one liners and hear the laughter. If you can make them laugh, you can make them do anything



JAM (Just - a - Minute)

One topic. 60 seconds. And your mind. Make the best out of the given topic and put forth the opinion that you stand to. Prove the presence of your mind and impress us with your ingenuity.

RJ Hunt



RJ Hunt is a skilled professional known for his expertise in multi fields. He is recognized for his innovative approach and leadership qualities. His work is marked by a passion for excellence and a commitment to making a meaningful impact. Hunt's ability to navigate challenges and inspire others sets him apart in his field.

Klick Klick

(Photography Competition)

Photography is the art of capturing light to create visual stories and preserve moments. It blends creativity with technical skill, using cameras to frame the world through unique perspectives. From portraits to landscapes, photography allows for emotional expression and cultural documentation. It transforms fleeting moments into timeless memories through the lens.



Registration Link: https://docs.google.com/forms/d/e/1FAIpQLScwP0zv77_8cLQ_L89a--m-CIMViqXtTdzDRrydElJvOwfCxA/viewform?usp=sf_link

POSTER MAKING

(Competition)

Poster making is a creative process that combines design, typography, and imagery to convey a message or promote an event. It uses visual elements to grab attention and communicate effectively, often through bold colors and striking layouts. The goal is to create something eye-catching and memorable in a limited space. Whether for advertising, advocacy, or art, posters are a powerful tool for visual communication.



MONO ACT

(Competition)

A mono act is a solo performance where one actor portrays a range of emotions, characters, or situations, often through storytelling or dramatic expression. It relies on the actor's skill to captivate the audience with just their voice, body language, and imagination. The simplicity of a mono act allows for deep personal connection and powerful emotional delivery. It's an art form that showcases the actor's versatility and command over their craft.



NUKKAD NATAK

(Competition)

Nukkad Natak is a form of street theater that conveys social or political messages through lively, interactive performances. Often staged in public spaces, it aims to engage and provoke thought among diverse audiences. The actors use simple props, vibrant dialogue, and strong performances to address pressing issues or entertain. Rooted in Indian culture, Nukkad Natak is a powerful tool for raising awareness and sparking change.



SOLO SINGING

(Competition)

Singing is the art of using the voice to produce melodies, rhythms, and harmonies, often accompanied by emotional expression. It connects the singer with the audience, evoking feelings and telling stories through sound. Whether in solo or group performances, singing is a universal form of communication that transcends language. It's a powerful tool for creativity, self-expression, and cultural preservation.



RAP BATTLE

(Competition)

A rap battle is a high-stakes lyrical face-off between two emcees, where each contestant delivers sharp, clever verses to outdo the other. The battle is filled with creative wordplay, metaphors, and punchlines, often laced with insults and rapid-fire rhythm. The crowd's reactions fuel the energy, influencing the atmosphere. Success depends on wit, originality, delivery, and the ability to strike hard while maintaining control of the flow and momentum.



SOLO DANCE & GROUP DANCE

(Competition)

Solo dance is a personal expression of emotion and technique, where the dancer's individual skill and creativity shine through every movement. Group dance, in contrast, emphasizes coordination, unity, and teamwork, with dancers synchronizing their moves to create a harmonious performance. Both forms celebrate rhythm, expression, and storytelling but differ in their focus on individuality versus collaboration. Whether solo or in a group, dance becomes a powerful medium for connecting with audiences and conveying emotion.



INAYAT

(The Fashion Parade)

A fashion parade is a dynamic showcase of clothing and accessories, where models display the latest trends and designs on the runway. It highlights creativity, innovation, and craftsmanship, often setting the tone for upcoming seasons in the fashion industry. The event blends art, style, and performance, with each outfit telling a unique story. Fashion parades captivate audiences by transforming garments into visual statements of culture, identity, and aesthetic expression.

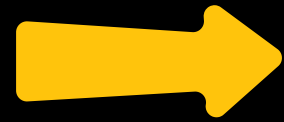


MR. & MS. VARCHASVA

Mr. & Ms. of the event are titleholders who embody the qualities of charm, confidence, and charisma, representing the essence of the occasion. They are often chosen based on their poise, talent, and ability to engage with the audience, serving as ambassadors for the event. These individuals stand out for their leadership, personality, and contribution to the event's success. Their roles symbolize excellence and grace, making them key figures in the overall experience.



#Varchasva2024 on social media



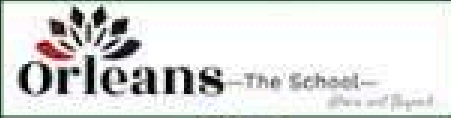
varchasva.2024tias@gmail.com



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IN ASSOCIATION WITH



Media Partner's



TECNIA INSTITUTE OF ADVANCED STUDIES

GRADE "A" INSTITUTE

Approved by AICTE, Ministry of Education, Govt. of India, Affiliated to G.G.S.I.P. University
Recognized Under Sec. 2(f) of UGC Act 1956.

INSTITUTIONAL AREA, MADHUBAN CHOWK, ROHINI, NEW DELHI-110085

DEPARTMENT OF JOURNALISM & MASS COMMUNICATION



20th

VARCHASVA

Media Fest 2024

In Collaboration With Cultural Club

NRITTA

- Classical Solo
- Western Solo
- Footloose
- Folk Dance

MRIDANG

- Nukkad Natak
- Mono Act

RUTBA

- Rap Competition
- Solo Singing

GRAFIXX

- Poster Making

SIGNORA

- Mr. & Ms. Varchasva

INAYAT

- Fashion Parade

LENSART

- Klick Klick (Photography)

VYAKT

- Poetry
- Debate
- RJ Hunt
- Stand Up
- Just-a-minute
- Creative Writing

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Championing Equality
Cultivating Sustainability

13th November, 2024 | 10:00 AM onwards

Tecnia Auditorium, Rohini, Delhi

16th November, 2024 | 10:00 AM onwards

Dilli Haat, NSP, Delhi

Student Coordinators

